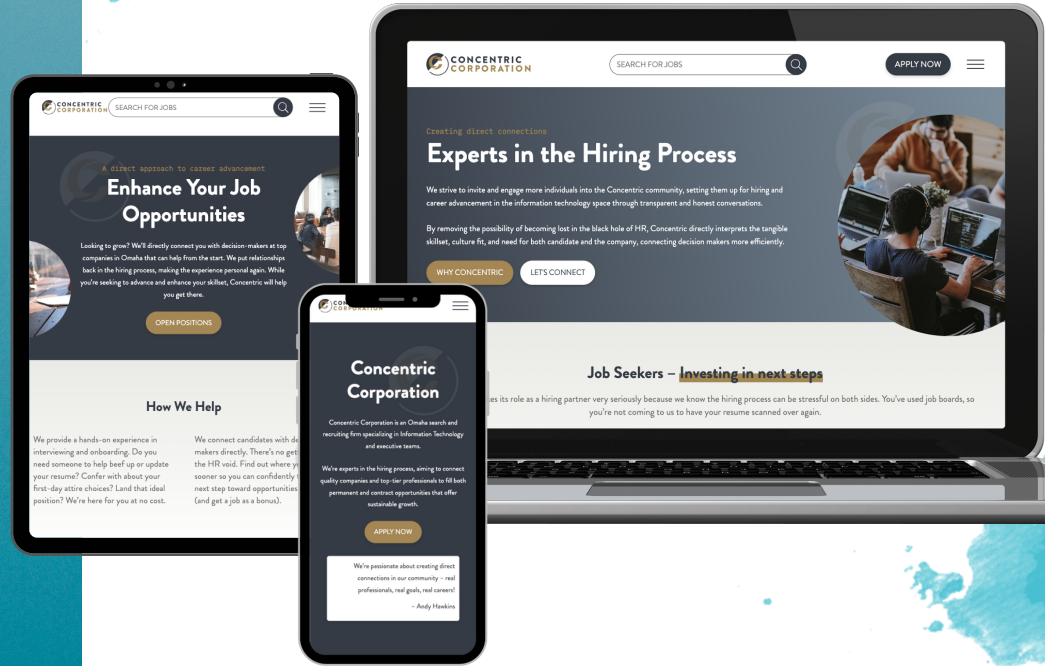


ShineForth Case Study



Concentric Corporation is an Omaha search and recruiting firm specializing in Information Technology and executive teams. They are experts in the hiring process, aiming to connect quality companies and top-tier professionals to fill both permanent and contract opportunities that offer sustainable growth.

This WordPress website rebuild project enabled Concentric Corporation to overcome their online challenges and achieve remarkable results. By embracing modern design principles, enhanced functionality, and streamlined content management, Concentric Corporation successfully established a robust online presence that aligns with their commitment to innovation and excellence.



RESULTS

CHALLENGES



Outdated Design

Concentric Corporation's existing website suffered from an outdated design that failed to engage visitors effectively. The user experience was compromised, leading to reduced user retention and conversion rates.



Limited Functionality

The previous website lacked essential features and functionality required to showcase Concentric Corporation's extensive service offerings, case studies, and thought leadership content.



Mobile Responsiveness

The outdated website was not optimized for mobile devices, limiting accessibility and hindering the user experience on smartphones and tablets.

ENHANCED USER EXPERIENCE

The revamped WordPress website provided visitors with an engaging and intuitive browsing experience, resulting in increased user satisfaction and improved conversion rates.

MOBILE RESPONSIVENESS

The new website's responsive design ensured seamless accessibility across various devices, catering to the growing mobile user base and boosting overall traffic.

STREAMLINED CONTENT MANAGEMENT

The WordPress CMS empowered Concentric Corporation's team to efficiently manage and update content, reducing reliance on external technical support.

MEASURABLE RESULTS

The implementation of SEO best practices resulted in improved search engine rankings, leading to increased organic traffic and wider online visibility. Key performance indicators such as website traffic, user engagement, and conversion rates demonstrated a significant improvement post-rebuild, contributing to the company's growth.

Here is the reason why **WHY CHOOSE US**



"ShineForth has been fantastic to work with over the years! This is our second website redesign through them & we are very pleased with the outcome! They listened to the needs & specifics of what we needed for our industry. It truly takes a team effort to get a website design done so well & so quickly so hats off to the entire ShineForth team for putting in the hard work!"

Hannah Coleman | Marketing & Operations Manager

Click here to get started today.

shineforth.co
(855) SHN-FRTH

