

Ryan Wiemer

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Experience

Account Manager – Epsilon

February 2021 - Present

Working as an account manager in San Francisco, California focused on a large pharmaceutical client. Partnering regularly with strategy, development and creative teams to drive the vision and execution of our client's digital marketing efforts.

Senior Account Executive – Epsilon

July 2015 - January 2021

Worked as a senior account executive in San Francisco, California on multiple web projects for clients both big and small. I led internal teams through design, user experience and development phases while facilitating good client relationships with our clients.

Account Executive – Epsilon

September 2013 - January 2015

Worked as an account executive on various web focused projects in San Francisco, California. The work I managed went on to win awards and recognition as well as grow our client business. In 2015 I received the Epsilon Excellence Award for making a significant business impact ranking among the most important company contributions of the year.

Advertising Intern — Ryan Partnership

June 2013 - August 2013

Worked on several different projects on the AT&T account in San Francisco, California learning account services and project management at an agency level. Daily activities included conducting market research, web quality assurance testing, addressing client concerns and facilitating communication with all departments working on the project.

Education

Brigham Young University

August 2013

Bachelor of Arts in Communications
Concentration in Advertising

Skills

HTML/CSS
JavaScript
React
UX/UI Design

Jira
WordPress
Contentful
Sitecore

Scrum & Agile Methodology
Client Services
Market Strategy
Quality Assurance Testing