

Monthly Title Information

AI Sheets - July 2021

AUP Marketing; Lucia Dove (l.dove@aup.nl)

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9789463725026	Giosa, <i>World Heritage and Urban Politics in Melaka, Malaysia</i>
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9789463726122	Akin, <i>East Asian Cartographic Print Culture</i>
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Pierpaolo De Giosa

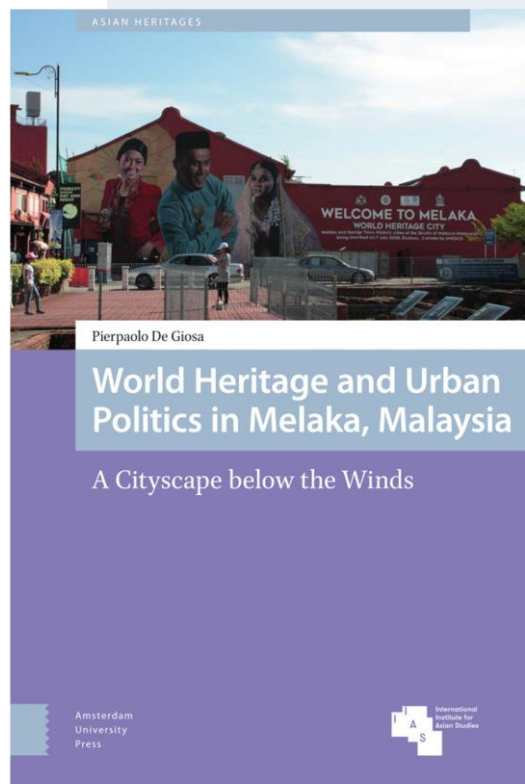
World Heritage and Urban Politics in Melaka, Malaysia

A Cityscape below the Winds

This book presents a tale of heritage politics in the Malaysian historical city par excellence. Already celebrated as the first Malay sultanate and an important colonial trading port, Melaka has been on the UNESCO World Heritage List since 2008, on the strength of its multi-ethnic and multi-religious urban fabric. Yet, contrary to the expectations of heritage experts and aficionados, the global mission of safeguarding cultural heritage has become a tumultuous issue on the ground in Melaka. *World Heritage and Urban Politics in Malaysia* analyses how the World Heritage 'label' is being used by different actors- such as international organizations, nation states, and society at large- to generate new economic revenues and to attract investment for large-scale real estate development projects. In doing so, it reveals the complex and often contradictory stories behind heritage designations in urban milieus.

BIOGRAPHY

Dr. Pierpaolo De Giosa is a former member of the research group "The Global Political Economy of Cultural Heritage" at the Max Planck Institute for Social Anthropology. His research explores the politics of heritage in a Malaysian urban milieu.



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Bo Florin, Patrick Vonderau, and Yvonne Zimmermann

Advertising and the Transformation of Screen Cultures

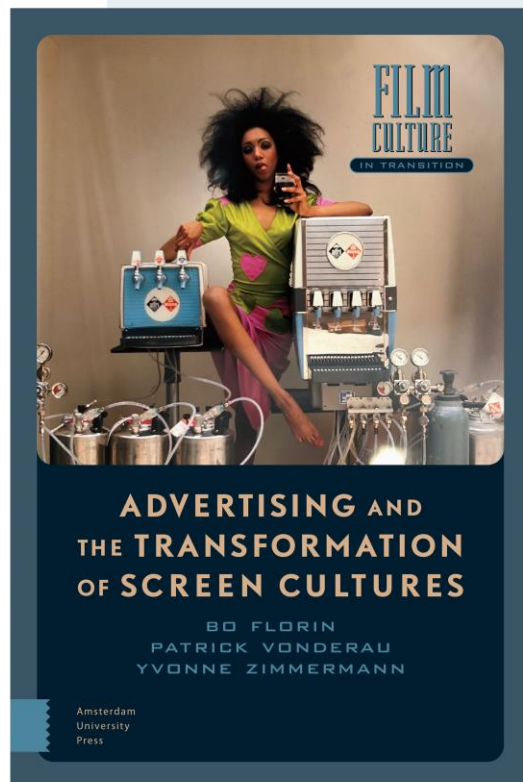
Advertising has played a central role in shaping the history of modern media. While often identified with American consumerism and the rise of the 'Information Society', motion picture advertising has been part of European visual culture since the late nineteenth century. With the global spread of ad agencies, moving image advertisements became a privileged cultural form to make people experience the qualities and uses of branded commodities, to articulate visions of a 'good life', and to incite social relationships. Abandoning a conventional delineation of fields by medium, country, or period, this book suggests a lateral view. It charts the audiovisual history of advertising by focussing on objects (products and services), screens (exhibition, programming, physical media), practices (production, marketing), and intermediaries (ad agencies). In this way, the book develops new historical, methodological, and theoretical perspectives.

BIOGRAPHY

Bo Florin is Professor of Cinema Studies at the Department for Media Studies, Stockholm University, Sweden.

Patrick Vonderau is Professor of Media and Communication Studies at the University of Halle, Germany.

Yvonne Zimmermann is Professor of Media Studies at Philipps-University Marburg, Germany.



Film Culture in Transition
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screen advertising, sponsored film, non-theatrical film, cinema studies, media industry studies

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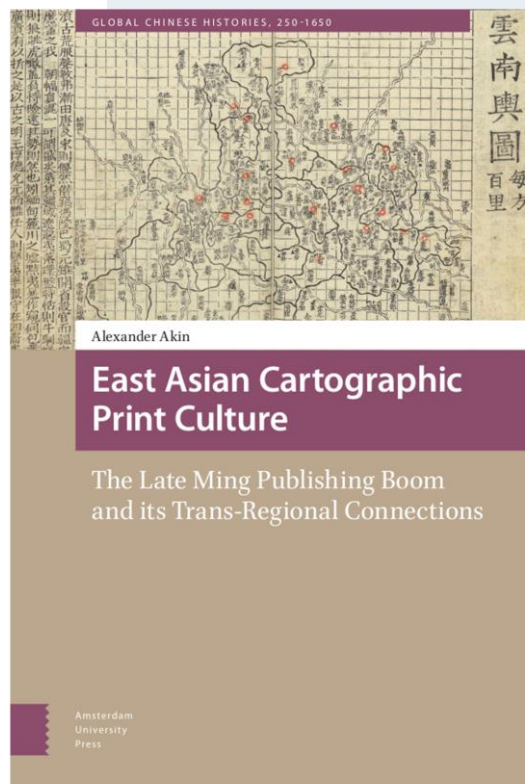
East Asian Cartographic Print Culture

The Late Ming Publishing Boom and its Trans-Regional Connections

Alexander Akin examines how the expansion of publishing in the late Ming dynasty prompted changes in the nature and circulation of cartographic materials in East Asia. Focusing on mass-produced printed maps, this book investigates a series of path-breaking late sixteenth- and early seventeenth-century works in genres including geographical education, military affairs, and history, analysing how maps achieved unprecedented penetration among published materials, even in the absence of major theoretical or technological changes like those that transformed contemporary European cartography. By examining contemporaneous developments in neighboring Choson Korea and Japan, the study demonstrates the crucial importance of considering the broader East Asian sphere in this period as a network of communication and publication, rather than as discrete units with separate cartographic histories. It also reexamines the place of the Jesuits in this context, arguing that in printing maps on Ming soil they should be seen as participants in the local cartographic publishing boom and its trans-regional repercussions.

BIOGRAPHY

Alexander Akin received his PhD in East Asian Languages and Civilizations from Harvard University in 2009. He is now the co-owner of an antiquarian bookstore in San Francisco, Bolerium Books.



Global Chinese Histories, 250-1650

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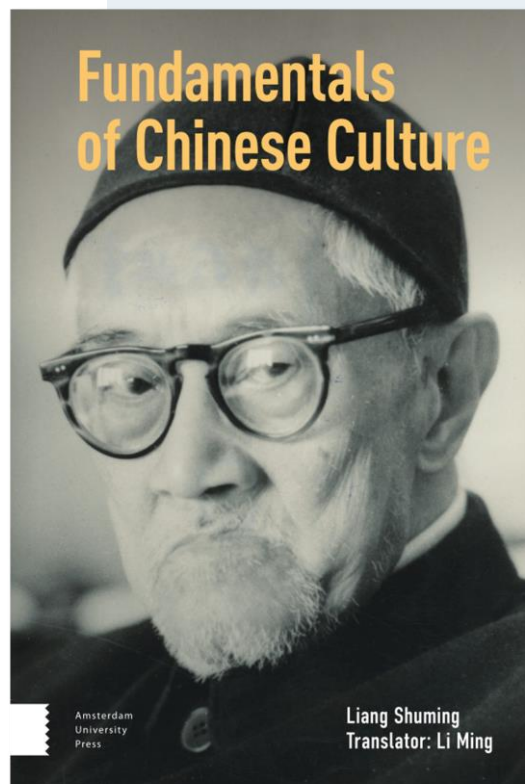
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Liang Shuming, translated by Li Ming **Fundamentals of Chinese Culture**

Chinese culture, to readers of English, is somewhat veiled in mystery. *Fundamentals of Chinese Culture* (in pinyin, *Zhongguo wenhua yaoyi*), a classic of great insight and profundity by noted Chinese thinker, educator and social reformist Liang Shuming, takes readers on an intellectual journey into the five-thousand-year-old culture of China, the world's oldest continuous civilization. With a set of "Chinese-style" cultural theories, the book well serves as a platform for Westerners' better understanding of the distinctive worldview of the Chinese people, who value family life, group-centered life and social stability, and for further mutual understanding and greater mutual consolidation among humanities scholars in different contexts, dismantling common misconceptions about China and bridging the gap between Chinese culture and Western culture. As a translation of Liang Shuming's original text, this book pulls back the curtain to reveal to Westerners a highly complex and nuanced picture of a fascinating people.

BIOGRAPHY

Liang Shuming (1893-1988) was a noted thinker, educator and social reformist in 20th century China. Liang devoted his lifetime to meditating and exploring two issues: problems in life and problems in China. His books - *Oriental and Occidental Cultures and Their Philosophies*, *An Outline of Indian Philosophy*, *Theories on Village Construction*, *Fundamentals of Chinese Culture* and *Heart and Life* - boast a huge audience since their publication.



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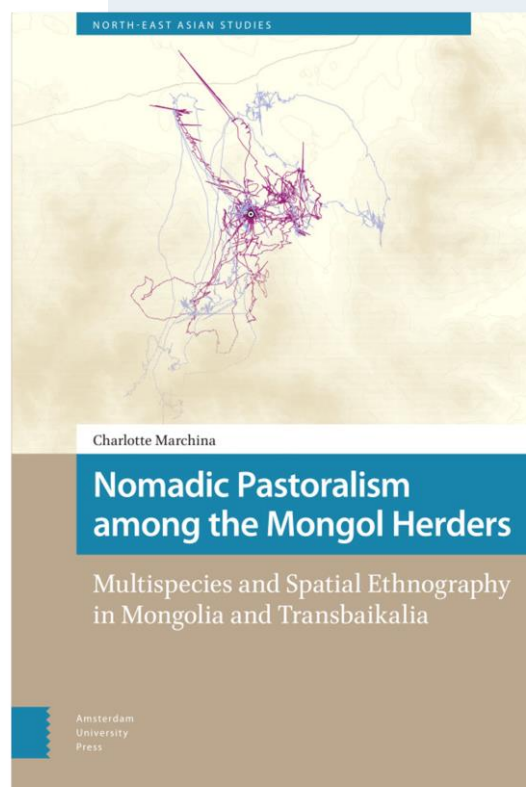
Nomadic Pastoralism among the Mongol Herders

Multispecies and Spatial Ethnography in Mongolia and Transbaikalia

This book, based on anthropological research carried out by the author between 2008 and 2016, addresses the spatial features of nomadic pastoralism among the Mongol herders of Mongolia and Southern Siberia from a cross-comparative perspective. In addition to classical methods of survey, Charlotte Marchina innovatively used GPS recordings to analyse the ways in which pastoralists envision and concretely occupy the landscape, which they share with their animals and invisible entities. The data, represented in abundant and original cartography, provides a better understanding of the mutual adaptations of both herders and animals in the common use of unfenced pastures, not only between different herders but also between different species. The author also highlights the herders' adaptive strategies at a time of rapid socio-political and environmental changes in these areas of the world.

BIOGRAPHY

Dr Charlotte Marchina is an anthropologist and Associate Professor in Mongolian Language and Culture at INALCO, Paris. Apart from her work on Mongolian herders, she has also co-authored a book on Mongolian proverbs and sayings with Marc Alaux, in French (Géorama, 2018).



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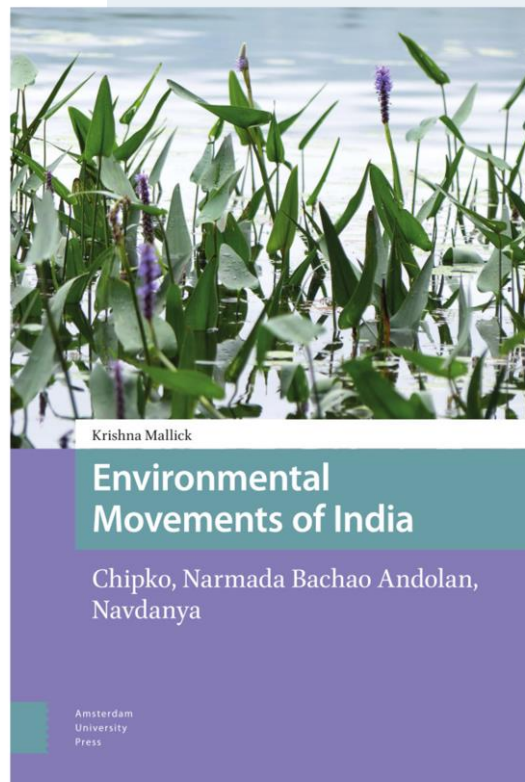
Environmental Movements of India

Chipko, Narmada Bachao Andolan, Navdanya

In her detailed retelling of three iconic movements in India, Professor Emerita Krishna Mallick, PhD, gives hope to grassroots activists working toward environmental justice. Each movement deals with a different crisis and affected population: Chipko, famed for tree-hugging women in the Himalayan forest; Narmada, for villagers displaced by a massive dam; and Navdanya, for hundreds of thousands of farmers whose livelihoods were lost to a compact made by the Indian government and neoliberal purveyors of genetically modified organisms (GMOs). Relentlessly researched, the book presents these movements in a framework that explores Hindu Vedic wisdom, as well as Development Ethics, Global Environment Ethics, Feminist Care Ethics, and the Capability Approach. At a moment when the climate threatens populations who live closest to nature--and depend upon its fodder for heat, its water for life, and its seeds for food--Mallick shows how nonviolent action can give poor people an effective voice.

BIOGRAPHY

Krishna Mallick is a Professor Emeritus of Philosophy at Salem State University. She has co-edited two books with Dr. Doris Hunter: *An Anthology of Nonviolence: Historical and Contemporary Voices* (Greenwood Press, 2002) and *Nonviolence: A Reader in the Ethics of Action* (University Press of America, USA, and Gandhi Peace Foundation, India, 1990). She has also published several articles on environmental issues in India. Her research interests are in the interdisciplinary area of philosophy, women's studies, peace studies and environmental studies.



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A New Companion to Critical Thinking on Chaucer

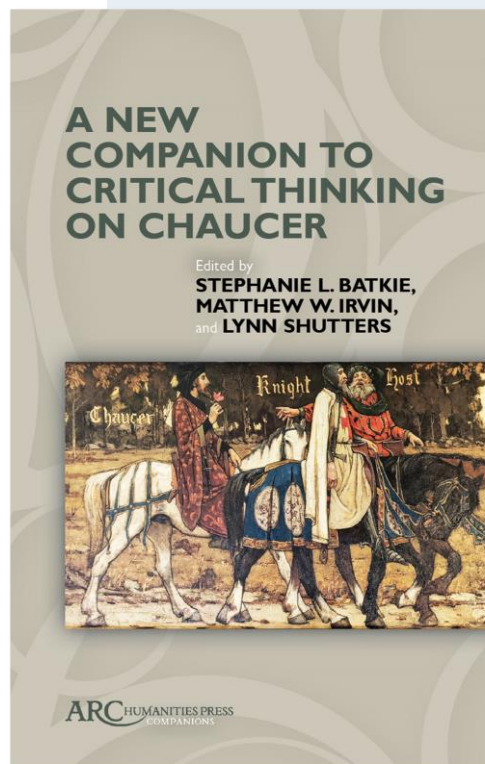
This *New Companion to Critical Thinking on Chaucer* brings together preeminent scholars from around the world and adopts a novel approaching, beginning with the basics: Chaucer's words. Each chapter explores a single word from the Chaucerian corpus to develop readings that extend across the author's works. Without being limited to a particular text or theoretical approach, contributors model scholarly thinking in action, posing questions and offering analyses from textual, theoretical, historical, and material approaches. The result is a comprehensive collection of essays that illuminates Chaucer's aesthetics, philosophical complexity, and continued relevance. Part innovative scholarship, part how-to manual, the volume includes apparatus to help less experienced readers of Chaucer negotiate its contents. In addition to fourteen main essays, the volume also includes three response essays, each modelling how a seasoned scholar uses the chapters to develop his or her own thinking about Chaucer. Thus, the companion offers something to audiences of all levels who wish to read, research, and enjoy Chaucer, his language, and his works.

BIOGRAPHY

Stephanie L. Batkie is a Teaching Associate Professor and the Director of Writing Across the Curriculum at the University of the South.

Matthew Irvin is Associate Professor of English, Chair of Medieval Studies, and Director of the Sewanee Medieval Colloquium at the University of the South. He and Dr. Batkie are currently co-translating John Gower's *Vox Clamantis* for TEAMS Medieval Text Series.

Lynn Shutters is Special Assistant Professor of English at Colorado State University; she teaches medieval literature, medievalism, and emotion and literature.



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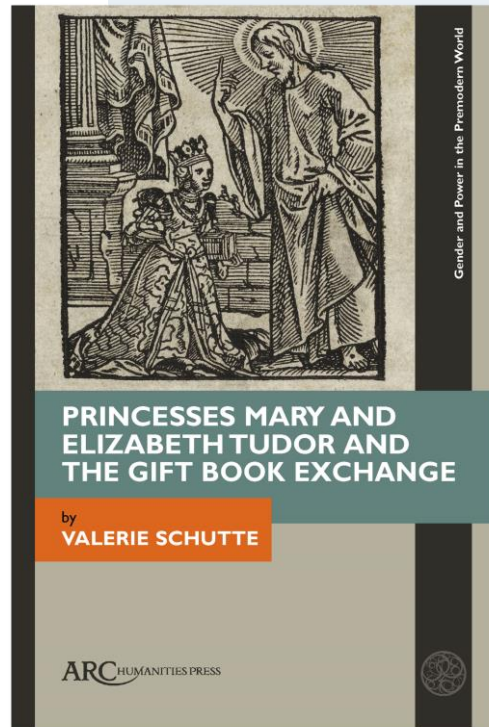
Valerie Schutte

Princesses Mary and Elizabeth Tudor and the Gift Book Exchange

This is the first book to offer a comparison of these two famous Tudor queens as princesses, suggesting that their early lives need to be more closely examined together. It offers a detailed case study of the four extant dedications that Elizabeth Tudor wrote to accompany manuscript translations that she gave to Henry VIII, his then wife, Katherine Parr, and to Elizabeth's brother Edward (VI of England) as New Year's gifts from 1545 to 1548. Additionally, it seeks to compare Elizabeth with her sister Mary, beginning with pre-accession dedications given to each of them, exploring two of Mary's own translations, moving to their typical patterns of New Year's gift giving, and ending on the textual transmission of their translations that were later published in 1548. It argues that Elizabeth's dedications to her family, while participating in the tradition of giving books, were unique and in the dedications she intended not only to represent her loyalty but also to stabilize her position within the royal family.

BIOGRAPHY

Valerie Schutte has published widely on royal Tudor women and book dedications. She has edited or co-edited four volumes on Mary I, Shakespeare, and queenship.



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Leah Tether, Laura Chuhan Campbell and Benjamin Pohl

The Bristol Merlin

Revealing the Secrets of a Medieval Fragment

The discovery of seven manuscript fragments of the Old French *Suite Vulgate du Merlin* in a set of early printed books in the Bristol Central Library hit global headlines in 2019. This book contains a comprehensive study and accompanying transliteration of these fascinating Arthurian fragments.

Beginning with an extensive contextual history, the authors reveal details of the fragments' origin, their importation to England, and their subsequent journey to a waste pile in a bookbinder's workshop, where they would be incorporated into the bindings of a four-volume edition of the works of Jean Gerson in the early sixteenth century. A full enquiry into the provenance of these host volumes sets out the possible routes from the bookbinder's workshop to their final home in Bristol Central Library.

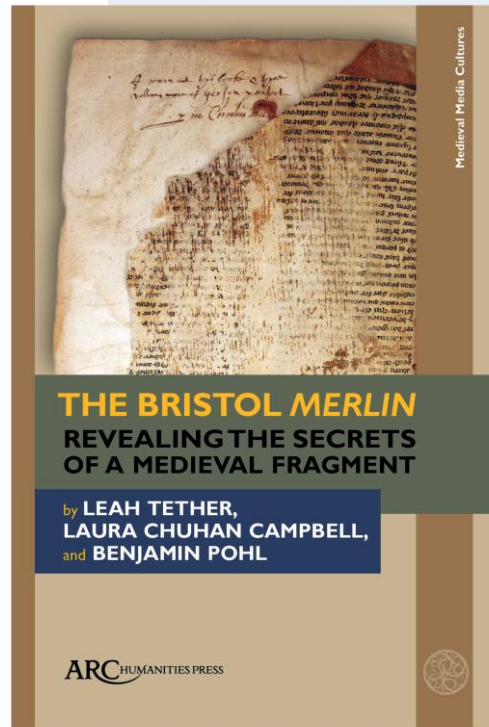
Using multi-spectral imaging to read the damaged sections of text, the authors also provide a full edition of the narrative contained in the fragments.

BIOGRAPHY

Leah Tether is Professor of Medieval Literature and Publishing at the University of Bristol.

Laura Chuhan Campbell is Assistant Professor (Teaching) in French at Durham University.

Benjamin Pohl is Senior Lecturer in Medieval History at the University of Bristol.



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John Miles Foley's World of Oralities

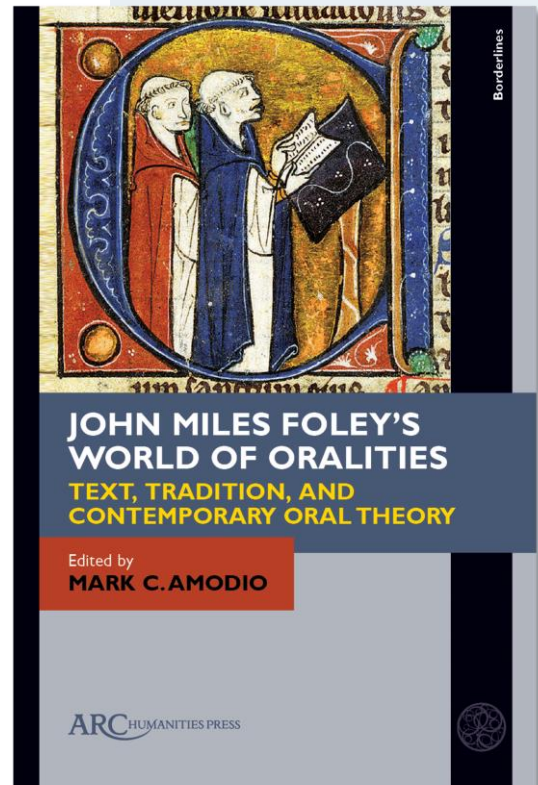
Text, Tradition, and Contemporary Oral Theory

This collection brings together newly commissioned and cutting-edge essays on oral text and tradition ranging from the ancient and medieval world to the present day by a leading group of European and North American oral theorists. Using a range of materials including the Bible, Greek epic, *Beowulf*, Old Norse and Old English riddles, and medieval music, the contributors collectively work to refine, challenge, and further advance contemporary Oral Theory, an interdisciplinary school of thought heavily influenced by John Miles Foley, whose work provides the jumping-off point for this volume. The book includes a useful introduction to the history of oral theory and Foley's ground-breaking and influential work.

BIOGRAPHY

Mark C. Amodio is the author of *Writing the Oral Tradition* (2004) and most recently *The Anglo-Saxon Literature Handbook* (2013). He is Professor of English at Vassar College.

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A Companion to the Cavendishes

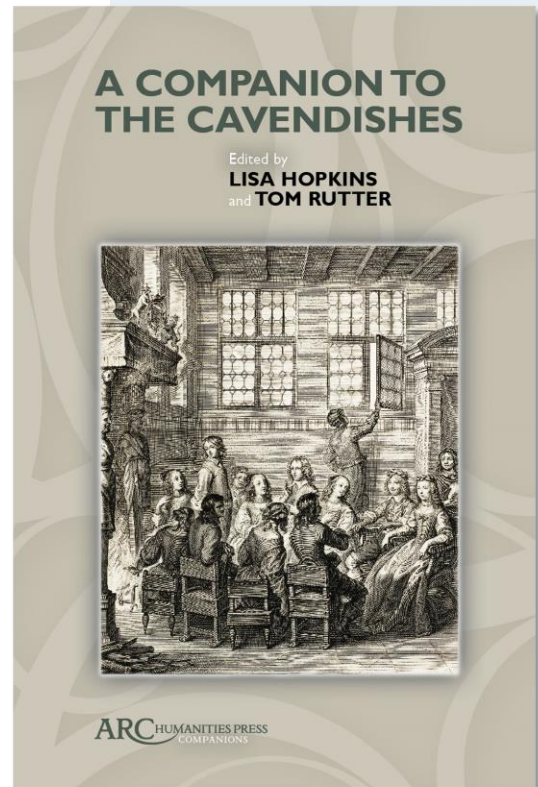
The noble Cavendishes were one of the most influential families in the politics and culture of early modern England and beyond. *A Companion to the Cavendishes* offers a comprehensive account of the Cavendish family's creative output and cultural significance in the seventeenth century. It discusses the writings of individuals including William and Margaret Cavendish, and William's daughters Jane and Elizabeth; family members' work and patronage in other media such as music, architecture, and the visual arts; their participation in contemporary developments in politics, philosophy, and horsemanship; and the networks in which they moved both in England and in continental Europe. It also covers the work of less well-known family members such as the poet and biographer George Cavendish and the composer Michael Cavendish. This volume combines path-breaking scholarship with discussion of existing research, making it an invaluable resource for all those interested in this fascinating and diverse group of men and women.

BIOGRAPHY

Lisa Hopkins is Professor of English at Sheffield Hallam University and co-editor of *Shakespeare*, of the *Arden Early Modern Drama Guides*, and of *Arden Studies in Early Modern Drama*.

Tom Rutter is lecturer in English at the University of Sheffield and co-editor of *Shakespeare*. Books include *Shakespeare and the Admiral's Men* (2017).

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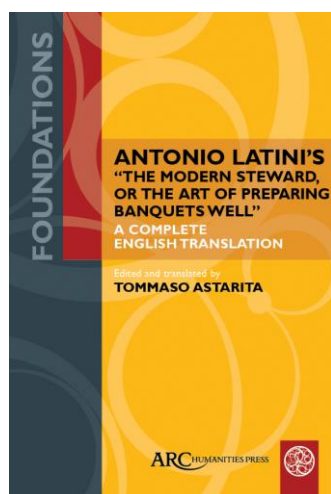
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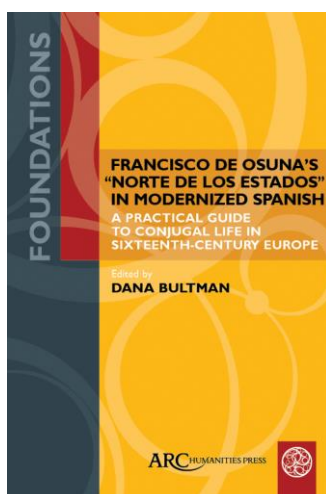
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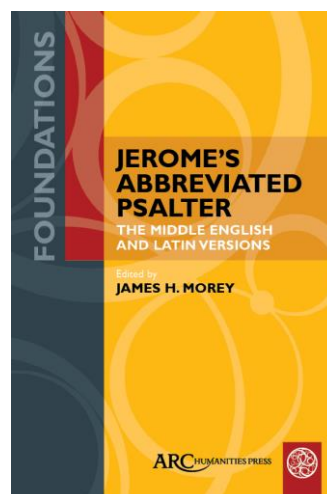
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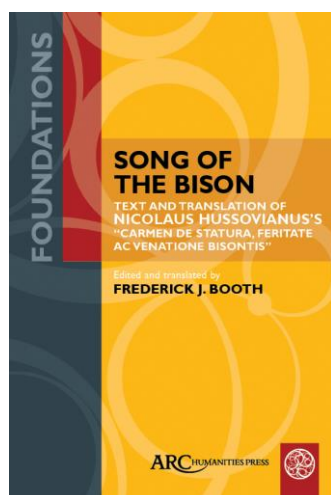
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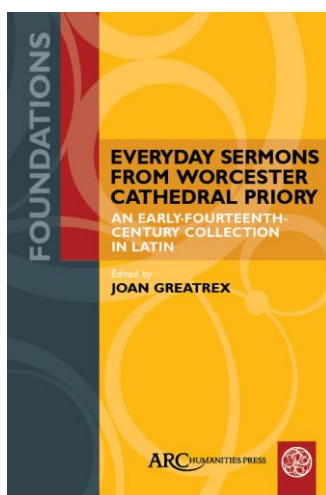
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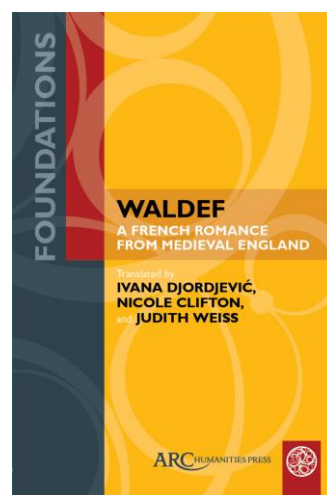
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