



# Carle

2022  
Annual  
Report





# Message from the Board President

While there can be no question that the last few years presented challenges for all of us, it also demonstrated the vital role that Affimers can play in giving back to our communities.

Our 2022 Annual Report is a testament to that, illustrating the impact our grants and programs have made on the individuals, families, and communities we support.

So much of this was made possible because of you. Notably, it was the first year that we raised over \$120K in Affirmer contributions. As always, every last dollar goes directly to nonprofit organizations in our communities. We hope you take pride in the accomplishments highlighted in this report—because we couldn’t have done it without you and your support of Affirm Cares.

Thank you,  
Brooks Hosfield,  
Affirm Cares 2022 President



## AFFIRM CARES 2022 BOARD OF DIRECTORS:

Brooks Hosfield, <b>President</b>	Jude Komuves, <b>Vice President</b>	Siphelele Jiyane, <b>Treasurer</b>	Scott Astrada, <b>Secretary</b>
Ulrico Izaguirre, <b>At-Large Board Member</b>	Katrina Holt, <b>At-Large Board Member</b>	Silvija Martincevic, <b>At-Large Board Member</b>	Lia Ballard, <b>At-Large Board Member</b>



# Who we are

## Who we are

Affirm Cares is made up of volunteers who give their time, funding, and energy to improve our workplaces and communities. Led by our Board of Directors, we're guided by our values, leadership success factors, employee promise, strategic objectives, and strategic roadmap. They unite us in a common purpose to give our work meaning and help us make a difference every day.

## What we do

We believe that building honest financial products that improve lives and giving back to our communities are equally important and, consequently, we have integrated both into our strategic objectives. What every Affirmer gives—our social value—is just the beginning of our social impact.

With respect as one of our core values, we're committed to creating a fair, inclusive, and accessible workplace where everyone feels valued, represented, and heard. Not only does this guide our work and interactions with each other, but also with our customers and communities.



## Mission

The Affirm Cares Employee Foundation is an Affirm employee volunteer-led 501(c)(3) nonprofit established by Affirm in 2019. The Employee Foundation aims to make a positive impact in the communities in which we work and live by sharing our expertise and funding across three impact pillars: financial literacy and inclusion, technology training and education, and vibrant communities. Since its inception, the Affirm Cares Employee Foundation has raised and awarded grants of over \$850K to local community nonprofits.

## Pillars



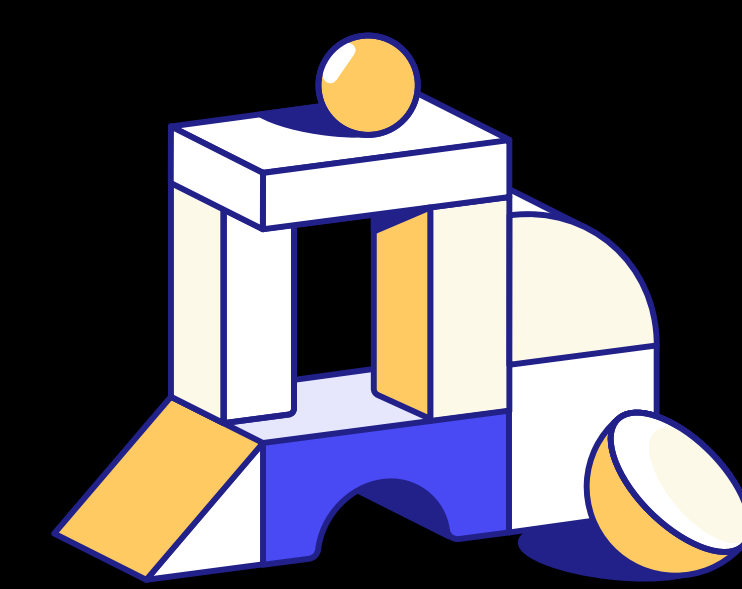
### FINANCIAL LITERACY & INCLUSION

Support organizations that provide credit education and financial health counseling, especially those with a focus on driving equitable economic growth.



### TECHNOLOGY EDUCATION & TRAINING

Support access to technology for K-12 coding academies and bootcamps, as well as providing workforce development and support for small urban and rural businesses.



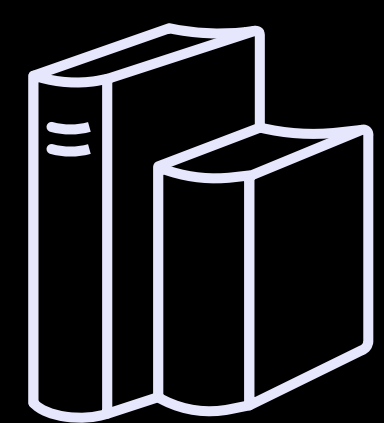
### VIBRANT COMMUNITIES

Partner with organizations focused on housing insecurity, homelessness, civic engagement, neighborhood preservation and revitalization, small business development, and community enrichment.



# 2022 in Review

Thanks to our generous donors, we're able to celebrate the following wins from 2022:



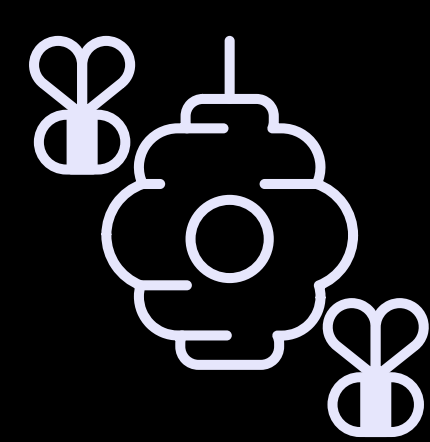
Financial literacy & inclusion

\$22.5K



Technology education & training

\$22K



Vibrant communities

\$30K



## FINANCIAL LITERACY & INCLUSION



## TECHNOLOGY EDUCATION & TRAINING



## VIBRANT COMMUNITIES



*"Affirm Cares's generous gift will help deliver Girls Who Code programs that inspire, educate, and equip girls with the skills to pursue 21st-century careers. I am incredibly proud of the Girls Who Code community. Our students aren't just coders—they're change-makers. They have proven time and again that when you teach a girl to code, she'll change the world."*

**Tarika Barrett, Ph.D, Chief Executive Officer,  
Girls Who Code**

*"Affirm, Inc.'s support allows Per Scholas to expand our work preparing individuals who are traditionally underrepresented in technology for high-growth careers in the industry. Through rigorous training, professional development, and robust employer connections, we advance equity and connect skilled talent to leading businesses."*

**Plinio Ayala, President & CEO,  
Per Scholas**





# A message from our chair

During 2022, the Advisory Council's key focus was to secure funding to support lasting community impact for years to come. I'm proud to share that we received enough donations to reach our goal of over one million dollars of total funds raised before the year 2024! Thank you to each Affirm team member for investing in the growth of projects and initiatives spanning our several cause areas. These resources allow us to strengthen our organization's contribution to the fight toward financial literacy, technology education and training, and vibrant communities for all.

I am truly grateful for Affirm's commitment to creating change through Affirm Cares, and I hope you feel as empowered as I do after reading the impact statements from our partner organizations.

We hope that the nonprofit organizations that Affirmers are passionate about will be a part of our journey. Reach out to [grants@affirm.com](mailto:grants@affirm.com) to learn more, or apply for a grant at [affirm.com/cares](https://affirm.com/cares).

Alana Mazzei,  
Affirm Cares 2022 Advisory Committee Chair