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Press Release

The BossHoss find the right mix with Genelec 8341s

Berlin, Germany, December 2020... Known for their unique country and western flavoured interpretations of pop hits, German band [The BossHoss](#) have upgraded their studio with a [Genelec 8341](#)-based monitoring system ahead of recording their new album. The Berlin-based seven piece band previously used Genelec monitors in hired studios and their own editing bay, leaving them eager to find out what the brand could do for their mix room.

The BossHoss formed in 2004, and the self-proclaimed Country Trash Punk Rockers have released 10 studio albums to date and show no signs of slowing down. When heading into the recording sessions for their slated 2021 release, they turned to German audio supplier [SMM](#) for advice on how to improve the sessions.

“When working on a new album, we always like to try out new equipment to drive creativity,” explains BossHoss guitarist, songwriter and producer Sascha Vollmer. “A friend of mine from SMM recommended I give Genelec a try and sure enough, when I was introduced to the 8341s, I was instantly hooked.”

The band are now using a single pair of 8341s in a stereo configuration. “Since we have installed the 8341s, we don’t use our midfield speakers anymore,” Vollmer explains. “The stereo image is second to none – really precise, accurate and exactly what we needed.”

One of the major benefits of this new monitoring system has been the use of [GLM](#) (Genelec Loudspeaker Manager) software. Vollmer has been particularly impressed with GLM and the ability to auto-calibrate the 8341 setup to suit the band’s ever-changing recording environment. “Having the freedom to adapt with the GLM application was ideal for us as we are often having to change furniture as well as instruments hanging on the walls,” Vollmer continues. “GLM gave us flexibility as well as quick and easy configuration if we wanted to switch rooms.”

Part of [‘The Ones’](#) range of three-way coaxial, ultimate point source monitors, the 8341s deliver precision reference performance. The Ones’ design provides extraordinary imaging, extended frequency response, controlled directivity and fatigue-free listening – even on long sessions.

Vollmer also appreciates the heightened level of detail in his mixes: “Sometimes when we’re listening back to each song, we realise that we have to add extra elements. We probably wouldn’t have picked up on that type of detail with any previous monitor. That’s why we want to continue to use Genelec for future recordings and mixing sessions – we don’t want to miss anything else.”

He concludes: “Just recently, I had a long car ride and listened through our last three to four albums. The new album was mixed with the Genelec system and I realised that’s the mix I’m most proud of – it just translated so perfectly. Genelec has become an essential part of our studio.”

For more information please visit www.genelec.com and www.thebosshoss.com

ENDS

About Genelec

Since the founding of Genelec in 1978, professional audio monitoring has been at the core of the business. An unrivalled commitment to research and development has resulted in a number of industry firsts and established Genelec as the industry leader in active monitors. Over 40 years later Genelec monitoring products remain true to the original philosophy, offering reliability, neutral sound reproduction regardless of size, as well as the ability to adapt to the acoustic conditions of the listening environment. Genelec customers receive paramount support in the field, from acoustical advice and calibration services to technical service and long product life span. Buying a Genelec product is a secure long-term investment in outstanding and reliable audio monitoring.

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