



Virginie Helias

Chief Sustainability Officer

With more than thirty years in brand management and innovation, Virginie has broad experience across multiple categories, which has built her skills in global to local brand management. She has worked on several of P&G’s high-profile brands, including Pantene, Ariel/Tide and Pampers. Virginie has extensive international experience, having been based in France, the United Kingdom, Switzerland and the United States.

Today, Virginie serves as P&G’s Chief Sustainability Officer, where her mission is to develop the company’s strategies and goals on sustainability and operationalize them across businesses and regions.

Birthplace

Paris, France

Education

Ecole des Hautes Etudes
Commerciales, Paris, 1988

Date Joined P&G

May, 1988

Year

Recent Positions Held

2019	Chief Sustainability Officer
2016	Vice President, Global Sustainability
2012	Global Sustainability Brand Director
2011	Sustainability and Digital Director, Household Care, Europe
2005	Marketing Director, Western Europe Ariel Franchise Innovation
2003	Marketing Director, Fabric Care, France/Benelux
2001	Marketing Director, Feminine Care, Western Europe
1997	Marketing Director, Global Strategic Planning, Laundry
1996	Marketing Manager, Broadening Assignment, Sales Organization
1994	Marketing Manager – Hair Care Portfolio, France
1992	Brand Manager, Health and Beauty Care, Pantene, Europe
1990	Brand Manager, Camay, Vidal Sassoon, and Biactol, France
1988	Assistant Brand Manager, Ariel, Pampers, France

Continued...

Affiliations, Activities and Recognition

Non-executive Board Member and Chair, Sustainability Committee, Verallia

Advisory Board Member for the Sustainable Brands Organization

HEC Business School – Sustainability Masters Class