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**** MEDIA ADVISORY ****

Mayor London Breed and San Francisco Elected Officials Join 40th Anniversary Celebration of On Lok's 30th Street Senior Center, Sept. 27 at the InterContinental San Francisco

BEST PHOTO/VIDEO OPPORTUNITY: FRIDAY, SEPT. 27 BETWEEN 6 – 8 P.M.

WHAT:

[On Lok](#), the San Francisco based non-profit organization whose mission is to relentlessly pursue quality of life and quality of care for older adults and their families, hosts a gala to celebrate the 40th anniversary of its [30th Street Senior Center](#) on Friday, Sept. 27 at the InterContinental San Francisco. California State Senator Scott Wiener, Assemblymember Phil Ting, Assemblymember David Chiu, San Francisco Mayor London Breed and Supervisor Rafael Mandelman will join other community leaders beginning at 6 p.m. to celebrate 40 years of service to seniors.

30th Street Senior Center, which got its start in 1979 with a small group of Nicaraguan seniors who wanted to start a senior club, has grown to become San Francisco's largest multipurpose senior center. Its programs support the well-being and independence of more than 6,000 San Francisco seniors each year. The Center provides community and home-delivered meals, bilingual social services and resources, social interaction, fitness and fall prevention classes as well as music, dancing, singing, arts and crafts, and a computer lab. It is also the lead agency for the exercise and fall prevention program Always Active, available in 21 locations citywide. Services are offered in a bilingual (English/Spanish) format that is accessible to its many Latino participants.



30th Street Senior Center serves a diverse group of healthy seniors who live independent lifestyles. Its most important service is bringing people together to socialize and reduce isolation. Seniors regularly tell staff that the Center is "my therapy," "the reason I get up every morning," "my second home" and that it gives them "opportunities to be with – and make – friends." The average participant age is 78, with 67 percent of those identifying as Latino, 19 percent Caucasian, 10 percent Asian and 1 percent African-American.

Senator Wiener, Assemblymember Ting, Assemblymember Chiu, Mayor Breed and Supervisor Mandelman will honor 30th Street Senior Center with special presentations beginning at 7 p.m.

WHERE:

InterContinental San Francisco
888 Howard St., San Francisco, CA 94103

WHEN:

Friday, Sept. 27, 2019

Event takes place between 6 p.m. – 10 p.m.

MEDIA, PLEASE NOTE:

Media interested in attending the event or to request an interview with an On Lok executive, please contact Craig MacLellan at (415) 604-8959 or craig@landispr.com.

About On Lok

On Lok is a family of nonprofit organizations founded in the early 1970s by a group of citizens concerned about the plight of seniors and the lack of long-term care options in the community. With 48 years of history and experience both creating innovative models of care and serving diverse senior communities through integrated health and social services, On Lok has a wide-reaching experience base and is a trusted partner in its communities. On Lok serves seniors in the community through its affiliated nonprofits, including On Lok Lifeways, 30th Street Senior Center and more. For more information, please visit www.onlok.org.

About 30th Street Senior Center

Established in 1979, 30th Street Senior Center is San Francisco's leader for services to active seniors. The largest senior center in San Francisco, 30th Street Senior Center is open six days a week, including holidays, and serves more than 6,000 individuals annually, providing a wide array of free programs, including health and wellness programs, social interaction, nutritious meals, educational opportunities, a community garden and multi-lingual case management services. For more information, please visit www.30thstreetseniorcenter.org.