



Amsterdam  
University  
Press

## Health, Medicine, and Science in Asia

Over the last few decades, the Asian health landscape has gone through profound and dramatic changes. While access to healthcare shows severe inequalities from one country to the other and within countries, the region as a whole has positioned itself as a world player in the domain of health. Asia has become one of the primary destinations for medical and wellness travelers, attracted by specialized hospitals that follow international standards and provide first class treatments. The Asian pharmaceutical sector is a global competitor and therapeutic innovation is fueling new domestic healthcare markets. Biotech and clinical research are often equivalent to that seen in Europe and North America, while Asian traditional medicines have become a central feature of most contemporary societies, with a significant proportion of their industrial production aimed at export. New forms of therapeutic practices, knowledge and objects have emerged from the encounter of Asian medicine and biomedical science, giving way to braided concepts, products and tools, new epistemologies and understandings of the body, or again, revised regulatory schemes. Asian-born pandemics have contributed to redefine global health procedures, principles and meaning. The parallel evolution of these sectors coupled with structural transformations and new health policies, technological advancement and a low-cost workforce, have largely contributed to the renewal of Asian health services. This has not only modified national health policies and initiatives but also contributed to transforming the image of Asia in the realm of science and medicine.

This book series seeks to bring attention to two decisive phenomena in these processes. The first concerns the uneasy relationship between increasing social disparities, the market and structural and technological developments in the field of health. The second phenomenon deals with global issues and their scales, as macro dynamics, transnationalism and local forms of globalization impact the production of health. This dual approach, embedded into the politics of healing, such as modes of governance and regulation, will help to explore the local fabric and global aspirations of Asian health. Studies from a variety of disciplines, from history to anthropology and the social study of science provide the backbone of the series.



'Asian Medicine in the West'- Cibachrome photograph of collage by Chila Kumari Burman. Wellcome Collection.

### Series Editor

**Laurent Pordié**, National Center for Scientific Research (CNRS), Paris

### Editorial Board

**Sienna Craig**, Dartmouth College

**Wen-Hua Kuo**, National Yang-Ming University, Taipei

**Alex McKay**, International Institute of Asian Studies, Leiden

**Projit Bihari Mukharji**, University of Pennsylvania

**Volker Scheid**, University of Westminster, London

### Actively Seeking Proposals

The series welcomes scholarly monographs and edited volumes in English, by both established and early-career researchers.

#### SERIES SNAPSHOT



Asia and Rest of World



Contemporary



Asian medicine, Science in Asia, Healthcare Access, Global Turn, Mobility, Technology, Biomedical Science, Innovation, Pharma Industry



<https://www.aup.nl/en/series/health-medicine-and-science-in-asia>



For questions or to submit a proposal, contact Commissioning Editor **Loretta Lou** ([l.lou@aup.nl](mailto:l.lou@aup.nl))

## HOW TO ORDER OUR BOOKS

Amsterdam University Press books are available worldwide from [www.aup.nl](http://www.aup.nl) and from your local bookseller.

Amsterdam University Press  
Nieuwe Prinsengracht 89  
1018 VR Amsterdam

T +31 (0)20 420 00 50  
[info@aup.nl](mailto:info@aup.nl)  
[marketing@aup.nl](mailto:marketing@aup.nl)

[www.aup.nl](http://www.aup.nl)  
[facebook.com/AUPAcademic](https://facebook.com/AUPAcademic)  
[twitter.com/AmsterdamUPress](https://twitter.com/AmsterdamUPress)