



Make Every Cat Visit Count

Are your feline osteoarthritis (OA) pain diagnoses adding up?



Nearly
40%
of all cats have clinical signs of OA¹

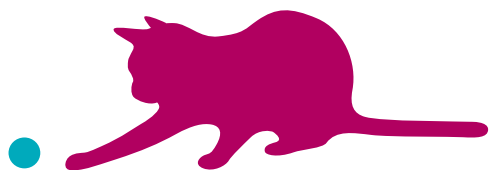
60% of cats >6 years of age are affected by OA²

90% of cats >12 years of age are affected by OA²

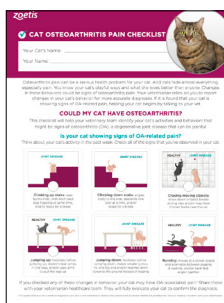


When shown information on OA pain,

53%
of cat owners found it relevant to them³



The Cat OA Pain Checklist makes diagnosis more efficient



When used, the Cat OA Pain Checklist significantly increased diagnosis rates from

3% to 39%⁴

*"I loved the checklist.... Everyone was open to learning about the signs of OA in cats, and the study opened some eyes and laid some groundwork for new treatments."*⁴ -VETERINARIAN

Raise Awareness of the Cat OA Pain Checklist

REMEMBER
TO TALK OA PAIN
AT EVERY FELINE
EXAM



Partner with
pet owners
to spot signs
of OA pain
**AHEAD OF THE
APPOINTMENT**

IT'S EASY TO GET THE WORD OUT

Recommend it

during an appointment
scheduling call

Email it

as a link or attachment to a
pet owner's personal inbox

Share it

as a post on your
social media pages

BENEFIT:

An easy-to-use tool
that contributes to
cat-friendly care by
making time spent
in the exam room
more efficient



At the appointment:

- ✓ **Review** the results
- ✓ **Discuss** findings with pet owners
- ✓ **Use** the Checklist Poster to help you explain
- ✓ **Keep** results for future visits

References: 1. Enomoto M, Mantyh PW, Murrell J, Innes JF, Lascelles BD. Anti-nerve growth factor monoclonal antibodies for the control of pain in dogs and cats. *Vet Rec.* 2019;184(1):23. 2. Hardie EM, Roe SC, Martin FR. Radiographic evidence of degenerative joint disease in geriatric cats: 100 cats (1994-1997). *J Am Vet Med Assoc.* 2002;220:628-632. 3. ZMR: KGMarketsense November Pet Owner Quantitative Research July 2018. 4. Gober M. Prospective: How do veterinarians diagnose feline OA?, 19SORPAS-02-01.



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