

WHICH STATES HAVE THE SAVVIEST RX SHOPPERS?

By: Bre D'Alessio South



The coronavirus, rising unemployment, and a bumpy political landscape made for an unprecedented 2020. Amidst all the uncertainty, one thing is clear: now more than ever, Americans are turning to RxSaver to make their prescriptions more affordable.

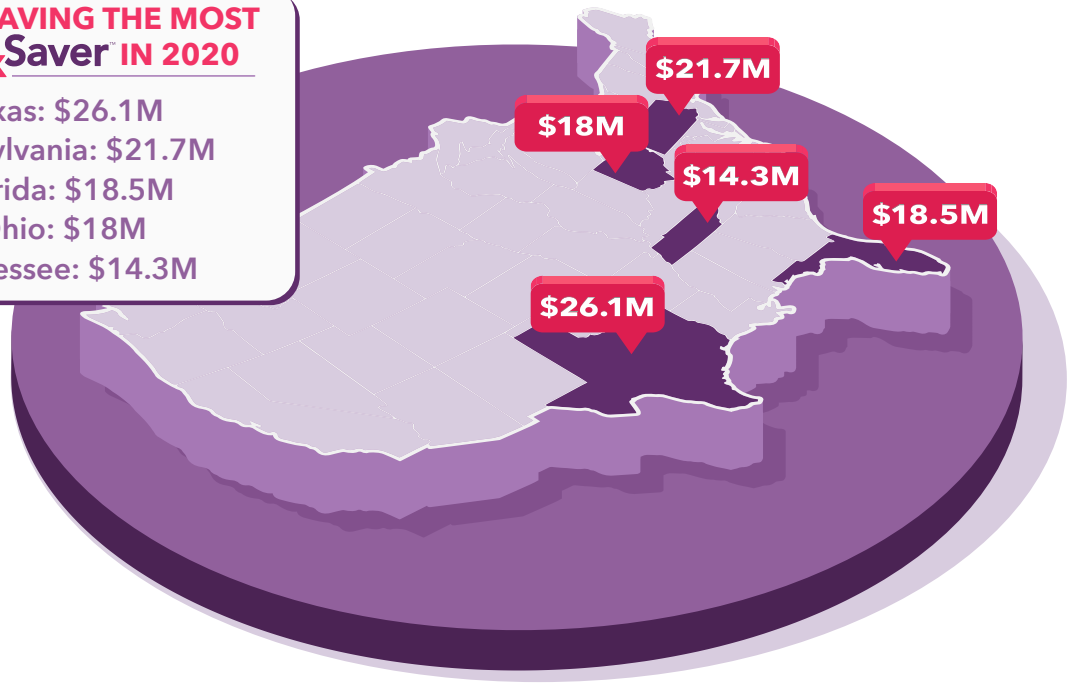
It turns out, not all states are created equal when it comes to prescription drug prices and savings! We analyzed 2020 year-to-date RxSaver coupon redemptions in all 50 states to see who's saving the most with RxSaver when they visit the pharmacy counter. Below is a visual guide to show where the savviest RxSavers were located state by state and which states saved the most in their prescription costs this year.

Texas Leads With the Most Cumulative Rx Savings

Everything is bigger in Texas, including prescription savings. This year RxSavers across Texas saved a combined \$24M and counting thanks to RxSaver coupons¹. It's no surprise to us that our home state of Texas led 2020 with the most accumulated prescription savings.

STATES SAVING THE MOST WITH RxSaver IN 2020

Texas: \$26.1M
Pennsylvania: \$21.7M
Florida: \$18.5M
Ohio: \$18M
Tennessee: \$14.3M



Pennsylvania, Ohio, Florida, and Tennessee were other big savers. Consumers here used RxSaver at higher than average rates to help offset high Rx costs, saving up to 85% off the retail price on every fill.

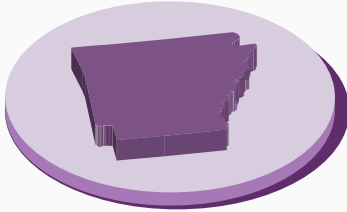
Which States Are Saving the Most Per Prescription?

Since prescription prices vary widely by pharmacy and location, coupon savings vary by state. Consumers in the 10 states listed below used RxSaver to help offset high Rx costs, saving between \$149 and \$191 per fill¹!

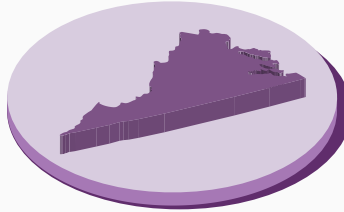
Rust Belt State Leads Nation in Growth of Rx Savings

We saw increases in prescription coupon usage across nearly all states in 2020, with the biggest increases in coupon savings in the Northeastern and Midwestern United States.

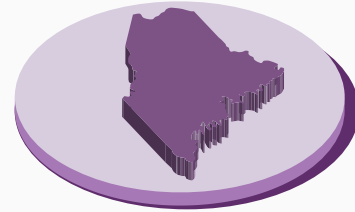
STATES WITH HIGHEST AVERAGE SAVINGS PER PRESCRIPTION USING RxSaver™



ARKANSAS
saved **\$191**
per prescription



VIRGINIA
saved **\$173**
per prescription



MAINE
saved **\$149**
per prescription

Pennsylvanians saved just over \$13 million more in 2020 than 2019¹ using RxSaver. Ohio boasted the second-largest increase in savings since last year, saving \$11 million more¹ at the pharmacy counter thanks to RxSaver.

Savings For Prescriptions Remain Top of Mind For 2021

The beginning of 2021 will most likely not look much different than the end of 2020, with consideration and the need for savings on prescription costs.

The instability of the economy along with the continued pandemic reminds us that millions are still without insurance and are overpaying for their prescriptions. RxSaver continues to help Americans save significantly on their prescription medications and will continue to be a needed service as we ring in the new year.

References

1. RxSaver (2020). [Transaction trends across America]. Unpublished raw data. Dollar amounts rounded to the nearest hundred thousand dollars.



Bre D'Alessio South is the content marketing manager and managing editor of RxSaver. Her writing focuses on health care, mental health, and gender rights. At RxSaver, she also serves as co-lead for the employee resource group caRe, which focuses on mental health and chronic health support in the workplace.

About RxSaver: RxSaver™ improves health through the power of savings. A free-to-use prescription coupon platform, RxSaver gathers drug prices from every major pharmacy to help consumers see Rx prices and save up 85%. RxSaver coupons help someone save on medications every five seconds, so people can get the health care they need.