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**\*\*\*FOR IMMEDIATE RELEASE\*\*\***

Press Release

**Genelec drives Hardwell’s organic studio overhaul**

**Breda, Netherlands, November 2024…**Award-winning Dutch DJ/Producer [Hardwell](https://www.djhardwell.com/) has been a driving force in the global music scene for over a decade, rising to become a household name in the world of dance music. Guided by his long-term collaborator, world-leading studio designer [Jan Morel](https://www.morelmuziek.nl/), Hardwell has recently upgraded his private studio in Breda, replacing his original Genelec 1034s with the next-generation 1234A Smart Active Monitors.

“We began at his parents’ house studio over 13 years ago, and since then, Hardwell has kept refining and upgrading his spaces,” comments Morel. “Each studio is a step beyond the last—his ideas are always evolving.” The new Breda studio reflects this organic growth, with every detail designed to match Hardwell’s high standards for sonic perfection.

At the heart of this latest studio overhaul are Genelec monitors, which Hardwell has consistently trusted for their audio quality. “When we first built a studio together, Jan introduced me to Genelec speakers. I was using different brands before, but hearing the [1034s](https://www.genelec.com/previous-models/1034b) for the first time blew me away. Since then, I’ve been hooked,” Hardwell reveals. In his latest setup, Hardwell installed two white [1234A](https://www.genelec.com/1234a) main monitors as part of an impressive stereo monitoring system that also includes pairs of [8341A](https://www.genelec.com/8341a) and [8020D](https://www.genelec.com/8020d) nearfield models, complemented by a [7073A](https://www.genelec.com/previous-models/7073a) subwoofer. As part of the [Smart Active Monitoring](https://www.genelec.com/key-technologies/smart-active-monitor-systems) family, the 1234A and 8341A models integrate closely with [GLM](http://www.genelec.com/glm) calibration software, offering Hardwell total control and clarity in his productions.

Reflecting on the technology, Hardwell explains: “The speakers calibrate to the room, and now the whole space feels like a sweet spot. I don’t experience phase cancellation when moving around, and everything just sounds smooth. Normally, you’d hear more low-end in the back of a room, but these speakers balance everything out.”

With Morel’s attention to detail, each aspect of the studio was designed to meet Hardwell’s needs, often evolving through spontaneous changes and new ideas. Morel notes: “With Hardwell, design is an ongoing conversation. We’d work on the front wall, and then he’d say, ‘Let’s look at the ceiling,’ then the side walls, and so on. It keeps the process exciting and results in a studio perfectly tailored to him.”

The Breda studio now provides Hardwell with a top-tier environment for producing and exploring new sonic horizons. His reaction to the Genelec monitors was overwhelmingly positive, expressing a renewed connection with his own music. “It’s like discovering the music all over again,” says Morel. Hardwell's refreshed studio is primed for his continued journey in electronic music, with Genelec once again playing a central role in defining his sound.

For more information, please visit [www.genelec.com](http://www.genelec.com)

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***About Genelec***

*Founded in 1978, Genelec is the global leader in designing and manufacturing active loudspeaker systems for professional studios, audiovisual installations and residential applications. With an unrivalled commitment to research and development, all Genelec solutions offer truthful sound reproduction, exceptional reliability, and the ability to adapt to their acoustic environment. Manufactured sustainably in Iisalmi, Finland, Genelec technology represents a secure long-term investment in outstanding audio reproduction.*

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