Information about our use of cookies

This page describes our cookie policy for everon.io (the Website). If you do not accept this Cookie Policy please do not use this Website.

What are cookies?

For almost any modern website to work properly, it needs to collect certain basic information on its users. To do this, a site will create files known as cookies – which are small text files – on its users' computers. These cookies are designed to allow the website to recognise its users on subsequent visits, or to authorise other designated websites to recognise these users for a particular purpose.

Cookies do a lot of different jobs which make your experience of the Internet much smoother and more interactive. For instance, they are used to remember your preferences on sites you visit often, to remember your user ID and the contents of your shopping baskets, and to help you navigate between pages more efficiently. They also help ensure that the advertisements that you see online are more relevant to you and your interests. Much, though not all, of the data that they collect is anonymous, though some of it is designed to detect browsing patterns and approximate geographical location to improve user experience.

Some websites may also contain images called 'web beacons' (also known as 'clear gifs'). Web beacons only collect limited information, including a cookie number, a timestamp, and a record of the page on which they are placed. Websites may also carry web beacons placed by third party advertisers. These beacons do not carry any personally identifiable information and are only used to track the effectiveness of a particular campaign (for example by counting the number of visitors).

Information collected by cookies and web beacons is not personally identifiable.

Which cookies do we use?
We use the following cookies:

- Strictly necessary cookies. These are cookies that are required for the operation of our Website. They include, for example, cookies that enable you to login to web applications.

- Analytical/performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our Website when they are using it. This helps us to improve the way our Website works, for example, by ensuring that users are finding what they are looking for easily.

- Functionality cookies. These are used to recognise you when you return to our Website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

- Marketing cookies. These cookies record your visit to our Website, the pages you have visited and the links you have followed. We will use this information to make our Website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes below:

Google Analytics and Google Optimize
These cookies are used to analyse how visitors use the website. We use those cookies to establish reporting and optimize our Website experience. The cookies only collect anonymous information about the users, for example what kind of pages are most visited and how often visitors return to the website. You can read more about Google Analytics's cookies on their website
https://developers.google.com/analytics/devguides/collection/gajs/cookie-usage

Hotjar
Hotjar is a tool to analyse and gather feedback of visitors on the website. We use this information to analyse and optimize our Website. You can read more about Hotjar's cookies on their website: https://www.hotjar.com/legal/policies/cookie-information

Hubspot

This tool is used for both analyzing website usage and storing personal and identifiable information. For example, when you fill out a form on the website, these cookies make sure that information is being safely send to the database. It can also store for example your location based on IP address and how many times you have visited the website and when. Here you can read more about Hubspot's cookies: https://knowledge.hubspot.com/articles/kcs_article/reports/what-cookies-does-hubspot-set-in-a-visitor-s-browser and all their legal information can be found here: https://legal.hubspot.com/legal-stuff.

Please find below the list of tags we use:

Tag	Tag Purpose (as stated in the cookie report)	Bucket	Type	Expiry
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Performance	HTTP	2 years
_gat	Used by Google Analytics to throttle request rate	Performance	HTTP	1 day
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Performance	HTTP	1 day
_hjid	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes	Performance	HTTP	1 year
_hjid	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes	Performance	HTML	Persistent
collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Performance	Pixel	Session
hjviewport id	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes	Performance	HTML	Session

_hssc	Collects statistical data related to the user's website visits, such as the number of visits, average time spen t on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demog raphics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups t o enable customised online advertising.	Marketing	HTTP	1 day
_hsscr	Collects statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.	Marketing	HTTP	session
_hstc	Collects statistical data related to the user's website visits, such as the number of visits, average time spen t on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demog raphics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups t o enable customised online advertising.	Marketing	HTTP	1 year
_ptq.gif	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Marketing	Pixel	session
_hjIncludedinSample	Determines if the user's navigation should be registered in a certain statistical place holder.	Marketing	HTTP	session
bcookie	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Marketing	HTTP	2 years
bscookie	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Marketing	HTTP	2 years

hubspotuk	Keeps track of a visitor's identity. This cookie is passed to the marketing platform HubSpot on form submission and used when de-duplicating contacts.	Marketing	HTTP	1 year
IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking on e of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	Marketing	HTTP	1 year
lidc	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Marketing	HTTP	1 day
pagead/1 p-user- list/#	Script tag, page source line number 404	Marketing	Pixel	Session
test_cooki e	Used to check if the user's browser supports cookies.	Marketing	HTTP	1 day
UserMatch History	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor 's preferences.	Marketing	HTTP	29 days
lissc	cript tag, page source line number 389	Marketing	HTTP	1 year
lang	Remembers the user's selected language version of a website Initiator: Script tag, page source line number 389	Marketing	HTTP	session
lang	Set by LinkedIn when a web page contains an embedded "Follow us" panel. Initiator: Script tag, page source line number	Marketing	HTTP	session

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Website.

Everon will change this information about cookies from time to time, for example because our Website or the rules surrounding cookies change. Everon may change the information on this web page and the cookie overview at any time and without prior warning. You can consult this web page for the latest version. If you have any questions and/or comments about cookies, please contact our customer service.