

Choosing a Health Care Provider for Your Baby

Choosing a primary care provider (PCP) for your baby is a needed step before your baby is born. This handout shares tips to help you find a provider.

A primary care provider (PCP) provides:

- Preventive health care
 - Well visits
 - Physical exams
 - Vaccines
 - Screenings.
- Support, education and guidance for caregivers.
- Care for illnesses and injuries.
- Referrals to specialists as needed.

Pediatricians

All pediatricians care for children from birth through the teen years. They treat many types of health problems. They also focus on the health and development of infants, children, and teens.

Family Medicine Doctors

Family medicine doctors take care of patients of all ages, from kids to seniors. They are trained in many different areas of medicine. This allows them to provide care through adulthood. They can also provide care for your entire family, so they know your family's health history as well.

How to Choose Your Primary Care Provider (PCP)

Research

You should start looking for a PCP about 3 months before your baby is due. Ask for suggestions from people you know. Then, check your health insurance's website to see if the providers are covered by your plan.

For a complete list of UW Health providers that care for children, scan the QR code or visit

www.uwhealth.org/providers.

Under **Sort By**, select **Ages Treated** and then select **Pediatrics**. Please note that not all providers are accepting new patients.



Location

Travel time to the office can be an crucial factor, especially if your child is sick. You should also see if the office hours work for your schedule.

Communication

You may want to ask how you can talk with your child's PCP, such as through MyChart or via phone. You should also ask what options there are for after-hours questions.

Who to Call

To find a PCP, call one of the numbers listed below.

Illinois Patients

Patient Navigation Hub
(779) 696-7455

Wisconsin Patients

Welcome Center
(608) 821-4819

Scan the QR code to complete
our brief **Find a Primary
Doctor** form or visit
uwhealth.org/findpcp



Your health care team may have given you this information as part of your care. If so, please use it and call if you have any questions. If this information was not given to you as part of your care, please check with your doctor. This is not medical advice. This is not to be used for diagnosis or treatment of any medical condition. Because each person's health needs are different, you should talk with your doctor or others on your health care team when using this information. If you have an emergency, please call 911. Copyright © 7/2026 University of Wisconsin Hospitals and Clinics Authority. All rights reserved. Produced by the Department of Nursing HF#8294.