Health Facts for You

UWHealth

ConnectRx Wisconsin

ConnectRx Wisconsin is a program that provides support to certain pregnant patients with social needs in Dane County. Patients who qualify will get support from a community health worker to address their needs.

Screening Process

All pregnant patients at UW Health and other program partners will be screened to see if they qualify for the ConnectRx program. To qualify, patients must:

1. Identify as African American/Black
2. Have a positive pregnancy test
3. Screen positive for one or more of the five Social Determinants of Health (SDOH) domains

Social Determinants of Health (SDOH)

SDOH is one tool we use to figure out if you qualify for the ConnectRx program. This screening will tell us if you are low, moderate or high risk based on the needs below.

- Housing
- Financial stability strain
- Food insecurity
- Transportation
- Stress

High Risk means you have screened positive for one or more of these SDOH domains.

High Risk Patients

If the screening shows that you are high risk, and you want to be in the program, you will be referred to ConnectRx. A community health worker will then follow up with you. They will ask you some more questions to see if you are a good fit for the program. If you are, they will then connect you to social service resources.

Program Goal

Working with a community health worker will provide you with extra support during your pregnancy. The goal is to provide you with support that can improve your outcome and your baby's outcome.

Program Partners

- Access CommunityHealth Centers
- Group Health Cooperative – South Central Wisconsin
- SSM St. Mary's
- Madison MetropolitanSchool District
- Public Health MadisonDane County
- United Way of DaneCounty
- UnityPoint Health –Meriter
- UW Health

For More Information

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