UNCONVENTIONAL

Since day one, Jackson has epitomized the unconventional. In fact, when Gary \text{Jackson} and Randy Rhoads designed their first guitar together, it would have carried the Charvel logo if just for the fear that the design was too radical and would hurt the Charvel name. As a result, it became the first Jackson. The rest is history. This event more or less set the course for Jackson for years to come. Today Jackson is recognized as much for what it is as what it isn't. What it isn't, it is a "nodule of the road guitar". What it is, is a guitar with an identity that is as huge as it's sound.

Let's face it, there are a lot of ways you can go when choosing an instrument. You can follow the masses, or you can wander your way through the myriad of possibilities with the hope of finding a guitar that's right for you.

Obviously Jackson is not for everyone. The truth is, you probably either love us or hate us and quite frankly, we wouldn't have it any other way. Our goal is not to try to appeal to every last guitar player on earth but rather to offer the most unique and individually styled instruments in the world.
Rhoads

Rhoads is the name of the guitar designed by the late great Randy Rhoads. The Rhoads guitar is the original Jackson and the benchmark of the Jackson line. Heavy metal? The U.S.A. made RR defines the standard of the year. It features neck-through-body construction, Duncan TB- and SH-4 humbuckers, ebony fingerboard with mother of pearl, sharp cutaway, and an original Floyd Rose tremolo manufactured by Schaller. The RR is the most affordable bolt-on counterpart equipped with Duncan Design humbuckers, rosewood fingerboard, sharp cutaway, and the [Talman] tremolo. RR3 is available with a flame maple veneer top.
SOLOIST SUPERLIGHT

The SLS Soloist Superlight is something of a departure for Jackson. Soloist Select models have been associated with the Select Soloist with satin finish. The Select Soloist features a single piece alder body with a single-piece black nitro finish. The Select Soloist features a single-piece alder body with a single-piece black nitro finish. The Select Soloist features a single-piece alder body with a single-piece black nitro finish. The Select Soloist features a single-piece alder body with a single-piece black nitro finish. The Select Soloist features a single-piece alder body with a single-piece black nitro finish.

SOLOIST

Quite simply, there are two characteristics that set the Soloist apart from its peers. Durability and sound. The Soloist is a combination of rock solid build, less weight, comfortable neck profile, and comparable modulus of elasticity, resulting in a feel and sound that is unique among all electric guitars. Considered a Dungeon classic, the Select Soloist features a single-piece alder body with a single-piece black nitro finish and a single-piece black nitro finish. The Select Soloist features a single-piece alder body with a single-piece black nitro finish. The Select Soloist features a single-piece alder body with a single-piece black nitro finish.
The guitars have the visual and audio impact of the Kelly. Once seen anywhere, the Kenji Terasaki has become a benchmark. The most notable player is Rob Scallon, who has adapted it after using it for years. The guitar is designed with unique features such as Marty's signature with an added Dunlop PRS in the neck and an Ovation Flame Rose. The KG is the bolt-on counterpart of the KG and has a Dunlop/Denon MIDTONE knobs, TRS with a master volume, and other the standard x4 for higher-end guitars.

Marty Friedman/Megadeth
One of the most visible and widely coveted cutaways in the guitar world, the Dinky has firmly established itself as a true classic among a generation of players. The USA-made DKS features a 25 1/2" scale, rosewood fingerboard, the distinctive Jackson shredder inlays, Dunlop jumbo picks, and an Original Floyd Rose manufactured by Schaller. It looks more of a serious, the same kind that you can own on the DKS which comes standard with a rosewood fingerboard and Jackson shredder inlays, Dunlop jumbo picks and the Floyd Rose. The DKS features unique body types for different applications.
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CONCERT BASSES

In designing the new Concert Series basses, we had three main objectives: to create instruments that were timeless in appearance, superior in quality and assembled precisely. We think we've succeeded on all fronts. The price is, pictures in a catalog are nice, but you really have to play one of these to get the full impact of just how good they really are.

In all there are 9 different 24 fret models to choose from, available in various woods depending on your total preference. All come equipped with newly created Durian Design® neck or sportpark style pickups that could be the most articulate, affordable bass pickups you will ever hear.