

WEB PRIVACY POLICY

1 PURPOSE OF THE POLICY

SPL Alliance Locale pour la Transition des Territoires d'Altitude (A.L.T.T.A) attaches the utmost importance to respecting privacy. This is one of the reasons why we have adopted a policy dedicated to confidentiality and the protection of personal data.

We are committed to protecting your privacy rights and to ensuring that your personal data is protected.

This personal data management policy sets out the types of personal data we collect, and how we process and protect it in connection with the services we offer.

Data is collected when you carry out your procedures through the digital platforms (websites, kiosks) made available by A.L.T.T.A.

This privacy policy applies to all websites, mobile applications, self-service kiosks, and any other online initiative operated by A.L.T.T.A that collects personal data. Consequently, this policy does not apply to third-party websites, including any that may be referenced through an internet link.

It also reminds you of your rights and how to exercise them with our departments.

We maintain appropriate technical and organisational measures to protect the personal data you provide to us against destruction, loss, alteration, disclosure, or unauthorised access to your personal data, whether accidental or unlawful.

This external Privacy and personal data protection Policy is issued by A.L.T.T.A, represented by its Managing Director acting as data controller.

2 YOUR RIGHTS AND HOW TO EXERCISE THEM

French Act No. 78-17 of 6 January 1978 on data processing, data files and individual liberties, as well as European Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, grant you specific rights such as the right to give consent, the right of access, the right to object to personal data concerning you, and the right to rectify or erase incomplete or inaccurate information concerning you.

You may also decide to issue instructions regarding the retention, erasure, and communication of your personal data after your death.

If you believe that the way we have processed your personal data breaches data protection legislation, you may lodge a complaint with the competent supervisory authorities (CNIL: <https://www.cnil.fr/fr/plaintes>), in particular in the Member State of your habitual residence, place of work, or the place of the alleged infringement.

You may exercise each of these rights:

By sending us an email at: privacy@altta.fr

- By contacting us through the various online contact forms on our sites
- By contacting us by post: ALTTA - 238 Boucle du Rosset – 73 320 Tignes
- By following the instructions on the CNIL website at this address: <https://www.cnil.fr/agir>

3 PERSONAL DATA

Personal data means information that may identify you directly or indirectly. It generally includes information such as your name, postal and email address, and telephone number, but also other information such as your IP address and your connection and browsing data.

When you provide us with your personal data, we process it in accordance with this policy.

If you disagree with the terms of this policy, you are free not to provide any personal data. You are nevertheless advised that the provision of certain data is a condition of access to the services, and that in the absence of such provision certain features and services may be degraded.

Please refer to the following section for details on the different types of personal data we may collect, the relevant purposes, and the legal basis for this processing.

3.1 Data processed, legal bases and purposes of processing

The personal data collected about you is mainly, depending on your choices and the settings of your device (in particular regarding cookies): your title, surname, first name, email address, postal address, country, telephone number, payment information (on online sales platforms), your connection logs (IP address), connection and browsing data, preferences and interests, products viewed, as well as the information you provide to us when you contact us (mainly for archiving purposes).

Accordingly, your personal data is collected in order to:

- Respond to your questions, complaints, registrations, or your orders and reservations of documents, products, or services, sent by email or via our online contact, registration, and purchase forms;
- Send you information (newsletters, offers, and promotions) when you have requested it;
- Provide you with access to services (online photo library and Wi-Fi);
- Produce statistics;
- Prevent fraud.

The data required to fulfil the purposes described above is indicated by an asterisk on the various pages of our sites and applications. If you do not complete these mandatory fields, we will not be able to respond to your requests and/or provide you with the requested services. The other information is optional and enables us to improve our services for you.

The processing of your personal data is justified by various legal grounds (legal basis) depending on the use we make of the personal data. Below you will find the legal bases and retention periods we apply to our main processing operations.

Among the applicable legal bases, in accordance with Article 6.1 of the GDPR (European regulation on the protection of personal data) and Article 7 of the French Data Protection Act, we rely in particular on:

- Legal obligation: the processing of your personal data is made mandatory by law
- Contract: the processing of personal data is necessary for the performance of the contract to which you have agreed; this may be the case in particular when you bid for public contracts or take out a subscription to a service
- Legitimate interest: the processing is necessary to satisfy the legitimate interest of A.L.T.T.A
- Consent: you accept the processing of your personal data through express consent (checkbox, click, newsletter subscription). You may withdraw this consent at any time

3.2 Recipients

The personal data collected is intended for the internal departments of A.L.T.T.A authorised to access it.

Where we entrust data processing activities to subcontractors, we only use subcontractors that provide sufficient guarantees as to the implementation of appropriate technical and organisational measures, so that the processing meets the reliability and security requirements set by the applicable regulations and ensures the protection of individuals' rights. A.L.T.T.A undertakes to use only subcontractors based in the European Economic Area or in countries recognised by the European Commission as having an adequate level of data protection legislation.

In accordance with applicable regulations, your personal data may be disclosed to authorised third parties (public bodies, judicial authorities, legal officers, and ministerial officers) under a legislative or regulatory provision, in the context of a specific assignment or the exercise of a right of communication.

3.3 Data retention periods

A.L.T.T.A keeps data confidential for as long as necessary for the processing for which it was collected, and in compliance with the applicable legal time limits.

Your data is then archived with restricted access for an additional period for limited reasons authorised by law (legal obligation, litigation, disputes, etc.).

These periods therefore vary according to the requests, procedures, and orders, and depend in particular on legal requirements.

You will find some examples of retention periods in the table below:

Purpose of processing	Legal basis	Retention period in active database	Archiving	Useful notes
Customer management	Contract	5 years from the last activity	5 to 10 years	
Electronic marketing	Legitimate interest	3 years from the last activity		You may object at any time by contacting us

Telephone marketing	Legitimate interest	3 years from the last activity		You may object at any time by contacting us
Electronic marketing by third parties	Consent	3 years from the last activity		You may withdraw your consent at any time by contacting us
Management of the exercise of data protection rights	Legal obligation	1 year		
Sending the newsletter	Consent	Until unsubscription		You may withdraw your consent at any time by contacting us

4 COOKIES AND TRACKERS

When you browse our websites, cookies and other trackers may be placed on your device to ensure the proper functioning of the services, to carry out audience measurement and, subject to your consent, to offer you personalised content.

In accordance with the regulations, your consent is obtained prior to placing any tracker that is not strictly necessary for the operation of the service, through our consent management platform Didomi.

You can at any time review your choices, change them, or withdraw your consent by going to the page www.skipass-tignes.com/fr/cookies and then clicking on “manage my consent”.

Proof of your consent (or refusal) is retained for a period of 12 (twelve) months, in accordance with the CNIL's recommendations.

5 PUBLICATION AND UPDATING OF THE POLICY

This policy comes into force on 1 June 2026. This procedure may be updated at any time.