

# FRESH BLOOD



THE NEW JACKSON<sup>®</sup> JS SERIES



# THE NEW JACKSON® JS SERIES

Experts consider the shark to be evolutionary perfection – the ultimate killing machine. Swift, sleek and deadly. The new Jackson JS Series is the affordable axe equivalent. Built with 30 years worth of Jackson expertise, each JS is swift, sleek and deadly – the ultimate shredding machine at a price that won't break the bank.

In addition to boasting Jackson's legendary looks and playability, each and every JS axe is armed with high-output pickups, jumbo frets and our unique compound radius fingerboard – a stunning feature 100% unique to Jackson that puts each and every JS model headstock and shoulders above the competition in terms of shredability. Simply put, the fingerboard radius is roundest near the nut – perfect for fretting crushing chords and deadly riffs. Then, as you climb the neck, the fingerboard's curvature gradually flattens out – perfect for effortless, warp-speed shredding and the widest string bends known to man.

The JS Series starts with the original JS1: a best-selling, no-nonsense axe that remains the same. The seven JS2 and JS3 models, however, are 100% brand new and feature 24 frets, our trademark shark fin inlays and a Jackson gig bag. Read on to learn more. Better still, visit your nearest Jackson dealer and grab a new JS by the neck ASAP. Your fingers and your wallet will thank you ...

## PICK WISELY. PLAY BETTER.





## JS32T RHOADS

Legendary shape created by the late, great Randy Rhoads.

▲ *Gig Bag included*

Shown in Inferno Red

Also available in:

☐ Black

☐ Gun Metal Grey



## JS32RT DINKY™

Streamlined, sleek.  
Built to shred and destroy.

▲ *Gig Bag included*

Shown in Tobacco Burst

Also available in:

☐ Black

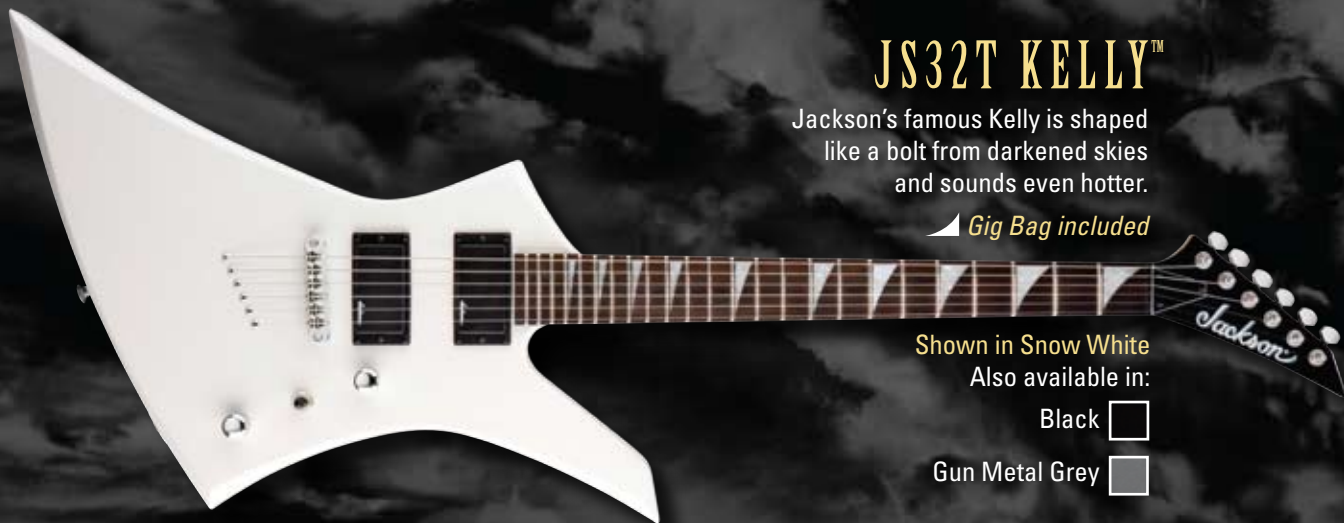
☐ Snow White

☐ Gun Metal Grey

☐ Transparent Black

## JS3 **FRESH BLOOD**

The JS3 range consists of no fewer than five distinctive and deadly Jackson shapes – each one crafted for maximum playing comfort and ease to complement their show-stealing good looks. The five instantly recognizable JS3 shapes are the Rhoads, Dinky™, Kelly™, King V™ and Warrior™. Each is armed with a compound radius fingerboard, 24 jumbo frets, shark fin inlays, high-output covered Jackson® humbucking pickups and a fixed bridge with string-through-body design for maximum sustain. Choose your weapon. Pick wisely. Play better.



## JS32T KELLY™

Jackson's famous Kelly is shaped like a bolt from darkened skies and sounds even hotter.

▲ *Gig Bag included*

Shown in Snow White

Also available in:

Black ☐

Gun Metal Grey ☐



## JS32T KING V™

Regal and bursting with fret-burning flamboyance, the King V is a Jackson classic that demands the loyalty of its subjects.

▲ *Gig Bag included*

Shown in Black

Also available in:

Gun Metal Grey ☐

Inferno Red ☐



## JS32T WARRIOR™

Outlandish looks. Brutal sounds. The aptly named Warrior always emerges victorious.

▲ *Gig Bag included*

Shown in Gun Metal Grey

Also available in:

Black ☐



# ALL NEW JS3 MODELS BOAST

## Compound Radius Fingerboard

A feature unique to Jackson® that lets you shred like no other. Rounder near the nut — perfect for fingering crushing chords and deadly riffs. Then, as you climb the neck, the fingerboard flattens out, making it perfect for effortless warp-speed shredding and the widest string bends known to man.

## 24 Jumbo Frets

Superbly finished and easily accessible on all models. When combined with our compound radius fingerboard, this feature ensures effortless string bending and super-fast shredding all the way up to the 24th fret.

## Distinctive Shark Fin Inlays

Undeniable. Unmistakable. 100% Jackson. This instantly recognizable feature makes our guitars stand out from the crowd. Jackson guitars not only play better — they look better, too.

## High-Output, Custom-Voiced Covered Jackson Pickups

Painstakingly voiced for full, rich tone while providing maximum overdrive and sustain. These bad boys also clean up nicely when rolled back, which isn't always true of high-output pickups.

## Fixed Adjustable Bridge with String-Through-Body Design

Adjustable bridge ensures that optimal action and perfect intonation are easily set — with no need for annoying special tools you can never find when you need them. String-through-body design means maximum sustain and resonance.



## High-Quality Jackson Gig Bag

Cover your axe. Besides protecting your new JS, the gig bag lets you carry it with ease, confident that it won't get dinged. Why buy a lesser guitar that comes in a mere cardboard box?





# JS2 **FRESH BLOOD**

## BOTH NEW JS2 MODELS BOAST

- ▲ **Compound Radius Fingerboard**
- ▲ **24 Jumbo Frets**
- ▲ **Shark Fin Inlays**
- ▲ **Jackson Gig Bag**

### Custom-Voiced Pickups

The JS22R houses two custom-voiced humbuckers designed for maximum overdrive and rich, full tone. They clean up nicely too. The JS23 offers the classic HSS\* pickup configuration – allowing you to switch between the humbucker's roar and the subtlety of both custom-voiced single-coil pickups.

*\*HSS is an acronym for a humbucker, single-coil, single-coil pickup configuration*

### Fulcrum Tremolo Bridge

With a sturdy arm, this easily adjustable two-point fulcrum bridge is built to withstand whatever whammy bar punishment you can dish out.



### JS22R DINKY™


Sleek, deadly and built to destroy.

- ▲ **Gig Bag included**

Shown in Black

Also available in:

Snow White 

Inferno Red 




### JS23 DINKY


Three-pickup configuration for modern and classic hard-rock tones.

- ▲ **Gig Bag included**

Shown in Natural

Also available in:

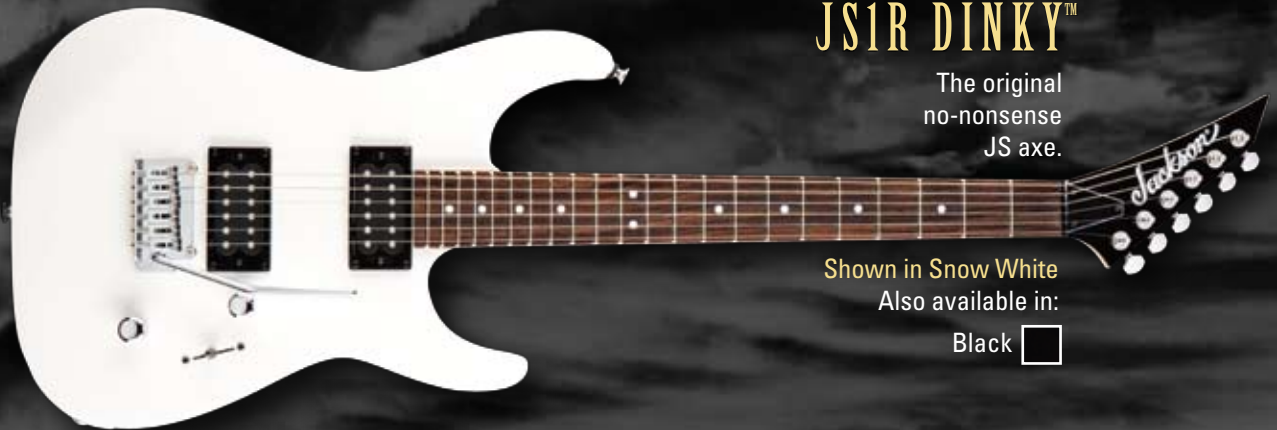
Black 

Snow White 

# JS1

## THE JS MODEL THAT STARTED IT ALL ...

- ▲ Compound Radius Fingerboard
- ▲ 22 Jumbo Frets
- ▲ Custom-Voiced High-Output Humbuckers
- ▲ Fulcrum Tremolo Bridge



### JS1R DINKY™

The original  
no-nonsense  
JS axe.

Shown in Snow White

Also available in:

Black ☐

## JS SERIES COMPARISON CHART

MODEL	JS1	JS2 <b>FRESH BLOOD</b>	JS3 <b>FRESH BLOOD</b>
<b>Body Shape</b>	Dinky™	Dinky™	Dinky™, Rhoads, Kelly™, King V™, Warrior™
<b>Neck</b>	Bolt-on maple	Bolt-on maple	Bolt-on maple
<b>Fingerboard</b>	Rosewood, compound radius	Rosewood, compound radius	Rosewood, compound radius
<b>Body</b>	Cedro	Cedro	Cedro
<b>Frets</b>	22 Jumbo	24 Jumbo	24 Jumbo
<b>Inlays</b>	Dot	Shark Fin	Shark Fin
<b>Headstock</b>	Regular Jackson®	Regular Jackson® (JS23) Reverse (JS22R)	Regular Jackson® (shapes) Reverse (JS32RT)
<b>Pickups</b>	2 custom-voiced high-output Humbuckers	2 Humbuckers (JS22R) HSS configuration (JS23)	2 Jackson high-output covered Humbuckers
<b>Hardware</b>	Chrome	Chrome	Chrome
<b>Bridge</b>	Fulcrum Tremolo	Fulcrum Tremolo	Fixed (adjustable) with string-through-body
<b>Jackson Gig Bag</b>	Not included	Included	Included

**All JS Series Guitars are Backed by a Jackson Limited Lifetime Warranty**



FOR MORE INFORMATION VISIT [WWW.JACKSONGUITARS.COM/JS](http://WWW.JACKSONGUITARS.COM/JS)



# NOT ALL NECKS ARE CREATED EQUAL

Neck-width and back-shape are vital for playing comfort, but the fingerboard is where the rubber meets the road – that's where your fingers will freeze, fumble or fly. And this is where Jackson's unique *compound radius fingerboard* comes into play.

All JS Series Jackson® guitars boast a compound radius fingerboard and the slickest, most comfortable back-shape in rock. So head to your Jackson dealer today and grab a new JS by the neck. Your fingers will feel the difference and your shredding will soar.

PICK WISELY. PLAY BETTER.

JS32RT Dinky, Tobacco Burst

## ROUNDER AT THE NUT



The fingerboard is rounder near the nut (12" radius at the 1st fret) – perfect for fretting crushing chords and deadly riffs with ease.

## FLATTER AT THE HEEL



As you climb higher, the fingerboard gradually flattens out (16" radius at the 12th fret) – making it perfect for effortless, warp-speed shredding and the widest string bends known to man.



GET A TASTE AT [JACKSONGUITARS.COM/JS](http://JACKSONGUITARS.COM/JS)