

BookBeat-cookies	Validity	Intention
bb_market	1 year	Remember users market
bb_token	24 hours	Keeps user logged in
bb_refresh_token	6 months	Used to log user in
bb_acceptcookies	1 year	Identifies whether user has approved cookies
bb_exps	1 month	Which A/B tests a user sees
bb_affiliate	30 minutes	Which partner the user came to BookBeat from
bb_affiliate_data	1 month	Partner specific data
trackID	30 minutes	Attribute traffic to Adrecord
coid	3 months	Attribute traffic to Adservice
TradeDoubler	3 months	Attribute traffic to Mecenat
__gca	13 months	Used to measure marketing results
ga_last_referrer	30 minutes	Used to track correct referrer to Google Analytics
ga_last_page	30 minutes	Used to track correct referrer to Google Analytics
Google cookies	Validity	Intention
1P_JAR	1 Month	Google
SID	2 Year	Google - Security cookie
SIDCC	3 months	Google
SSID	2 years	Google

AID	1 year 6 months	Google - Advertising
APISID	2 years	Google
CONSENT	20 years	Google
SAPSID	2 years	Google
HSID	2 years	Google - Security cookie
_gid	24 hours	Google Analytics - Used to analyze how users navigate website
_ga	2 years	Google Analytics - Used to analyze how users navigate website
_dc_gtm_UA-67085323-13	5 minutes	Google Analytics - Used to analyze how visitors navigate website
_gat	1 minutes	Google Analytics - Used to analyze how visitors navigate website
_gat_UA-67085323-13	Session	Google Analytics - Used to analyze how visitors navigate website
_gac_UA-67085323-13	3 mån	Google Analytics - Used to analyze how visitors navigate website
_gali	Session	Google Analytics - Used to analyze how visitors navigate website
NID	6 months	Google - Settings in their browsers
DV	10 minutes	Google
DSID	90 minutes	Google - Advertising
IDE	2 years	Google - Advertising
_gcl_aw	3 months	Measure ad conversion

_gcl_dc	3 months	Measure ad conversion
Twitter cookies	Validity	Intention
ads_prefs	10 years	Twitter
twid	10 years	Twitter
_twitter_sess	session	Twitter
tfw_exp	2 weeks	Twitter
ct0	10 minutes	Twitter
remember_checked_on	10 years	Twitter
dnt	10 years	Twitter
_ga	2 years	Twitter
eu_cn	1 year	Twitter
external_referer	1 week	Twitter
personalization_id	2 weeks	Twitter
auth_token	10 years	Twitter
kdt	1 year 6 months	Twitter
guest_id	2 years	Twitter
Facebook cookies	Validity	Intention
c_user	3 months	Facebook
pl	3 months	Facebook
locale	24 hours	Facebook
fr	3 months	Facebook
wd	24 hours	Facebook

xs	3 months	Facebook
dpr	2 days	Facebook
datr	2 years	Facebook
sb	2 years	Facebook
presence	session	Facebook
Microsoft cookies	Validity	Intention
ai_session	1 hour	Application Insights
ai_user	1 year	Application Insights
_ga	2 years	Application Insights
VstsSession	5 years	Application Insights
MSFPC	1 years	Application Insights
MSCC	1 year	Application Insights
optimizelyEndUserId	2 years	Application Insights
MUID	1 year	Bing
MUIDB	1 year	Bing
_uetsid	session	Bing
Other cookies	Validity	Intention
_hjIncludedInSample	Session	HotJar
_tq_id.TV-36367290-1.93ad	2 years	TVSQUARED
Yahoo A3 Cookie	90 days	Verizon