

# Using GoodRx in Your Practice

**89%**  
of providers  
said GoodRx saves them  
and their staff time on  
administrative tasks<sup>2</sup>

Two ways your patients can save up to 80% on prescription costs:<sup>1</sup>

1

## GoodRx Savings Card

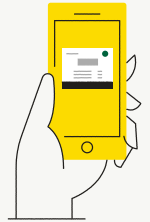


Share a GoodRx prescription savings card with your patients, then instruct them to show it to the pharmacist at the drop-off window.

**Need a new savings kit?** Reach out to your GoodRx community liaison at [GoodRx.com/BetterAdherence](https://www.goodrx.com/BetterAdherence)

2

## GoodRx App & Website



Have your patients download the **free GoodRx app** or visit **goodrx.com**.

They can **compare prices** across local pharmacies in real time and send and **receive free coupons** right to their phone.

## Why GoodRx?

If your patients are under or uninsured, GoodRx can help them better afford their medications. However, even if your patients have insurance, GoodRx may beat their insurance copay.



### Saves time on prior authorizations

If a patient's insurance is asking you to initiate a prior authorization for a generic medication, check the cash price on GoodRx first. The price may be more affordable and save you and your patient time.



### Provides access to medications not covered by insurance

If expensive generic or brand-name medications are not covered by insurance, patients might find a more affordable cash price using GoodRx. Additionally, GoodRx has the largest library of brand-drug savings programs on the internet, and can provide access to hundreds of manufacturer discount and patient assistance programs for over 1,600 drugs.



### Offers an alternative to insurance copays

GoodRx might beat the price of a patient's copay. Patients can check the GoodRx app or ask the pharmacist to compare the copay cost to the GoodRx cost. When the GoodRx price is better than their copay, patients can use GoodRx instead of their insurance.

<sup>1</sup>In 2021, GoodRx users saved 81% on prescription retail prices. <sup>2</sup>Based on internal estimate as of Q4 2021

---

## Other ways to use GoodRx in your practice

### Write a 90-day prescription

90-day prescriptions are often less expensive and promote better adherence than a 30-day prescription. If a patient's insurance plan won't cover a 90-day prescription, they can fill it using GoodRx instead.

### Write prescriptions for over-the-counter medications

Even if a medication you are suggesting is available over the counter, consider writing a 90-day prescription for it. In many cases, your patients can use GoodRx to save on the over-the-counter price.

### Send coupons securely

You can text or email a GoodRx coupon to a patient without sharing your contact information. Simply visit the app or website, click on the coupon you wish to share, and follow the instructions. Your patient will immediately receive the coupon, and your phone number and email address will not be shared.

### More savings with GoodRx Gold

If your patients fill multiple generic prescriptions a month, GoodRx Gold is a monthly membership that can save them thousands. Over 1,000 prescriptions are less than \$10, and your patients can receive free home delivery on eligible medications. Learn more at [goodrx.com/gold](https://goodrx.com/gold).

## Key Takeaways

- GoodRx can save your patients up to 80% on prescription costs, and 89% of providers say it saves them time on administrative tasks like prior authorizations.
- GoodRx can be used with a physical savings card, or through a free app that also allows you to compare prices at local pharmacies.
- You can send GoodRx coupons to patients securely via text or email without sharing your personal contact information.



Learn more about how GoodRx can help you help your patients.