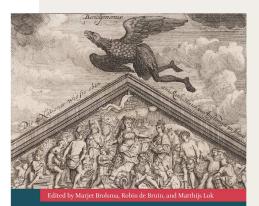
AMSTERDAM UNIVERSITY PRESS



Eurocentrism means seeing the world in Europe's terms and through European eyes. This may not be unreasonable for Europeans, but there are unforeseen consequences. Eurocentric history implies that a scientific modernity has diffused out from Europe to benefit the rest of the world, through colonies and development aid. It involves the imposition of European norms on places and times where they are often quite inappropriate. In Eurocentrism in European History and Memory, well-known scholars explore and critically analyse manifestations of Eurocentrism in representations of the European past from different disciplines - history, literature, art, memory and cultural policy – as well as from different geographical perspectives. The book investigates the role imaginings of the European past since the eighteenth century played in the construction of a Europeanist worldview and the ways in which 'Europe' was constructed in literature and art.

"This is an excellent collection of essays, which will undoubtedly become a standard reference work in the field of European history and cultural studies."

Jan Vermeiren, University of East Anglia



Eurocentrism in European History and Memory

Marjet Brolsma is Assistant Professor of European Cultural History at the University of Amsterdam.

Robin de Bruin is Assistant Professor of European Studies at the University of Amsterdam,

Matthijs Lok is Assistant Professor of Modern European History at the University of Amsterdam.

November 2019 248 pages, 8 b/w illustrations Hardback ISBN 978 94 6372 552 1 e-ISBN 978 90 4855 055 5 €99.00 / £89.00 / \$120.00 €98.99 / £88.99 / \$119.99

ORDER

Available to order through your local bookseller or via aup.nl. Distribution outside North America through NBN International Ltd and available in North America through Baker & Taylor Publisher Services.



Amsterdam University Press Nieuwe Prinsengracht 89 1018 VR Amsterdam T +31 (0)20 420 00 50 info@aup.nl marketing@aup.nl www.aup.nl facebook.com/AUPAcademic twitter.com/AmsterdamUPress