



Example nonprofit email

Here is a draft email you can send to the contact at your chosen nonprofit. It is geared to be used to communicate with someone you have not met. You can modify the email accordingly to include details about your company's financial giving program.

Subject: *[Program name]* and a financial donation

Body:

Hi *[Name]*,

My name is *[Name]* and I have been inspired by the work you do for some time now. *[The nonprofit's name]* is very important to me.

[Company description]

I work at Aha! which provides product roadmap and marketing planning software — we were one of the fastest growing private software company in the U.S. last year. We are a 100 percent distributed team of about 100 people. We all work from our home offices in six countries, over half of the states in the U.S., and almost 80 cities worldwide. I work from nearby in *[City]*.

[Program details]

We recently introduced a new program called Aha! Cares which allows us to help organizations like yours in a unique way. Rather than having the company identify national causes and nonprofits to financially support — we support local nonprofits. We are encouraged to champion a nonprofit in our community that assists people who need food, shelter, and safety. We are focused on people's most basic needs.

It would be my honor to apply for a meaningful financial contribution for your organization. Does this sound interesting to you? If yes, there is an application I need to fill out in the next few weeks and it would be great if I could talk with you for 20 minutes to complete it. I would like to submit a very compelling application to give us the best chance of being selected for funding.

Do you have any availability next week on *[day]* in the [morning or afternoon]?

Please let me know.

Best,

[Name]