GENELEC[®]



Mixing like a Boss

THE BOSSHOSS USE GENELEC MONITORS TO RECORD 11TH STUDIO ALBUM





GENELEC'S 8341 MONITORS DELIVER THE PERFECT STEREO IMAGE FOR THE BOSSHOSS

very musician finds inspiration in different ways, whether it's an instrument, a state of mind or the environment they're working in. And a pair of great studio monitors can help to reveal

missing elements which will enhance a song and inspire creativity in its own right. This is a lesson that German band The BossHoss have

learnt thanks to an investment in Genelec monitors.

The BossHoss formed in 2004, and the self-proclaimed Country Trash Punk Rockers have released 10 studio albums to date and show no signs of slowing down. In need of a new monitoring system to help craft their unique country and western flavoured interpretations of pop hits, they turned to leading German

THE NEW ALBUM WAS MIXED WITH THE GENELEC SYSTEM 77 AND I REALISED THAT'S THE MIX I'M MOST PROUD OF.

audio supplier SMM for advice on how to improve their sessions, and this brought The Ones series from Genelec into the conversation.

The band decided to upgrade their Berlin studio with a Genelec 8341 based monitoring system ahead of recording their new album, set for release in 2021. The seven-piece band had previously used Genelec monitors in hired studios and their own editing bay, leaving them eager to find out what Genelec technology could do for their mix room.

"When working on a new album, we always like to try out new equipment to drive creativity," explains BossHoss guitarist, songwriter and producer Sascha Vollmer. "Sure enough, when I was introduced to the 8341s, I was instantly hooked."

Genelec has won widespread acclaim for 'The Ones' range since the launch of the original 8351 in 2014. Delivering precision reference performance, The Ones' coaxial point source design provides extraordinary imaging, extended frequency response, controlled directivity and fatigue-free listening - even on long sessions,

This not only promotes faster and more consistent decision making when recording and mixing, it means that mixes translate consistently to the outside world, no matter how or where the listener is experiencing the music.

The BossHoss are now using a pair of 8341s in a stereo configuration. "Since we've installed them, we don't use our midfield speakers anymore," Vollmer explains. "The stereo image is second to none - really precise, accurate and exactly what we needed."

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One of the major benefits of this new monitoring system has been the use of GLM (Genelec Loudspeaker Manager) software. Vollmer has been particularly impressed with GLM and the ability to auto-calibrate the 8341 set up to suit the band's ever-changing recording environment. "Having the freedom to adapt with the GLM application was ideal for us as we are often having to change furniture as well as instruments hanging on the walls," he explains. "GLM gave us flexibility as well as quick and easy configuration if we wanted to switch rooms."

While the added flexibility is good for the band's creative process, the main advantage that the new monitors have delivered for The BossHoss is the detail they can now hear in their music. "Sometimes when we're





listening back to each song, we realise that we have to add extra elements," notes Vollmer. "We probably wouldn't have picked up on that type of detail with any previous monitor. That's why we want to continue to use Genelec for future recordings and mixing sessions - we don't want to miss anything else."

The new system has also inspired Vollmer to go back through the band's back catalogue to understand where tracks could have been improved. "Just recently, I had a long car ride and listened to our last three to four albums," he explains. "The new album was mixed with the Genelec system and I realised that's the mix I'm most proud of - it just translated so perfectly. Genelec has become an essential part of our studio."

THE KIT:

• 2 x 8341A

• 1 x GLM Software





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