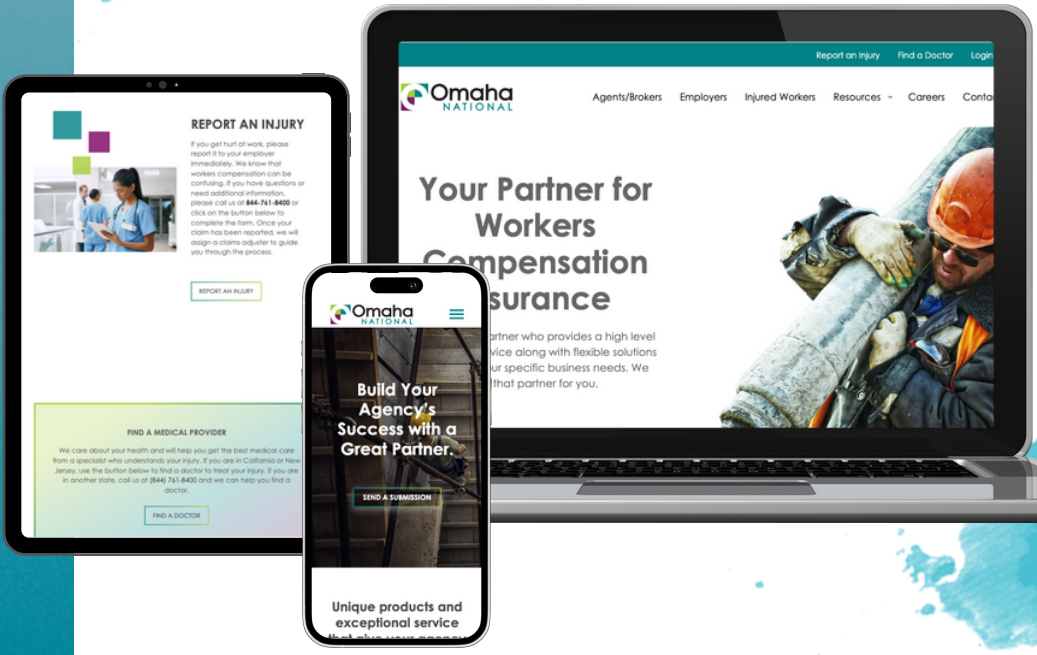


ShineForth Case Study



Omaha National, a trusted partner for Workers Compensation Insurance, embarked on a lasting partnership with ShineForth to maintain their WordPress website, OmahaNational.com. Omaha National, a company rooted in Omaha's business landscape, recognized the importance of maintaining a robust digital presence that complemented their commitment to personalized service and tailored solutions.

Omaha National's sustained partnership with ShineForth in managing OmahaNational.com demonstrates the essence of long-term excellence. This collaboration has not only surmounted the challenges of WordPress website maintenance but has also elevated Omaha National's online presence to perfectly align with their commitment to high-level personal service and tailored business solutions. As ShineForth continues to provide regular maintenance, security enhancements, performance improvements, and user-friendly updates to the WordPress site, Omaha National thrives in its mission to provide top-tier Workers Compensation Insurance solutions.



Scan or click here to visit their site!



RESULTS

CHALLENGES



Regular Maintenance

The WordPress website required ongoing maintenance to keep it updated, secure, and optimized for performance.



Functionality & Scalability Enhancements

Omaha National wanted to continuously improve the website's functionality to provide a seamless user experience for potential franchisees.



Performance Optimization

It was essential to enhance the website's performance by optimizing page load times, improving server response, and implementing caching mechanisms.

STREAMLINED BUSINESS OPERATIONS

ShineForth's updates and enhancements not only improved the client experience but also streamlined internal business operations for Omaha National. The website became a more efficient tool for managing inquiries, processing claims, and delivering information to clients, contributing to operational efficiency and cost savings.

ENHANCED PERFORMANCE:

The performance optimization measures significantly improved the website's speed and responsiveness, reducing page load times and ensuring a smooth browsing experience.

RELIABLE AND SECURE WEBSITE

Through regular maintenance, updates, and security monitoring, we have helped maintain a stable and secure WordPress website, minimizing the risk of potential vulnerabilities and ensuring data integrity.

CONTINUED GROWTH AND SUCCESS

Our partnership with Omaha National has provided them with a reliable and dedicated team to continuously improve their website. The regular functionality enhancements and performance optimizations contribute to the website's success in attracting and engaging potential partners.

Here is the reason why **WHY CHOOSE US**



"The team at ShineForth learned our business and distribution model and worked hard to build us a robust and user-friendly website to not only support our clients and brokers, but also to help business owners understand the value we bring to them. ShineForth really put us on the map as we are continuing to increase the size of our agent/broker network through our website. We look forward to taking things to the next level with ShineForth as we begin to roll out new initiatives over the next few years."

Chris LaMantia | Chief Sales & Marketing Officer

Click here to get started today.

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