

Ana Grgić

## Early Cinema, Modernity and Visual Culture

*The Imaginary of the Balkans*

Based on original archival research, *Early Cinema, Modernity and Visual Culture: The Imaginary of the Balkans* is the first study on early cinema in the region from a transnational and cross-cultural perspective. It investigates how the unique geopolitical positioning of the Balkan space and its multiculturalism influenced and shaped visual culture and cinema. Countering Eurocentric modernity paradigms and reframing hierarchical relations between centres and peripheries, this book adopts an alternative methodology for interstitial spaces. By deploying the notion of the haptic, it establishes new connections between moving image artefacts and print media, early film practitioners, the socio-political context and cultural responses to the new visual medium.

### BIOGRAPHY

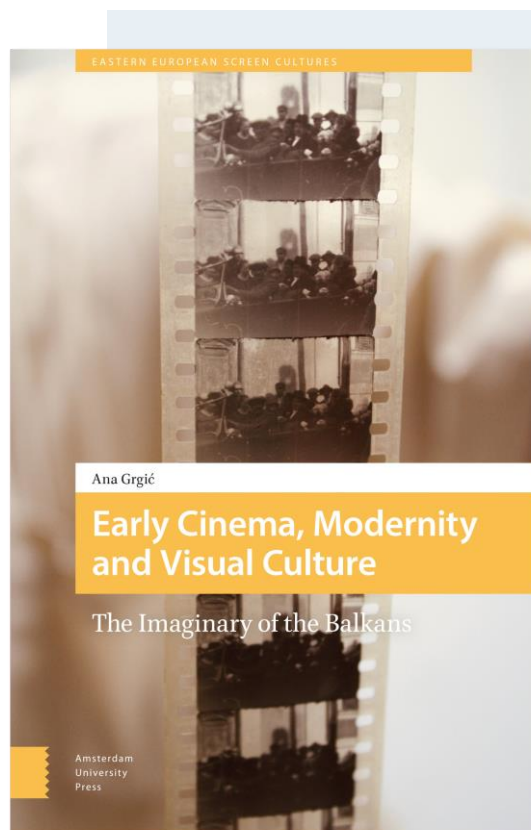
Ana Grgić (PhD, University of St Andrews) is Associate Professor at Babeş-Bolyai University.

*"An impressive, exhaustively researched work on Balkan early cinema grounded in regional and transnational layers of a culture history of visibility and geopolitics in modern times."*

– Zhen Zhang, New York University Tisch School of the Arts

*"This is a different story of modernity with tensions between memory and forgetting, the archive and its absent films, the Balkan gaze and the Oriental gaze. Grgić enhances and offers alternatives to the prevailing notions and concepts of early cinema scholarship."*

– Nezhil Erdogan, Istinye University



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