

# **Asian Alleyways**

An Urban Vernacular in Times of Globalization



#### Asian Alleyways



International Institute for Asian Studies

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## Asian Alleyways

### An Urban Vernacular in Times of Globalization

Edited by Marie Gibert-Flutre and Heide Imai

Amsterdam University Press





#### **Publications**

#### ASIAN CITIES 15

Cover illustration: An ordinary morning in an alleyway of Bình Thạnh district in Ho Chi Minh City Photograph by Marie Gibert-Flutre

Cover design: Coördesign, Leiden Lay-out: Crius Group, Hulshout

ISBN 978 94 6372 960 4
e-ISBN 978 90 4854 4011 (pdf)
DOI 10.5117/9789463729604
NUR 740

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### Acknowledgements

We are grateful to all the contributors of this collective volume for their precious cooperation throughout the editing process. This work benefited from the logistical assistance and financial support of the Asia Research Institute (ARI) of the National University of Singapore (NUS), the International Institute of Asian Studies (IIAS) and University College London (UCL). This publication also benefited from the generous funding of the East Asian Studies Department (UFR LCAO) of the University of Paris, which allowed for a high-quality language editing of the manuscript.

We thank the anonymous reviewers for their careful reading and suggestions which sharpened individual chapters and the volume overall. Any errors remain our own.

Within the International Institute of Asian Studies, our gratitude goes to Paul Rabé in his capacity as Asian Cities Series editor for his encouragement and his cogent comments on this volume, Paul van der Velde, the IIAS Publications Officer, and Mary Lynn van Dijk, our careful and very reactive Assistant Publications Officer, and all the people at AUP involved in the project, such as Saskia Gieling, the Commissioning Editor, and Jaap Wagenaar, the Production Editor.



## Asian alleyways

An urban vernacular in times of globalization

Marie Gibert-Flutre and Heide Imai

I hear the roaring and honking of cars, trucks, buses, motorbikes, the ringing of temple bells, shouting street traders selling their food. Perhaps I cannot read their signs, yet once getting lost in the maze of little street stalls lining up along the alleyway, I am totally submerged in this dense microcosmos. Turning right into a narrower alleyway, I encounter deteriorating structures, signs of poverty, and ordinary people working hard to make a living. A parked motor vehicle is blocking my way. I step into an obscure fluid gathering in little potholes and, trying to step aside, I almost crash into an old man sitting on the doorstep in front of his shophouse. Standing right beside him, I smell a heady odour: sweet garlic and a light dash of smoky tea, mixing with the aroma of fried oil coming from a small street stall. Behind a small counter, a tiny lady is wrapping some freshly fried rice cake in an old sheet of newspaper, handing the package over to a small girl who runs off as fast as she came. Trying to follow her, I trip over a stray cat lying beneath the stall. Immediately some kids surround me, edging me aside to check on the cat but not me. [...] Observing the scene for some minutes, I realize that I'm sitting on the ground of this narrow alleyway, now not only dirty and sweaty but feeling the real pulse beat, the everyday life streaming through the veins of this city.

#### Asian alleyways fading in the shadow of towers

Although a ubiquitous feature of cities in East Asia, alleyways remain often nameless places. These labyrinths, which function like inward spaces with their casual language, improvisation, and marginal uses, differ markedly from the more foreseeable main streets and boulevards that are designed with emphasis on order, control, and tidiness, according to the criteria of modern planning.

Gibert-Flutre, Marie, and Heide Imai (eds), Asian Alleyways: An Urban Vernacular in Times of Globalization. Amsterdam, Amsterdam University Press 2020
DOI: 10.5117/9789463729604\_INTRO



An alleyway is 'a narrow lane or path for pedestrians', as defined by the Concise Oxford English Dictionary (2006), but its morphological characteristics and width may differ from one urban context to another. Etymologically, the word 'alley' comes from the French allée ('a way to go'), which came to be used in the Anglo-American and German contexts. The related terms 'blind alley' (cul-de-sac), 'back alley', and 'back street' have negative connotations of illegal dealings or crime, dating back to their use in the eighteenth century. An alleyway is commonly found in an urbanized area, behind or branching off from main or side streets, or located behind or in between built structures, forming a shortcut, side-track, or dead-end. As alleyways are narrow and not always paved, it is often difficult to discern whether they are public or private property. This semi-public, semi-private character allows informal or even illegal uses of alleyways, which can result in their image as dark and dangerous places where a person might be attacked. Lacking an apparent order, alleyways follow an underlying hidden logic that makes these awry spaces difficult to capture.

Moreover, in the current metropolitan transformations in East Asia, alleyways tend to hide more and more literally in the shadows of towers. It is often unclear to whom they belong, as they can be situated in between two premises, or used by different people for different purposes. Thus, they can be defined as 'intermediate zones' (Kurokawa 2006) or 'liminal places' (Jones 2007), being in the theoretical and spatial sense a place situated 'in-between' (Entrikin 1990). They can also be defined as hidden. Not having the spatial definition of streets or the importance of prominent landmarks, they are difficult to indicate as 'specific places' (Lynch 1960). As many voids and scars in the metropolitan matrix, they are spatially unstable and dependent on the existence of other places and boundaries for definition, a characteristic indicating the liminality of a place (McIntosh 2005).

Alleyways also tend to fall into 'the folds of the maps' (Lancret 2001, 86), being often under-represented on official city maps, where they figure as many blank spaces. They remain out of the focus of the contemporary approach to urban planning, falling into disrepair and disappearing from the urban landscape (Martin 2001). As such, they might be referred to as the 'interstices of global urbanism' (McCann, Roy, and Ward 2013, 585).

The lack of consideration and value attached to ancient neighbourhoods in many cities of Asia has led them to often be radically transformed by urban redevelopments, while their residents have been or are being displaced. With

<sup>1</sup> In this volume, the terms 'alleyway' and 'alley' are used interchangeably to avoid a monotonous usage of language, if not stated otherwise.



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these massive changes, much of the local vernacular – such as communal life experiences and knowledge of the city – are being wiped out forever. Alleyway neighbourhoods are at substantial risk of fading into history, as global mega-projects with vast footprints, master plans, and large-scale privatization are killing much of the urban tissue of smaller urban spaces. Pursuing the 'art of being global' (Roy and Ong 2011), cities in Asia fall more and more within what can be called an 'urbanism of projects' (Goldblum 2015, 374), which leads to a rupture with their historical, organic urban growth. In that context, urban figures are given priority over urban texture. As noted by Renee Chow (2015, 4), 'while the pieces of cities are occasionally spectacular, the parts do not add up to anything larger nor do they contribute to the extended setting'.

The urbanism of projects also acknowledges the primacy of a 'super urban network' over local urban territories, opening the way for a 'splintering urbanism' (Graham and Marvin 2001). Once low rise and organic, cities in Asia have engaged in a verticalization process from a functionalist perspective, especially in new urbanized areas flourishing at their edge. These steady transformations affect social cohesion and lead to recompositions of the historical forms and structures of alleyway neighbourhoods (Gibert 2018b).

These preliminary observations were the basis for the first international conference dedicated to 'Lanes and Neighborhoods in Contemporary Cities in Asia', at the Asia Research Institute (ARI) in Singapore in July 2016.<sup>2</sup> This event found an urgent need for a humanistically informed approach to studying urban Asia, stressing the importance of a more localized, historically and culturally contextualized knowledge. Many aspects of urban experience – including those of history, heritage, urban populations, ways of life, and livelihoods – are indeed defined and shaped at the neighbourhood level. Yet, much of it remains overlooked by policymakers and many urban studies academics: the story of Asian cities remains largely recounted by dominant actors in urban redevelopment (i.e., central governments and real estate developers). After this conference, the International Institute of Asian Studies (IIAS) founded the Southeast Asia Neighborhoods Network (SEANNET) to stimulate alternative ways to read Asian urban environments and to disentangle a less-known city, a situated 'urbanity' that is currently under

<sup>2</sup> This international conference was organized by Marie Gibert-Flutre and Mike Douglass and jointly funded by ARI at the National University of Singapore, the International Institute of Asian Studies (IIAS), and the University College of London (UCL). It brought together 30 scholars around the concept and social meanings of one of the smallest social spheres of the city, the neighbourhood.



threat. The publication of this book owes much to the efforts and findings of these two pioneering scientific events in addressing this urgent issue.

## Asian cities upside down: Turning the theoretical approach to global cities on its head

Our book reframes Asian alleyways in the context of globalization, at the interface of large-scale restructuring processes and micro-scale processes. It critically explores 'global Asia' and the metropolization process specifically from its alleyways, which are understood as ordinary neighbourhood landscapes providing the setting for everyday urban life and place-based identities being shaped by varied everyday practices, collective experiences, and forces. This turns the traditional approach to 'global cities' upside down and contributes to a renewed conception of metropolization as a highly situated process, where forces at play locally, in each alleyway neighbourhood, are both intertwined and labile. Beyond the mainstream, standardizing vision of the metropolization process, our book offers a nuanced overview of urban production in Asia at a time of great changes.

Theoretically, our aim is to question the everyday nature of the urbanization process, from the specific perspective of cities in Asia, which are historically characterized by the 'smallness' of their plot division and the richness of alleyway appropriations, both leading to a specific sense of local territoriality (Gibert 2018a; Hou and Chalana 2016; Imai 2010, 2017). This focus allows for an original, multilayered portrait of contemporary urbanization in Asia beyond its spectacular aspects, providing multiple and alternative narratives of urban changes. It makes it possible to understand how vernacular places are transformed and helps us to renegotiate the function of different public spaces in cities. The American architect Michael Martin (2001, 79) stated:

The character of alleyscapes transcends mere utility as they evolve over many years as odological environments of much richness, diversity and meaning because of their peculiarly intimate and highly variable relationship to the handful of dwellings inhabiting just one block. [...] [T] he back-alley may have considerable importance as an interconnective social landscape.

In an earlier study, Martin (1996) argued that the qualities of an alley – 'utility', 'hiddenness', and 'revealiness' – draw people to make use of alleys and



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develop a hybrid approach to urban design that can incorporate the physical, social, and cultural values of the city. He also discussed the importance of other qualities of an alley, such as human scale, distinctive character, everyday usability, and cultural value (Martin 1996).

The urban potential of alleyway neighbourhoods is at least threefold. First, despite their invisibility, alleyways remain the backdrop of the Asian city: their network guarantees the connectivity of most urban tissues in the region. Thus, they constitute the fine grain of the urban fabric. Second, an alleyway-based geography of the city provides an acknowledgement of diversity, in which marginalized populations are able to assert their agency in city-making (Sassen 2015). Third, as blind spots and relatively hidden spaces, alleyways offer the possibility of innovative 'loosening spaces' (Franck and Stevens 2007) and potential creative transgressions. Indeed, alleyways often work as places where regulations are less likely to be enforced.

In this context, we conceptualize the alleyway as an 'ordinary landscape' shaped by different fields, actors, and users, framing it as a contested urban form (Groth 1997). They provide a good sample for assessing physical, corporeal, and social relations in the processes of micro-scale placemaking. The urban alleyway can be seen as a locus of historical and cultural knowledge regarding the personal encounters between people's spatial routine of walking in and experiencing a small, enclosed urban place (Demerath and Levinger 2003). They are also the material expression of broader social struggles and the locus for generating, proclaiming, and negotiating different cultural subjects as aspects of contemporary urban life in Asia. Studying alleyways thus contributes to an alternative epistemology of the city (Boudreault-Fournier, Wees, and Radice 2017).

#### Asian alleyways: A cross-cultural approach

Despite sharing common morphological settings and fostering a vivid social and cultural life, Asian alleyways are diverse, in terms of their historical development, as well as their architectural and social organization. They are versatile, particular places that vary in their typology and the extent of their usability, comfort, quality, size, scale, and form. For instance, the planned development of the Beijing and Shanghai alleyways in China (called hutong (胡同) and lilong (里弄), respectively) contrasts greatly with the self-production logic of the alleyways of Ho Chi Minh City in Vietnam. The housing conception of the developers of Shanghai's lilong districts also contrasts with individual initiatives in the production, and perpetual

