

\*\*\*Please note that this release is embargoed until Wed 17th June at 10.00 CEST. We'd appreciate your understanding in keeping this information confidential until then\*\*\*

## **Press Release**

## Guy Sebastian brings the mix home with Genelec

**Sydney, Australia, June 2020...** Genelec's <u>8341A</u> coaxial monitors are proving to be just as important as all the vintage recording equipment in Australian singer/songwriter <u>Guy Sebastian's</u> new home studio. Sebastian recently acquired the award-winning point source nearfield monitors from Genelec's Australian distribution partner, <u>Studio Connections</u>, and they now take pride of place alongside his existing pair of <u>1034B</u> main monitors.

Sebastian first came to prominence in 2003 as the first winner of *Australian Idol*. Since then, his career has gone from strength-to-strength with platinum records in the US and Australia, and sell-out tours around the world. This success has enabled him to create a purpose-built recording space in his new home, giving him the ability to work on new projects as soon as inspiration strikes.

The architectural design for the studio was handled by acoustic designer <u>John Sayers</u>, with Sebastian taking responsibility for the interior. "This house is like a concrete bunker," explains Sebastian. "It's concrete and black steel and really tough, so I wanted the studio to have a bit more of a modern sort of vibe. I wanted to keep it pretty monochrome, and really minimal and clean looking."

With Sebastian being a self-confessed gear-junkie, owning a vintage mic collection that would be the envy of anyone, the studio is filled with some of the finest historic recording equipment including a fully restored Siemens Sitral console. Juxtaposing all this classic equipment are the pair of distinctly modern white Genelec 8341As.

"They are beautiful," says Sebastian, who also took advantage of Genelec's <u>GLM</u> calibration software to help tune the speakers to the space. "It was great to be able to use the Genelec GLM technology to get them tuned perfectly. It didn't do a lot to the monitors, just a few little frequency fixes, but it was good."

By contrast, Sebastian's 1034B main monitors were acquired a number of years ago. "I've had them for a while from Los Angeles, and they were sitting in storage while this place was getting built," he explains. "They cause me to not crank the speakers. When you are listening to big monitors, unless you're listening loud it's hard to get the punch. These are super-punchy and still clear, even at low levels."

Reflecting on the decision to create the space, Sebastian is clearly satisfied with the results. "The studio was an investment for me, but it's sort of already paid off in the amount of time I've spent here and the amount I've used it on the road and in my recordings," he explains. "I'm the Musical Director in my band, so I'll put all the tracks together and other elements for live. I do a lot of pre-production in the studio and I rehearse in here because everything is where you need it."

The decision he has made with regards to his monitoring solution equally appears to have paid off. "You need good monitors – and it doesn't get better than Genelec!" he concludes.

For more information please visit <u>www.genelec.com</u> and <u>www.studioconnections.com.au</u>

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## About Genelec

Since the founding of Genelec in 1978, professional audio monitoring has been at the core of the business. An unrivalled commitment to research and development has resulted in a number of industry firsts and established Genelec as the industry leader in active monitors. Over 40 years later Genelec monitoring products remain true to the original philosophy, offering reliability, neutral sound reproduction regardless of size, as well as the ability to adapt to the acoustic conditions of the listening environment. Genelec customers receive paramount support in the field, from acoustical advice and calibration services to technical service and long product life span. Buying a Genelec product is a secure long-term investment in outstanding and reliable audio monitoring.

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