

## CASE STUDY

# String & Can

MANHATTAN, NEW YORK

## Expanding Post Production facilities in NYC & NJ



GENELEC®





## THE BACKGROUND

Established in 2010, [String & Can](#) has become a trusted name in audio post-production, specializing in Dolby Atmos mixing, sound design, sound editing and narration recording for film and television. With its flagship studio located in Manhattan's historic Chelsea neighborhood, conveniently close to Penn Station, and a recently opened satellite studio in Jersey City, NJ, String & Can delivers world-class sound for leading content creators including Netflix, Amazon Prime, CNN, HBO, Showtime, HBO Max, Peacock, and Hulu.







## THE SYSTEM

At the heart of String & Can's studios are Genelec monitors, chosen for their precision, reliability and consistency across Dolby Atmos®, 5.1 surround and stereo formats. Studio A features a 7.1.4 Genelec Atmos system built around [S360As](#) for LCR mains, [8030Bs](#) for LCR near field mains, [8351Bs](#) for side surrounds, and 8341As for height channels with a [7382A](#) sub for LFE, while Studio B pairs [8040Bs](#) for LCR and 8030Bs for sides and height channels with a [7060B](#) sub in a 7.1.4 configuration with an adjacent VO booth (2 X 8030B). The installations, completed in June 2025 by SWN Design's Owen O'Neill with Matt Schaefer, are already being used on major streaming and broadcast productions.

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**What we hear in the room will be exactly what viewers at home or in the theaters will hear.**

Benny Mouthon  
Co-founder / Mixer





## THE SOLUTION

The studio is led by supervising sound editors and re-recording mixers Benny Mouthon, C.A.S.; Lou Teti; Brian Bracken; and Ian Stynes, supported by mixers and editors Randy Matuszewski; Kat lossa; and Olivia Posner. Recent high-profile projects include Quiet on Set (HBO Max), Tires (Netflix), The Fall of Diddy (HBO Max), Life & Beth (Hulu), Somebody Feed Phil (Netflix), Wild Wild Space (HBO Max), and The New York Times Presents (Hulu).

“After years of working on Genelecs, we chose the S360s, 8030s, 8341s and 8351s for Studio A, and 8040s and 8030s for Studio B, to continue trusting that what we hear in the room will be exactly what the viewers at home or in the theaters will hear,” stated co-founder/mixer Benny Mouthon. “Regardless of studio, all the speakers are Genelec, which provides a level of consistency during playback no matter which studio you are working in.” He continues, “Whether we’re premixing at home, finalizing in Atmos in Chelsea, or reviewing remotely with clients,

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Genelec ensures our work translates exactly as we intend, from a festival premiere to a phone speaker.

In addition to its immersive sound facilities, String & Can offers seamless remote mixing and review workflows, accommodating clients who prefer to work fully remote. As a proud partner of the Little Brick House Collective, the studio also provides comprehensive post-finishing services including in-house conforming and HDR color grading, motion graphics, music licensing, and more.

“The idea is to offer the benefits of larger facilities, like single proposals and integrated workflows, while maintaining direct contact with artists and the attention to detail only boutique companies can provide,” notes co-founder/mixer Lou Teti. Clients can explore the collective and request tailored post-finishing packages directly through the LBH website. The new Jersey City satellite studio extends String & Can’s reach while allowing clients to leverage valuable New Jersey film tax rebates—a major benefit for both the studio and Little Brick House partners.

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**The precision of these monitors ensures nothing gets lost.**

Benny Mouthon  
Co-founder / Mixer



## THE CONCLUSION

String & Can's work has earned industry-wide recognition: seven Emmy Awards and 18 nominations, one C.A.S. Award win and four nominations, one M.P.S.E. win, one Edward R. Murrow Award win, and one Peabody Award. Many of its projects have competed at the Academy Awards and premiered at top international festivals including Sundance, Toronto, Telluride, Berlin, SXSW, and the New York Film Festival. Speaking to the feedback they've received from filmmakers and producers alike, co-founder/mixer Brian Bracken explains, "We couldn't be happier with the sound in our rooms. It's the perfect balance of detail and power. The Genelec systems give us absolute confidence that every nuance we craft in the mix will be heard exactly as intended. Whether it's a delicate piece of dialogue, an immersive soundscape, or the full impact of a score, the precision of these monitors ensures nothing gets lost. Our clients consistently tell us that the mixes not only hold up but truly shine whether they're played back in in large festival theaters, living rooms, or even on a mobile phone. That kind of consistency is invaluable, because it means the creative intent translates seamlessly to every audience, no matter how or where they're listening."



## THE DETAILS

### Installation by:

SWN Design

### Loudspeakers:

#### Studio A

- 3 x S360A
- 3 x 8030B
- 4 x 8351B
- 4 x 8341A
- 1 x 7382A

#### Studio B

- 3 x 8040B
- 8 x 8030B
- 1 x 7060B

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