**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

**Genelec UNIO Personal Reference Monitor Solution selected as finalist for NAMM Technical Excellence and Creativity (TEC) Award**

— Award winners will be announced at the 41st annual TEC Awards, held Thursday, January 22, 2026, at The NAMM Show in Anaheim, California —

NATICK, MA, September 25, 2025 — [Genelec](http://www.genelec.com/), the leader in active monitoring technology for over 45 years, is proud to announce that its [UNIO Personal Reference Monitoring Solution](https://www.genelec.com/unio) has been named as a finalist for a NAMM Technical Excellence & Creativity (TEC) Award in the Production Essentials category. The 41st annual TEC Awards will be held Thursday, January 22, 2026, at The NAMM Show in Anaheim, California. Pro audio, live event and music industry professionals will be invited to vote beginning on December 1, 2025, to determine the 2026 TEC Award winners from the finalists in each category.

The unique UNIO system solution comprises the [9320A SAM Reference Controller](https://www.genelec.com/9320a), Reference Measurement Microphone, and the new 8550A Professional Reference Headphones – which help create an even more seamless bridge between professional in-room loudspeaker and personal headphone monitoring. And with the additional headphone calibration features available within Genelec [GLM software](https://www.genelec.com/glm) – and the optional Aural ID V2.0 binaural headphone monitoring technology – users can enjoy a highly personal and truthful headphone monitoring experience.

“It is a true honor that our UNIO PRM system solution has been nominated by peers in our industry for outstanding technical achievement,” stated Will Eggleston, Genelec Inc. Marketing Director. “It is great to be recognized once again by our peers for Genelec’s hard work, dedication and innovation, resulting in this powerful tool being brought to the marketplace.”

Presented annually at The NAMM Show, The NAMM TEC Awards recognize the individuals, companies, and technical innovations behind the sound of recordings, live performances, films, television, video games, and other media in Technical and Creative Achievement Categories. Through its Hall of Fame, The TEC Awards also honors the pioneers of audio technology and the music industry’s most accomplished producers and audio technicians. The NAMM Foundation’s TECnology Hall of Fame celebrates innovations and groundbreaking technical achievements of the past. For more information, visit [www.tecawards.org](http://www.tecawards.org/).

For more information, visit [www.genelec.com](http://www.genelec.com).

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Photo file 1: UNIO\_PR\_Image\_2.JPG

Photo caption 1: The UNIO Personal Reference Monitoring Solution, which comprises the 9320A SAM Reference Controller, Reference Measurement Microphone and 8550A Professional Reference Headphones, has been named as a finalist in the 41st Annual TEC Awards.

Photo file 2: TEC26\_Finalist\_Logo.JPG

Photo caption 2: Finalist logo for the 41st Annual TEC Awards

Genelec, the pioneer in Active Monitoring technology, is celebrating over 45 years of designing and manufacturing active loudspeakers for true and accurate sound reproduction. Genelec is credited with promoting the concept of active transducer technology. Since its inception in 1978, Genelec has concentrated its efforts and resources into creating active monitors with unparalleled sonic integrity. The result is an active speaker system that has earned global acclaim for its accurate imaging, extremely high acoustic output from small enclosures, true high-fidelity with low distortion, and deep, rich bass.

Genelec is also continuing with its 18th year of Smart Active Monitoring™ technology, which allows studio monitors to be networked, configured and calibrated for the user’s specific acoustic environment. Each Smart Active Monitor or subwoofer is equipped with advanced internal DSP circuitry, which tightly integrates with the GLM (Genelec Loudspeaker Manager) software application, running on Mac or PC. GLM’s reference microphone kit allows the user’s acoustic environment to be analyzed, after which GLM’s AutoCal feature optimizes each Smart Active Monitor for level, distance delay, subwoofer crossover phase and room response equalization, with the option of further fine tuning by the user. By minimizing the room’s influence on the sound, Smart Active Monitors deliver an unrivalled reference, with excellent translation between rooms.

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*—For more information on the complete range of Genelec Active Monitoring Systems, contact: Genelec Inc., 7 Tech Circle, Natick, MA 01760. Tel: (508) 652-0900; Fax: (508) 652-0909;*

*Web: http://www.genelec.com/.*