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Cares

**ANNUAL
REPORT**

AFFIRM CARES

FOREWORD

In 2020, the Affirm Cares Employee Foundation worked to devote substantial time and resources to creating positive social impact.

We worked with innovative organizations across Health, Racial Justice, and Equity organizations.

In our first annual report, we feature our social impact work, community endeavors, and the work our Affirm Cares Advisory Committee members do as nonprofit fellows around the country. We were able to leverage our time and resources to make contributions in many areas this year, and we are honored to have had the opportunity to support so many great causes. I am very proud to be part of Affirm Cares and look forward to all that is to come.

We're just getting started.

Brooks Hosfield
Affirm Cares Board President



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2020 BOARD OF DIRECTORS

BROOKS HOSFIELD, President
JUDE KOMUVES, Vice President
SIPHELELE JIYANE, Treasurer
SCOTT ASTRADA, Secretary
MICHAEL LINFORD, Board Member
ULRICO IZAGUIRRE, Board Member
SILVIJA MARTINCEVIC, Board Member
KATRINA HOLT, Board Member

AFFIRM CARES

MISSION

The Affirm Cares Employee Foundation is a 501(c)3 non-profit established by Affirm in late 2019. Our aim is to make a significant, meaningful impact in the communities in which we work and live. We support causes that improve the lives of those we serve by sharing our time, funding, and energy within these three impact pillars: financial literacy & inclusion, technology training & education, and vibrant communities. Affirm Cares has quickly become a cornerstone program within Affirm and engages employees in all offices, remotely, and across all roles. In 2020, we continued to work with a variety of organizations through our social impact projects, increasing the number of colleagues who volunteer in their communities, and set fundraising records across all locations.



The 2020 Social Impact Report celebrates the strides that Affirm Cares stakeholders – our Affirm Cares Board, the Affirm Cares Advisory Council, Affirmers, and our grantees – are making to advance social impact in our three core commitment pillars.

IMPACT

1. Financial Literacy & Inclusion



2. Vibrant Communities



3. Tech Education & Training



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2020 IN REVIEW

As our community grows, so does our organization and impact. Thanks to generous donors, we're able to celebrate the following highlights from the fiscal year that ended 2020!

GRANTS BY CATEGORY

Communities of Color Advocacy Fund	\$303.3k
Frontline COVID Workers	\$50k
COVID 19 Testing/PPE	\$19.7k
CA 2020 Wildfire Relief	\$10k

NAACP	\$100k
Equal Justice Initiative	\$100k
Prevention Institute	\$53.3k
Black Star Project	\$50k

GRANTS BY IMPACT

Racial Justice & Equity	\$303.3k
Healthcare Relief	\$69.7k
Wildfire Assistance	\$10k

NY City Health & Hospitals Corporation	\$25k
Project CURE Chicago	\$20k
Zuckerberg SFGH Covid Fund	\$5k

GRANTS BY LOCATION

Chicago	\$72k
New York City	\$29k
San Francisco	\$24.7k
Pittsburgh	\$3k
Salt Lake City	\$1k

Spark SF Public School Food Programs	\$9.7k
Off Their Plate	\$4k
412 Food Rescue	\$3k
Chicago Coalition for the Homeless	\$2k
Silicon Slopes Serve	\$1k
CA Fire Foundation Disaster Relief	\$7.5k
The Forestry & Fire Recruiting Program	\$2.5k

AFFIRM CARES

OUR STORIES

"We want to personally thank each and everyone of you at Affirm. Our Foundation is the sole fundraising arm for San Francisco General Hospital and trauma center. ZSFG is San Francisco's only level-one trauma center helping to provide healthcare to the most vulnerable individuals. Thank you for your gracious and generous support. Because of donors like you, we are able to face this pandemic."

Kim Meredith
CEO, SF General Hospital Foundation



SAN FRANCISCO
GENERAL HOSPITAL
FOUNDATION

"Thank you to all of the employees of Affirm. We used the grant funds to feed our staff. It was a lifesaver. We want to thank you so much!"

James Linhart
Deputy Corporate Controller
NYC Health & Hospitals



"It is significant that Affirm has done what not many corporations, faith communities, and even governmental agencies have not done. And that is to be engaged in the human family. "

Reverend Amos Brown
President
NAACP San Francisco

NYC
HEALTH+
HOSPITALS



"Thank you to everyone at Affirm for your incredible support! The fund provided direct cash assistance for food, shelter, and clothing. Thank you for your support. Thank you for thinking of us. We hope to work with you in the future!"

Doug Schenkelberg, Executive Director
Chicago Coalition for Homelessness

"Affirm is now a part of The Black Star Project family. We thank you for being serious about an equitable strategy to support gaps in America. Because of you, we were able implement our 'Building Chicago's Next CEO' program. The Black Star Project is so grateful for the support from Affirm bringing technology, coding and hope to Chicago-area children."

THE BLACK STAR
PROJECT

Gloria Smith
Executive Director
The Black Star Project

AFFIRM CARES

LOOKING FORWARD

While our journey to impact the communities we live in continues from our first full year as an organization, we have embarked on a path to become a fintech leader of employee-managed corporate foundations, heavily invested in the community and strategically impactful. Our vision and work does not end there.

We are a vehicle to empower Affirmers to flex their philanthropic and community impact muscle. Looking to the future, we will continue to explore ways in which new technologies, financial education and literacy programs and innovative community engagements will help us further identify ways the Affirm Cares Employee Foundation will use our resources to build a better planet, better improve communities and help people access financial tools to live better lives.

A MESSAGE FROM OUR CO-CHAIRS

In our inaugural year, Affirm Cares stepped up to the challenge of 2020 in many ways. As we prepare for what's to come, we need more support to continue making a meaningful impact in our three pillars. We are eager for Affirmers, non-profit organizations, and volunteers to reach out and join us as we work toward our vision of becoming an industry leader in corporate employee philanthropy. Interested in getting more involved?

- Affirmers: Sign up for Affirm Cares via Confluence
- Nonprofits: Reach out to Cares@affirm.com or apply for a grant at affirm.com/cares



Allison Pulley & Caroline Way
Affirm Cares Advisory Committee Chairs 5