

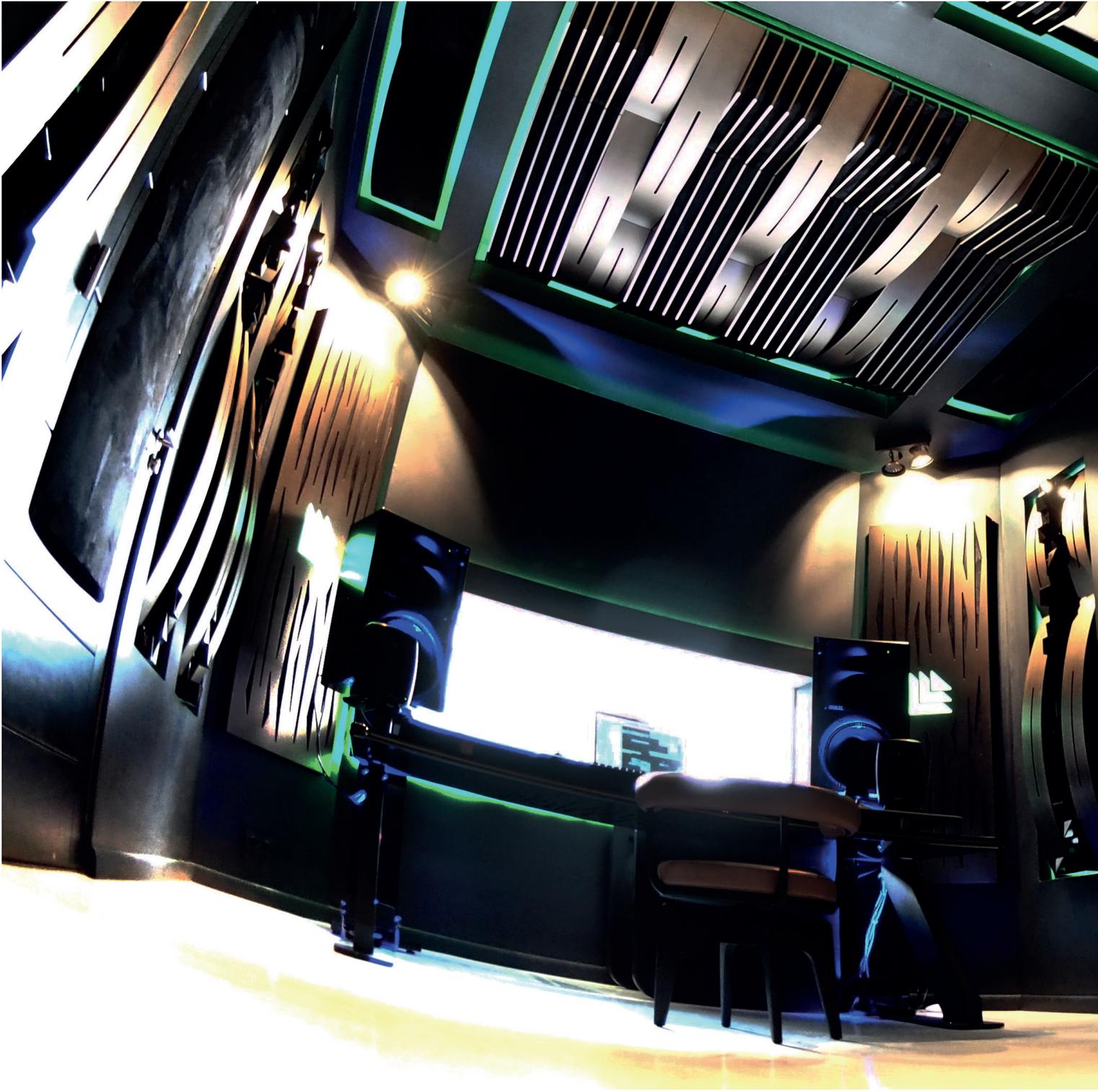
GENELEC®

CASE STUDY

**Hardwell takes
Genelec on holiday**

GENELEC MONITORS
POWER THE DJ
PRODUCER'S NEW
CARIBBEAN HOLIDAY
HOME STUDIO





HARDWELL'S THIRD GENELEC EQUIPPED
STUDIO GETS THE JAN MOREL TREATMENT IN
CURACAO



Many people dream of the kind of success that can bring you a holiday retreat in the Caribbean. But if you are fortunate to enough to achieve that kind of success, what would you do with it?

For DJ and Producer Hardwell, the answer was simple: build a studio in the holiday home so you can work whenever you feel the inspiration.

Voted the world's number one DJ in both 2013 and 2014 by DJ Mag and ranked at number three in the title's top 100 DJs poll in 2018, Hardwell has developed a reputation as one of the most in-demand performers in the world. Having taken a break from touring, Hardwell's musical focus has recently been in the studio, and to this end he has formed a successful partnership with acclaimed studio designer and acoustician Jan Morel.

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Having already built two studios for Hardwell, the third project could have been the most challenging yet for Morel. With the holiday home located on the Caribbean island of Curacao, Morel would need to remotely manage the project from The Netherlands to ensure that everything would meet the exacting standards set by the previous projects.

“The distance between my office and Curacao was the biggest challenge we faced on the project,” states Morel. “I had to work with local contractors and craftsmen all online only. Normally I work with my own team and that makes it easier because they can read my brain.”

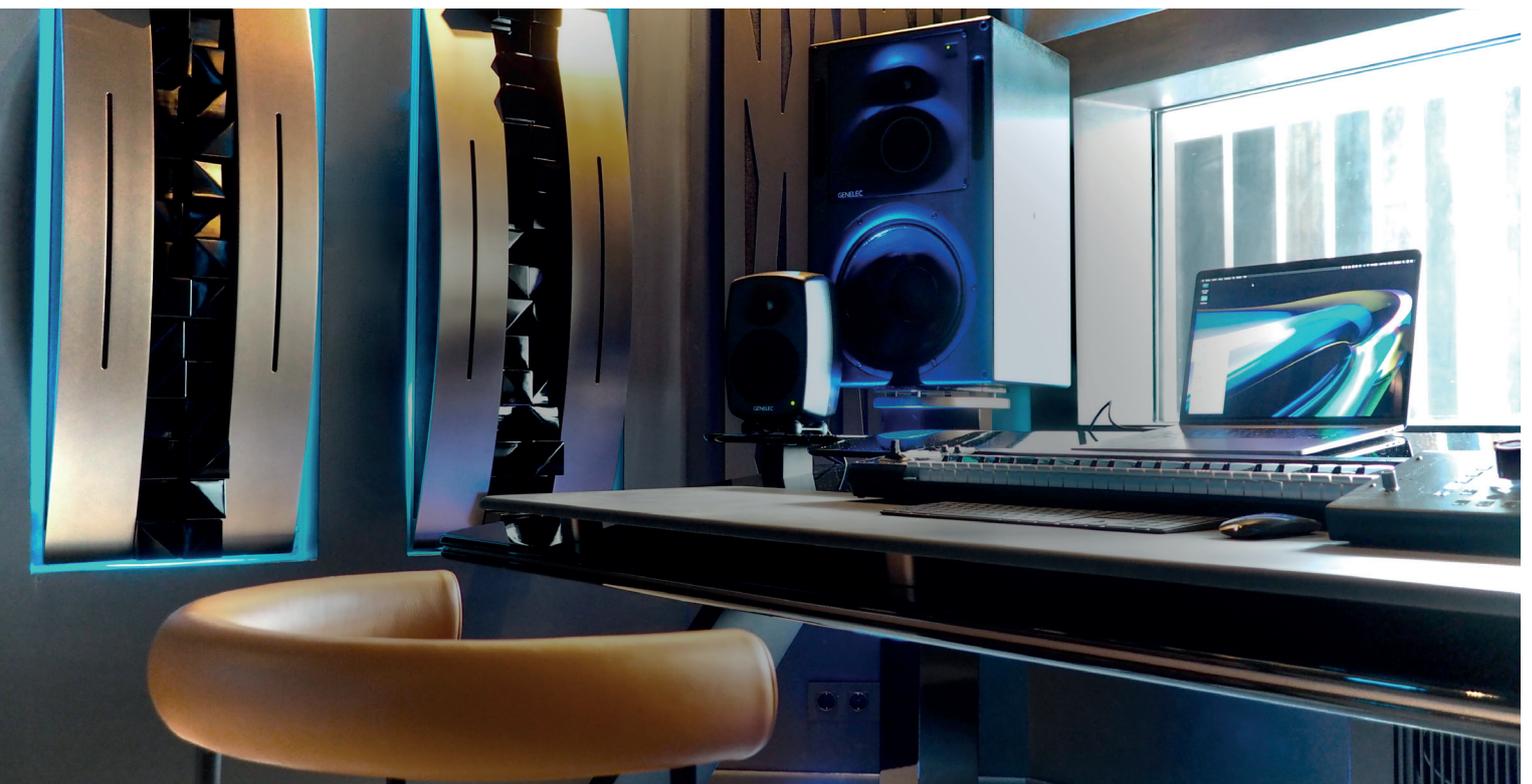
Despite this challenge, good planning and early engagement ensured the project was able to run smoothly. “I became involved with the design directly from the start,” recalls Morel. “When the first drawings were made for the new house it was clear a studio had to be in it as well. The architect gave me the location

and the space in the house for the studio and with this information I had to figure out how to make it possible.”

Even though this would be a home from home for Hardwell, Morel didn't want to simply mirror the design of his all-white main studio in the Netherlands. “Hardwell wanted a different ambience,” he explains. “So rather than making it completely white we decided to mirror the style, colours and architecture of the new house on Curacao.”

One constant that has endured in the relationship between Hardwell and Morel is the choice of studio monitors, and that is once again the case in the Caribbean. “He is used to Genelec, his main studio is equipped with 1034Bs, a 7073A and 8341As,” says Morel. “For him there is no other option to go for, or work with.”

For this space Morel's solution sees a pair of 1237A SAM studio monitors installed as the



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main solution about 6 feet from the listening position. A further two 8330A SAM monitors about 4 feet away provide the nearfield system. Finally, a 7071A dual 12-inch sub has been placed under the desk but off centre, close to the wall to manage low frequencies.

While the local team handled the construction, Morel travelled to Curacao himself to handle the commissioning. “We used GLM software to do the first auto-calibration on the 1237As and 8330As,” he explains. “When this had been done, we calibrated them again manually within GLM to get the most satisfying result for the engineer – in this case, Hardwell himself!”

Morel is particularly proud of the result. However, the most important reaction is that of his client, and Hardwell is also pleased with the new studio. “He saw the design and when we finished the room for real, he was really flabbergasted and blown away by the result both in sound and looks,” says Morel. “It was beyond his expectation.”

It’s true that most of us will never be in the position to escape to our own slice of the Caribbean. But if you can, follow Hardwell’s example. Let your island retreat feed your creativity and make the music you want to – wherever you are.



THE KIT

- 2 x 1237A
- 2 x 8330A
- 1 x 7071A

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