

GENELEC®

Genelec is the global leader in the design and manufacturing of loudspeakers for both professional and home applications. Founded in Finland in 1978, our customers include the world's finest recording studios, broadcasters and public spaces, complemented by a rapidly growing community of customers creating and enjoying music at home. We are a company driven by purpose, innovation and passion, with high ethical standards and a total commitment to quality and sustainability.

We are now looking to strengthen our team with the addition of a Junior Visual Designer, who will form a key part of our highly focused marketing media team. This is a unique opportunity to bring your skill and creativity to one of the world's most highly respected audio companies.

As Junior Visual Designer you will be responsible for the creation of digital and printed marketing materials for use across all of our channels. This will include social media graphics, web banners, eblasts, adverts, posters, flyers and brochures. All of these materials will need to adhere closely to our brand guidelines so as to ensure total consistency of style and tone of voice.

You'll need to be a highly collaborative team player, since you'll be working very closely with our social media and marketing communications teams, and occasionally liaising with external design agencies too on major campaigns. You'll need to be able to work quickly to a very high standard and often to very tight deadlines. You'll also be striving to understand our customers' needs, behaviours and emotions in order to produce materials that truly resonate with our audience.

In return, we'll offer you a meaningful and satisfying job in an international, dynamic, and inspiring working environment. Your colleagues will be passionate, professional and performance-oriented, and in this position, you'll have an excellent opportunity to develop your professional skills.

Qualifications required include:

- A degree in Graphic Design or equivalent.
- 2+ years of professional experience as a Visual or Art Designer.
- Proficiency in Photoshop, InDesign and Illustrator and Microsoft Office Tools.
- A solid design portfolio demonstrating a very high standard of conceptual work and execution.
- Experience in maintaining a consistent brand identity with visual excellence, across all channels and touchpoints.
- Experience with social media marketing executions and produce printing material following brand guidelines.
- Some basic video editing skills and experience with Premiere and/or After Effects or similar is an advantage, but not essential.
- The ability to work systematically to a very high standard, both individually and as a member of a team.
- Fluency in Finnish and English, both written and spoken.

Location: Our offices in Iisalmi or Helsinki, dependent on your current situation.

Please send your application with CV, design portfolio and salary expectations by 15th of May 2022 to Paula Ruotsalainen paula.ruotsalainen@genelec.com We will start the interviews as soon as we have received potential applications. **Please note that we will review all the applications anonymously!**

For further information about the content of work please contact
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