

PRESS RELEASE

Amsterdam, 30 November 2021

Amsterdam University Press and Leiden University Press sign international distribution and marketing agreement

Effective 1 July 2022, Amsterdam University Press (AUP) will internationally distribute and market titles published by Leiden University Press (LUP) in print and digital format. The agreement will strengthen the relationship between AUP and LUP, presses that operate from historically and culturally significant cities in the development of scholarship. It will ensure that the research of LUP authors reaches a worldwide audience.

Jan-Peter Wissink, Managing Director AUP, said:

“I am proud that AUP will present LUP alongside each other in the international academic market. We look forward to working with LUP, an esteemed university press from the world-famous Leiden University, to help them achieve global visibility.”

Kurt De Belder, Director LUP, said:

“We look forward to expanding the international distribution of LUP’s titles in print and digital format. This agreement with AUP will increase our reach and will provide our authors access to a global audience.”

Saskia Gieling, Managing Publisher LUP, said:

“We publish books that are of interest to a global community of scholars and students. As such, we are pleased that our works will now be available to readers throughout the world.”

For questions about the agreement, contact Vanessa de Bueger, Sales and Marketing Director AUP v.de.bueger@aup.nl.

About Amsterdam University Press

Amsterdam University Press (AUP) is a leading publisher of academic books, journals and textbooks in the humanities and social sciences. The key aim of AUP is to make current research available to scholars, students, innovators, and the general public. AUP stands for scholarly excellence, global presence, and engagement with the international academic community.

About Leiden University Press

Leiden University Press (LUP) brings scholarly knowledge to a global community of scholars and students. In keeping with Leiden University’s commitment to develop, disseminate and apply academic knowledge, we support first-class scholarship in the humanities, social sciences and law whilst maintaining high editorial and design standards. LUP publishes in print and digital form.