

Pret A Manger Better Chicken Commitment (BCC)

Progress Update 2025

Since signing up to the European & Better Chicken Commitment for our US, EU and UK equity business, we have made significant investment and progress towards meeting the standards. We're proud that in the UK we source all our chicken from British farms, meeting five of the six BCC standards, including a 30kg stocking density.

Going beyond the BCC criteria, the chicken in our famous freshly made sandwiches and salads in the UK comes from a supplier that follows pioneering welfare practices, including 'nest-born' chicks, which hatch directly on the farm, avoiding transport early in the animal's life to support a more natural start.

Meeting the final BCC standard, which relates to slower growing breeds, remains a challenge across all our markets due to limited availability and infrastructure across the entire sector. This is a long-term ambition, and we are actively working with our suppliers and animal welfare NGO Compassion In World Farming (CIWF) to overcome these challenges while ensuring we maintain great value and quality for our customers. We will continue to be an active member of CIWF's Better Chicken Business Network in the UK and EU and CIWF's Broiler Working Group in the US, working collaboratively on industry-wide challenges and defining a roadmap to full BCC compliance.

The progress we have made to date is detailed in the table below. Previously, we reported a 63% compliance rate for broiler stocking density in Pret France, based on the percentage of days during which broilers were kept below the 30kg/m² threshold. Following CIWF's guidance, we have adopted a more rigorous approach to this year's reporting: broilers must now remain below the 30kg/m² density for their entire lifespan to be considered compliant. As a result, our reported compliance for stocking density within Pret France has shifted to 0%.

In addition to working towards the BCC standards for broiler chickens, we have developed an animal welfare policy with support from CIWF and The Lever Foundation. We are working towards meeting Pret's Five Principles of Animal Welfare as outlined in our new animal welfare policy, an ambition we're working towards for all animal species across all markets as a minimum, by 2030. We remain committed to driving meaningful and lasting change, while continuing to provide the freshly made, delicious food our customers know and love.

BCC Criteria		Pret UK	Pret US	Pret France
1	Comply with all EU animal welfare laws and regulations, regardless of the country of production	100%	N/A	100%
2	Implement a maximum stocking density of 30kg/m ² (6.0 lbs/sq. foot). Thinning is discouraged and if practiced must be limited to one thin per flock	100%	94.15%	0%
3	Adopt approved slower-growing breeds	0%	0%	0%
4	Meet improved environmental standards including:			
	At least 50 lux of light, including natural light	100%	94.15%	100%
	At least two metres of usable perch space, and two pecking substrates, per 1,000 birds	100%	94.15%	100%
	On air quality, the maximum requirements of Annex 2.3 of the EU broiler directive, regardless of stocking density	100%	94.15%	100%
	No cages or multi-tier systems	100%	94.15%	100%
5	Adopt controlled atmospheric stunning using inert gas or multi-phase systems, or effective electrical stunning without live inversion	100%	0%	50%
6	Third-party auditing	100%	94.15%	100%