

BALDERHJERTE-MIDLER

Support for local community initiatives at your property

At Balder, we want to support strong neighbourly relations and vibrant local communities across our properties.

That is why residents can apply for Balderhjerter-midler – a financial contribution for small, resident-driven initiatives that bring neighbours together and create shared experiences.

Balderhjerter-midler are designed as a simple and flexible support scheme, where the idea and engagement come from you, and Balder supports the overall framework.

What are Balderhjerter-midler?

Balderhjerter-midler are an internal fund that residents can apply for to support local activities in their property.

The purpose is to make it easy for residents to take initiative themselves and create community, well-being, and positive relationships in everyday life.

Initiatives must:

- Be community-building
- Be open to all residents living in the relevant property
- Originate from residents' own ideas and engagement

Balder supports the initiative – but does not act as the organiser.

What types of activities can you apply for support for?

You can apply for support for many different types of local activities, for example:

- Shared meals or coffee gatherings
- Creative workshops or hobby activities
- Children's and family activities
- Planter boxes, shared projects, or practical initiatives
- Flea markets, games, social or seasonal activities

Balderhjerter-midler can be used for materials, refreshments, entertainment, or other elements that are directly related to the activity. The activity must take place at the property and have community as its core focus group.

What does Balder not support?

Balderhjerte-midler are a neutral support scheme and cannot be used for all types of activities.

Support is not provided for:

- The purchase of alcohol or intoxicating substances
- Activities of a political, party-political, or ideological nature
- Initiatives aimed at promoting opinions, agendas, or societal debate
- Activities with an exclusive, polarising, or campaign-driven purpose

Balderhjerte-midler are intended to bring residents together – not to create division or debate.

Your responsibility when organising an activity

Balderhjerte-midler are granted to resident-driven initiatives. This means that you, as the applicant, have full responsibility for the activity.

As an initiative holder, you are responsible for:

- Planning and carrying out the activity
- Inviting all residents in the property
- Creating the event in the Mit Balder App
- Booking shared facilities via the Mit Balder App, if relevant
- Ensuring that the activity is carried out within the agreed framework

If your activity is approved for support, you will receive a simple step-by-step guide on how to create the event in the Mit Balder App and invite residents correctly.

If you wish to promote the activity using posters, it is your responsibility to prepare the poster content. Balder can support by printing posters and providing access to stairwells and shared areas so that posters can be displayed.

Balder does not act as organiser, co-organiser, or project manager, but supports the initiative within the agreed framework.

How to apply for Balderhjerne-midler?

To apply for support, please submit a short application including:

- A brief description of the activity and its purpose
- Date and time of the activity
- Expected number of participants
- Which expenses you are applying for support for

Applications are assessed based on the applicable framework for Balderhjerne-midler.

You will always receive written feedback on whether the activity can be supported and what the support specifically covers.

Expenses are reimbursed after the activity has taken place upon presentation of valid receipts and in accordance with the agreed guidelines.

After the activity has taken place, we will as part of the follow-up ask you to briefly share how the event went.

This may include a few photos from the day as well as an estimate of how many people participated.

The information helps us document that the activity was carried out as approved and enables us to gather insights into participation and engagement across our properties.

Do you have an idea?

If you have a good idea for a community-building initiative in your property, you are very welcome to apply for Balderhjerne-midler.

You can contact us via our event email:

Events Balder Denmark
event@balder.dk

We look forward to hearing about your ideas and to supporting local initiatives that strengthen community life and neighbourly relations across Balder's properties.

NOTE

*This version of the guidelines is version 1.0 and valid from 01.02.2026.
Balder reserves the right to make ongoing adjustments.*