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Orli Fridman

## Memory Activism and Digital Practices after Conflict

*Unwanted Memories*

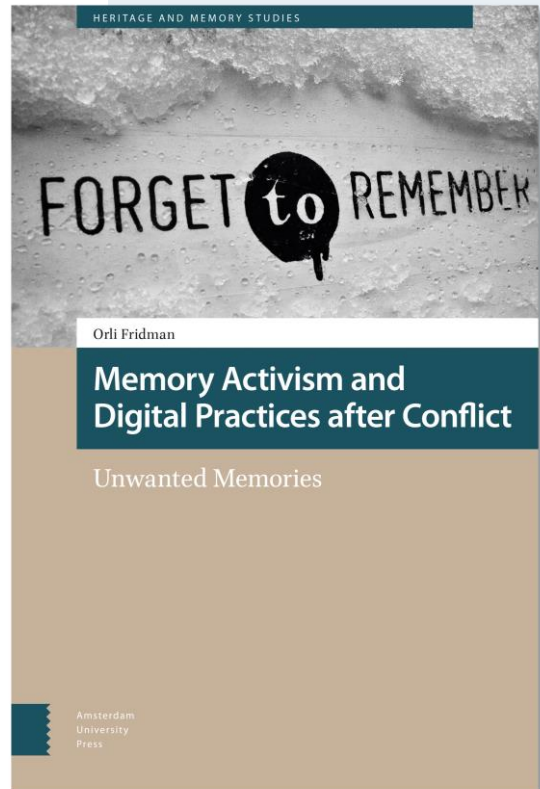
This book investigates the study of *memory activism* and *memory of activism*, emerging after conflict, as a political civic action. It examines the appearance and growth of memory activism in Serbia amid the legacies of *unwanted memories* of the wars of the 1990s, approaching the post-Yugoslav region as a region of memory and tracing the alternative calendars and alternative commemorative practices of memory activists as they have evolved over a period of more than two decades. By presenting in-depth accounts of memory activism practices, on-site and online, *Memory Activism and Digital Practices after Conflict: Unwanted Memories* analyses this evolution in the context of generational belonging and introduces frameworks for the study of #hashtag #memoryactivism, alternative commemorations and commemorative solidarity.

### BIOGRAPHY

Orli Fridman is an associate professor at the Faculty of Media and Communications (FMK), Singidunum University where she heads the Center for Comparative Conflict Studies (CFCCS). She also is the academic director of the School for International Training (SIT) learning center in Belgrade.

*"Orli Fridman has provided a fascinating account of memory activism in Serbia and the post-Yugoslav region. Lucidly written and meticulously researched, it adds greatly to our understanding of how commemoration and political dissent work together: essential reading."*

- Ann Rigney, Utrecht University



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### KEYWORDS

Memory activism, alternative commemorations, alternative calendars, digital memory, Serbia, peace formation

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