our environmental policy

At citizenM, we take sustainability seriously. Our hotels are built and operated with the intention of minimising our environmental footprint. No matter where we set-up home, we respect surrounding communities and manage our impact for the benefit of society, not just ourselves.

We actively monitor, measure and reduce our environmental impacts. To do so, every new or existing hotel is monitored and refined in line with six objectives. They are:

- maintain biodiversity where we build and operate
- minimise the day-to-day impact of our activities
- continually monitor and improve our environmental performance
- assess and monitor physical and transition climate related risks
- achieve high standards of sustainable green building certification at our all owned hotels
- meet all legal environmental compliance obligations

No matter where we own and operate in the world, citizenM meets the following commitments:

- apply sound environmental practices in hotel design, development and operation
- integrate technologies in our hotels to optimise energy efficiency
- encourage efficient use of materials and resources during hotel construction
- take biodiversity considerations into the development of our hotels
- seek to reduce energy and water consumption
- seek to reduce our waste by reusing and recycling materials wherever practical
- integrate renewable energy into the design of our hotels where feasible
- monitor, record and review our environmental performance and greenhouse gas emissions every year
- encourage guests, employees, suppliers and contractors to join us to meet our environmental objectives
- set sound environmental targets and review them on a periodic basis
- communicate our policies, practices and programs with key stakeholders including our key suppliers. Incorporate our commitments into department objectives when we make business decisions

Klaas van Lookeren Campagne, CEO, citizenM