

2021-2023

Give One achievements &
the next chapter to enable
action for nature

Klarna. |  Milkywire



GIVE ONE PROGRESS HIGHLIGHTS SINCE 2021

Give One is a call-to-action launched by Klarna in 2021, in partnership with Milkywire, to tackle some of the most critical environmental issues facing our planet. We support change-makers on the frontlines of environmental challenges and showcase the work being done on the ground. Starting in 2022 and supported over a three-year period, initiatives supported are now gearing up for their final phase of implementation. This report provides a snapshot of progress and achievements until the end of 2023.



DONATIONS FROM KLARNA SINCE 2021

INITIATIVES

\$13.6M

53

Paid out by Klarna until the end of 2023

18 larger strategic initiatives and 35 smaller grants across Europe, Africa, Asia and Latin America

MAIN SDG'S COVERED BY INITIATIVES SUPPORTED



[Want to learn more about the SDG's? Watch this documentary from CORDIO East Africa, developed with the support of Klarna →](#)

EXPLORE THE NEXT CHAPTER

Based on our learnings, we have started to lay the groundwork for our next chapter.

Keen to know what we are up to?



THE FOCUS AREAS OF GIVE ONE

Community-led conservation

Empowering communities to spearhead conservation and restoration

Empowering local communities to spearhead conservation and restoration efforts and shape strategies for sustainable resource management ensures initiatives deliver both environmental outcomes and tangible community benefits.



RWANDA WILDLIFE CONSERVATION ASSOCIATION, 2023

Driving systemic change

Advancing policy, amplifying science and enforcing the law to drive systemic change

Advocacy, through actions like litigation, public campaigns, and shaping policy reforms, is essential for environmental and social justice. It involves pushing for changes in laws and corporate practices to protect forests and support community rights.



CORDIO EAST AFRICA, 2023

Indigenous stewardship

Enhancing the protection of vital ecosystems through indigenous stewardship

Indigenous peoples are the first line of defense against biodiversity loss and deforestation in the Amazon. Klarna is supporting indigenous communities to monitor, protect, defend and sustainably manage their territories.



AMAZON FRONTLINES, 2023

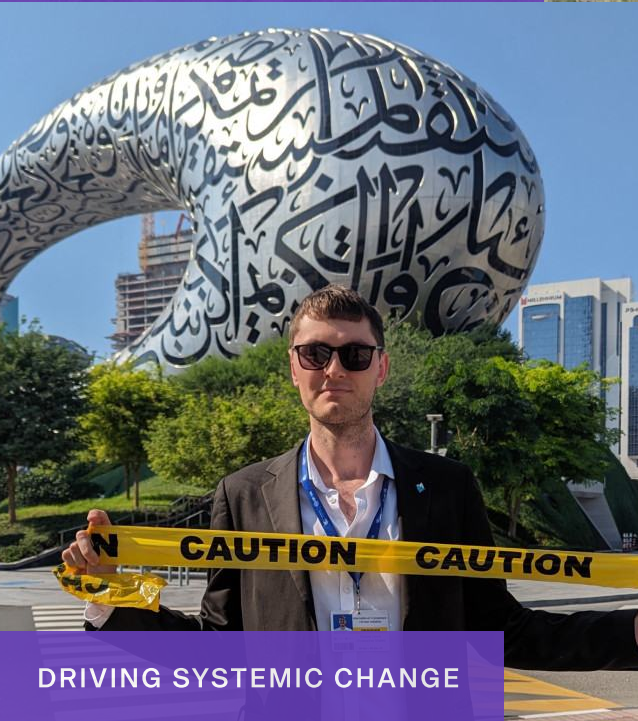


4.9M

SAPLINGS OF NATIVE TREES PLANTED

across 10 countries and 3 continents. The majority of these trees have been planted in the UN Decade on Ecosystem Restoration Flagship and 2023 Earthshot prize winning initiative **Accion Andina**.

COMMUNITY-LED CONSERVATION



3

NEW PROTECTED MARINE AREAS

introduced in England, with **Blue Marine Foundation** playing a key role through its policy work, laying the foundation for improved protection of vital marine ecosystems.

DRIVING SYSTEMIC CHANGE



700,000

HECTARES OF FOREST

in the upper Amazon with enhanced protection against illegal extraction, thanks to **Amazon Frontlines** efforts to help to indigenous guards to detect and document threats to their territories.

INDIGENOUS STEWARDSHIP

~70

JAVAN RHINOS LEFT IN THE WORLD

living in a National Park in Indonesia, have been protected from extinction, through **Re:wilds** work with strengthening anti-poaching operations.

2

VICTORIES IN 2023

by **Natural Justice** in strategic litigation demonstrating the potential and critical role of legal action in conservation.

6,500

PEOPLE

from 80 Indigenous communities directly benefiting from the work of **Amazon Frontlines** supporting them to effectively defend and protect their territories.

195

HECTARES

of wildflower-rich grassland and habitats created by **Buglife** across the U.K. to fight pollinator decline, benefiting bees, butterflies, moths, flies, hoverflies, beetles, wasps, ants as well as a range of other wildlife.

1

REDD+ PROJECT

in Cambodia with commitments to improvements for indigenous rights and conservation in response to **Human Rights Watch** research and advocacy.

9

ENVIRONMENTAL DEFENDERS

at the frontline of environmental activism in Africa have received support to overcome imminent safety risks from **Natural Justice**.

+14%

CRANE SIGHTINGS

Grey Crowned Cranes sighted by **RWCA** in 2023 compared to 2022 in Rwanda, indicating that the community-led efforts to protect their habitat is having an effect.

1,000

CRYOSPHERE AND CLIMATE SCIENTISTS

demand urgent action from leaders to cut fossil emissions, warning **2°C is too high** for cryosphere survival, via **ICCI's** Call for Action.

>1000

COMMUNITY MEMBERS

empowered to shape sustainable marine management in Kenya with the support of **CORDIO EA**, strengthening protection of marine ecosystems.

NOTES TO READER

Data reported since 2021 by the larger strategic initiatives supported by Klarna. The numbers are cumulative since the inception unless otherwise stated.

Klarna is a major supporter of the initiatives in this report, but emphasizes that their success comes from the combined contributions of many donors, acknowledging the significance of support from all partners.

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Klarna.

Milkywire

Financial annex

All numbers in USD

Klarna pledge –cash flow overview

	2021 ACTUAL	2022 ACTUAL	2023 ACTUAL	2024 ACTUAL	2024 PLANNED	2025 PLANNED	TOTAL
Income from Klarna	4,789,890	6,178,292	2,670,894		2,670,893		16,309,969
EXPENDITURE:							
Larger grants		3,893,380	3,966,691	229,921	2,646,298	270,554	11,006,844
Smaller grants	35,610	265,630	222,761				524,001
To be allocated				2,108,231		2,670,893	4,779,124
BALANCE							0

Larger grants – specification of disbursements and committed funding*

*Committed funding equals the total value of signed agreements.

IMPACT ORGANIZATION	COMMITTED GRANTS	DISBURSED JAN-DEC 2022 (ACTUAL)	DISBURSED JAN-DEC 2023 (ACTUAL)	DISBURSEMENT JAN-FEB 2024	DISBURSEMENT 2024 (PLANNED)	DISBURSEMENT 2025 (PLANNED)
Acción Andina (GFG)	2,204,213	800,000	620,117	0	784,096	0
Amazon Frontlines	540,576	200,000	195,663	0	144,913	0
Blue Marine Foundation	787,366	333,334	291,264	0	162,768	0
Buglife	700,259	266,666	258,025	0	175,568	0
Cordio EA	736,791	125,000	243,433	0	293,358	75,000
Fundación Gaia Amazonas	695,909	400,000	195,909	0	100,000	0
Human Rights Watch	755,284	333,000	328,468	0	93,816	0
International Cryosphere Climate Initiative	671,580	273,334	177,916	0	220,330	0
Natural Justice	957,480	358,260	280,640	0	318,580	0
OneTree Planted (AFR100 Ghana)	436,700	79,800	170,390	0	131,070	55,440
OneTree Planted (AFR100 Kenya)	344,800	89,900	158,870	0	77,470	18,560
Re:wild (Annamites)	300,000	75,000	225,000	0	0	0
Re:wild (Harlequin Toad)	80,439	37,500	42,939	0	0	0
Re:wild (Javan Rhino)	300,000	75,000	225,000	0	0	0
Re:wild (Red Colobus)	240,000	60,000	180,000	0	0	0
Re:wild (Suriname)	351,475	0	0	229,921	0	121,554
Rights and Resources Initiative	608,358	250,000	258,358	0	100,000	0
Rwanda Wildlife Conservation Association	295,614	136,586	114,699	0	44,329	0
GRANDTOTAL	11,006,844	3,893,380	3,966,691	229,921	2,646,298	270,554

Smaller grants – specification of disbursed funding per impact organization (Figures in USD)

IMPACT ORGANIZATION	GRAND TOTAL
Amigos de Iracambi	7,471
ARBIO Peru	4,965
Baltic Seabird Project	16,493
Bangladesh Environment and Development Society	2,158
Bumblebee ConservationTrust	38,278
ColobusConservation	13,244
Conservation Through Public Health	28,399
Creative Conservation Alliance	34,473
Eastern Ghats Wildlife Society	2,592
Ecological Balance	1,438
EcoSwell	6,071
Endangered Wildlife Trust	8,716
Final Straw Foundation	7,969
Green Heritage Fund Suriname	3,494
HAKA–Forest, Nature and EnvironmentofAceh	4,247
Hirola Conservation Programme	48,040
ICE Kenya	30,641
KopeLion	20,176
Love the Oceans	14,931
Mangrove Education Project	7,917
Marine Megafauna Foundation	13,362
MilgisTrust	731
MitiAllianceLtd	6,402
Neotropical Primate Conservation	5,358
NordensArk	24,122
Pelagiska	4,705
ProCAT Colombia	2,217
ProPurús	4,886
Rwanda Wildlife Conservation Association	3,435
Sharks4Kids	14,984
Snow Leopard Trust	6,510
The Society for Preservation of Muriqui	50,000
Tsavo Trust	12,737
Watamu Marine Association	25,332
WildlifeDirect	47,505
Zambian Carnivore Programme	47,505
GRANDTOTAL	524,001