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Press Release

Genelec provides David Guetta with his 'perfect setup'

Ibiza, Spain, February 2020... Superstar DJ, Godfather of EDM, and “the man who almost single-handedly resurrected dance music in America”, it’s hard to overstate David Guetta’s huge influence on the modern music scene. Having DJ’d in Ibiza for over 20 years, Guetta’s personal studio on the island has recently been upgraded with a pair of Genelec 7380A subwoofers, which join his existing Genelec 1234A three-way main monitors to create a smart monitoring system that Guetta describes as “my perfect setup.”

The new solution came about after Guetta identified a problem with the mixes that he was creating with his old system. “In the previous system that I had, the subs were so loud that they were not really realistic,” he explains. “If I would mix with those subs, sometimes I would end up with a record that didn’t have enough bass when played on other systems - because the bass in my room was so huge.”

With the 7380As installed, Guetta’s mixes now translate beautifully from his studio straight to the dancefloors of Ibiza, and the subwoofers have helped improve the overall sound in his room. “By installing the subwoofers, we were able to reposition David’s main monitors to avoid early reflections. Finding the best place for the subwoofers also meant that we had a great frequency response curve all the way from low to high frequencies,” notes Genelec’s Pasi Pönnkä, who travelled to Guetta’s studio to calibrate the system using Genelec’s GLM software. Using GLM, Pönnkä was able to analyse the acoustic environment of Guetta’s studio and then optimise each Genelec monitor and subwoofer accordingly - thereby reducing any negative influences of the room on the sound.

Pönnkä explains that “Each 7380A subwoofer is paired with a single 1234A monitor, so the low frequencies can be better localised. Also, the locations were chosen so that the subwoofer sums aren’t cancelling each other out. The overall result was that we were able to provide David with more bass extension, but with a much smoother and flatter response.”

A further benefit that Guetta is enjoying is that he can now work for much longer periods without the listening fatigue that he used to experience. “When producing, I’m not really playing too loud, and the Genelec 1234As - even though they are huge - still sound very precise even when they aren’t loud,” he explains. “What I like about the 7380As is that I can work at a low volume so that I’m not too tired after a few hours, and it’s still very precise. But, if I want to blast it loud, it’s powerful enough to feel like it’s in a club.”

Reflecting on his newly upgraded monitoring system, Guetta is certain he made the correct decision. “It gives the feeling of how it’s going to sound in the club, but it’s also realistic,” he states. “This is my reference, and this is my perfect setup.”

For more information please visit www.genelec.com

To take a closer look at David Guetta’s studio, and find out more about his music and workflow, please watch the exclusive video interviews that accompany this press release.

About Genelec

Since the founding of Genelec in 1978, professional audio monitoring has been at the core of the business. An unrivalled commitment to research and development has resulted in a number of industry firsts and established Genelec as the industry leader in active monitors. Over 40 years later Genelec monitoring products remain true to the original philosophy, offering reliability, neutral sound reproduction regardless of size, as well as the ability to adapt to the acoustic conditions of the listening environment. Genelec customers receive paramount support in the field, from acoustical advice and calibration services to technical service and long product life span. Buying a Genelec product is a secure long-term investment in outstanding and reliable audio monitoring.

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