

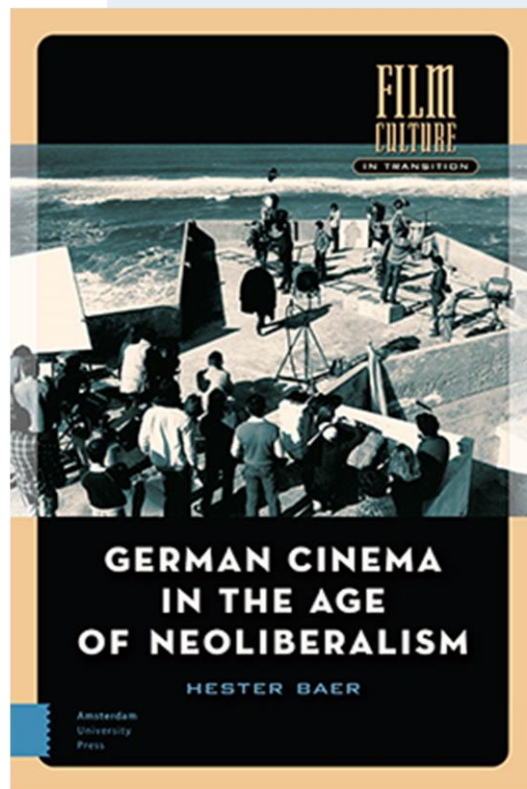
Hester Baer

## German Cinema in the Age of Neoliberalism

This book presents a new history of German film from 1980-2010, a period that witnessed rapid transformations, including intensified globalization, a restructured world economy, geopolitical realignment, and technological change, all of which have affected cinema in fundamental ways. Rethinking the conventional periodization of German film history, Baer posits 1980- rather than 1989- as a crucial turning point for German cinema's embrace of a new market orientation and move away from the state-sponsored film culture that characterized both DEFA and the New German Cinema. Reading films from East, West, and post-unification Germany together, Baer argues that contemporary German cinema is characterized most strongly by its origins in and responses to advanced capitalism. Informed by a feminist approach and in dialogue with prominent theories of contemporary film, the book places a special focus on how German films make visible the neoliberal recasting of gender and national identities around the new millennium.

### BIOGRAPHY

Hester Baer is Associate Professor of German and Cinema and Media Studies at the University of Maryland, College Park. She is the author of *Dismantling the Dream Factory: Gender, German Cinema, and the Postwar Quest for a New Film Language*. She currently serves as co-editor of the journal *Feminist German Studies*.



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