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Green Media

This series is a critical starting point for readers interested in the growing field of green media studies as a subdiscipline within the environmental humanities and social sciences. It examines the ways in which 'Green Media' can influence the public's awareness and understanding of environmental issues and the ecological impact of media technologies.

Contemporary media are increasingly used to support and frame environmental action by companies, NGOs, activists and related groups, as well as to persuade people to adopt more sustainable lifestyles. Because environmental justice and social justice are intrinsically interconnected, the 'Green Media' series seeks to research how people might become global ecological citizens. It introduces the readers to key environmental issues as these are represented in—and connected to the production, distribution and consumption of—videogames, VR, social media, data visualizations, transmedia, film, documentaries, television series, theatre and more.

The underlying questions are: How do green media construct forms of civic engagement on a micro, meso and macro level? How do we conceptualize the impact of green media from a media-comparative perspective? How can green media help transform existing industries as well as corresponding cultural and business practices? What is the ecological footprint of media production, distribution and consumption, and how could sustainable alternatives look like?

Actively Seeking Proposals

The series welcomes scholarly monographs and edited volumes in English, by both established and early-career researchers.

Series Editors

Joost Raessens, Utrecht University, The Netherlands
Stefan Werning, Utrecht University, The Netherlands



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SERIES SNAPSHOT



Global



Contemporary



Ecological citizenship representation; communication; production, distribution and reception; contemporary media; sustainability; environmentalism; media ecology



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