

Better Chicken Commitment (BCC): 2025 Pret Progress Update

Since signing up to the BCC for to the European & Better Chicken Commitment for our US, EU and UK equity business, we are proud to have made significant progress towards meeting the criteria. In the UK, we source all our chicken from British farms and meet five of the six Better Chicken commitments, including 100% compliance with 30kg/m² stocking density.

Going beyond the BCC criteria, the chicken in our famous freshly made sandwiches and salads in the UK comes from a supplier that follows pioneering welfare practices, including ‘nest-born’ chicks, which hatch directly on the farm, avoiding transport early in the animal’s life to support a more natural start.

In addition to working towards the BCC standards for broiler chickens, we have developed an [animal welfare policy](#) with support from CIWF and The Lever Foundation. We are working towards meeting Pret’s Five Principles of Animal Welfare as outlined in our new animal welfare policy, an ambition we’re working towards for all animal species across all markets as a minimum, by 2030. We remain committed to driving meaningful and lasting change, while continuing to provide the freshly made, delicious food our customers know and love.

| BCC Criteria | | Pret UK | Pret US | Pret France |
|--------------|--|---------|---------|-------------|
| 1 | Comply with all EU animal welfare laws and regulations, regardless of the country of production | 100% | N/A | 100% |
| 2 | Implement a maximum stocking density of 30kg/m ² (6.0 lbs/sq. foot). Thinning is discouraged and if practiced must be limited to one thin per flock | 100% | 94.15% | 0% |
| 3 | Adopt approved slower-growing breeds | 0% | 0% | 0% |
| 4 | Meet improved environmental standards including: | | | |
| | At least 50 lux of light, including natural light | 100% | 94.15% | 100% |
| | At least two metres of usable perch space, and two pecking substrates, per 1,000 birds | 100% | 94.15% | 100% |
| | On air quality, the maximum requirements of Annex 2.3 of the EU broiler directive, regardless of stocking density | 100% | 94.15% | 100% |
| | No cages or multi-tier systems | 100% | 94.15% | 100% |
| 5 | Adopt controlled atmospheric stunning using inert gas or multi-phase systems, or effective electrical stunning without live inversion | 100% | 0% | 50% |
| 6 | Third-party auditing | 100% | 94.15% | 100% |

UK Roadmap to Criteria 3: Adopting approved slower-growing breeds

Meeting the final BCC criteria in the UK, which relates to slower growing breeds, remains a challenge due to limited breed availability, and planning constraints across the UK agricultural sector. Furthermore, there are nuances between grocery retail and food service, such as varying sourcing standards and carcass utilisation.

As part of our ambition to meet the full BCC criteria, we have assessed our supply chain and are working towards a proposed roadmap to transition to slower-growing breeds, based on the current realities of our operations. This is a long-term ambition, and we are actively working with our suppliers and animal welfare NGO Compassion in World Farming (CIWF) to overcome these challenges, while ensuring we maintain great value and quality for our customers. We also remain an active member of CIWF’s Better Chicken Business Network (BCBN) in the UK, as well as in the EU BCBN and CIWF’s Broiler Working Group in the US, working collaboratively with other businesses on challenges to implementation.

We will be in regular contact with our suppliers on our progress toward meeting BCC until we meet our goal of 100% compliance. We will continue to report our progress to CIWF and enable transparent reporting through their annual [ChickenTrack](#).

Below, we outline the proposed timeline in which we aim to adopt approved slower-growing breeds and meet full BCC compliance:

| Criteria 3: Adopt approved slower-growing breeds | |
|---|-----------------|
| Year | Target Adoption |
| 2031 | 50% |
| 2032 | 100% |

Breed transition remains one of the most complex challenges in this process. We are proactively working with our supply chain to try to overcome these barriers, but progress may not be linear. Recognising that ongoing engagement is essential, we will maintain an open dialogue with the BCC coalition member and our NGO partner, CIWF, should any challenges that might affect the breed transition timeline emerge, so next steps can be discussed. Furthermore, we will report annual progress against our proposed transition timeline and continue to review actions accordingly.