



Press release

## FS SISTEMI URBANI AND COIMA: THE COMPETITION FOR THE SELECTION OF THE MASTERPLAN OF THE FARINI AND SAN CRISTOFORO RAILWAY YARDS IN MILAN HAS BEEN LAUNCHED

- International selection competition open to multidisciplinary teams
- The "Concorso Farini" is part of the "Accordo di Programma" signed in 2017, by the Municipality of Milan, Lombardy Region, FS Group (FS Sistemi Urbani and Rete Ferroviaria Italiana) and COIMA on behalf of MISTRAL real estate fund (owner of the Valtellina area)
  - The submission deadline is set for 23rd November 2018
- The competition was presented today in Milan, by Pierfrancesco Maran, Urban Planning, Greenery and Agriculture Councillor of the Municipality of Milan, Carlo De Vito, Chairman of FS Sistemi Urbani, Manfredi Catella, founder and CEO of COIMA, Livia Pomodoro, Chairman of the Accademia Belle Arti di Brera and Leopoldo Freyrie, competition manager

Milan, 22nd October 2018 - The "**Concorso Farini**", an international competition for the selection of the master plan for the urban transformation and regeneration of the Milano Farini and Milano San Cristoforo railway yards, has been launched.

The competition – launched by FS Sistemi Urbani (FS Italian Group) and COIMA (Italy's leading investment, development and real estate management company on behalf of institutional investors) - was presented today in Milan by Pierfrancesco Maran, Urban Planning, Greenery/Environment and Agriculture Councillor of the City of Milan, Carlo De Vito, Chairman of FS Sistemi Urbani, Manfredi Catella, Founder and CEO of COIMA, Livia Pomodoro, Chairman of the Accademia di Belle Arti di Brera and Leopoldo Freyrie, competition manager.

The **masterplan** must propose indicative solutions for the transformation and reconversion of spaces no longer used for railway activities, in the areas of Milano Farini and Milano San Cristoforo. A high-profile and qualified jury will select the best masterplan, which will then be subject to public consultation and discussion before the implementation of the project. The deadline for the submission of the applications is 23rd November 2018. The Competition Brief and Guidelines can be downloaded from the website www.scalimilano.vision.

The selected participants, following submission of their proposed masterplans, will receive a reimbursement of 25,000 euros, including charges and taxes. The winner will receive an additional sum of 50,000 euros, including charges and taxes, which will include the adjustment / modification of the presented masterplan, also to reflect the results of the public consultation and discussions.

The "Concorso Farini" is part of the **Programme Agreement signed in 2017** by the Municipality of Milan, Lombardy Region, Ferrovie dello Stato Italiane Group (with RFI S.p.a. FS Sistemi urbani S.r.l.) and COIMA on behalf of MISTRAL real estate fund which acquired the Valtellina area of the Milano





Farini railway yards in July 2018, for the requalification of the seven disused railway yards (Farini, Porta Romana, Porta Genova, Greco-Breda, Lambrate, Rogoredo, San Cristoforo), which cover an overall area of 1,250,000 sq. metres, of which about 200,000 will continue to be used for railway purposes. This is the largest urban regeneration plan envisaged for Milan for the next 20 years, and one of the largest territory reconnection and enhancement projects in Italy and in Europe.

"The masterplan, on the one hand, will design the future of the largest railway yard, which will house a public park spanning over 300 thousand sq meters, the Academy of Brera headquarters, rental apartments for people under 35 and will have to take into account and complement the future project of the office citadel of the Municipality of Milan, while on the other, it will define the structure of the natural oasis which will cover the entire surface area of the San Cristoforo railway yard", declared the Urbanism, Greenery and Agriculture Councillor, **Pierfrancesco Maran**. "Thanks to the new building regulations, we will be able to discuss the winning project with the city with the aim of starting the works by 2021. This will also allow us to complete the assessment of the office citadel (to be carried out primarily on municipal areas), which represents another important goal for the future of Milan. In the meantime, the procedure for the recovery of the other railway yards is moving forward; at the beginning of 2019, we will know the project that will regenerate Greco in the context of the international Reinventing Cities call for bids, and the activities envisaged in connection with the Agroscalo 2020 temporary use project, will take place at Porta Genova."

"All the largest European cities are tackling the issue of urban transformation, which today begins with the regeneration of areas previously used for industrial activities," underlined **Carlo De Vito**, Chairman of FS Sistemi Urbani. "The Milan railway yards that are no longer used for railway activities, are an asset of great value, whose requalification will also impact the future development of the city itself given their location in strategic urban contexts. The 'Concorso Farini' is a fundamental step in this innovative process that will lead to the regeneration of the Farini and San Cristoforo railway yards in Milan, a process that is taking place in a totally new way and that will serve as an example for other urban reuse projects."

The competition for the proposal of regeneration guidelines for the Milano Farini railway yard, given the timeframe necessary for the development and completion of the projects, represents an opportunity for the participating Architectural Firms to propose a new open and flexible methodological approach, capable of adapting to the new needs that may arise over the coming decade that will affect the physical space in all its forms. From this perspective, the railway yards can become a strategic industrial project with a view to creating a laboratory for sustainability and global urban innovation in Milan that can also have a social and cultural impact on the responsible development of the territory, "said **Manfredi Catella**, COIMA Founder & CEO.

"The Brera Campus of the Arts, to be developed within the former railway yard Milano Farini, is not only a historic opportunity for the expansion of a Higher Education Institute such as Accademia di Brera but also an opportunity for the city of Milan, since a vast area will be enhanced by a concrete educational and cultural project serving not only the community of Milan, but the entire country, as the proud location of such a prestigious brand as the Brera Academy of Fine Arts", highlighted **Livia Pomodoro**, Chairman of the Brera Academy of Fine Arts.





"The 'Concorso Farini', launched by FS Sistemi Urbani and COIMA, on the basis of the Programme Agreement with the Municipality of Milan and the Lombardy Region, is a private competition of great public importance, with the aim of selecting, in a two-phase process, the best masterplan for the regeneration of the railway yards of Milano Farini and Milano San Cristoforo", **Leopoldo Freyrie**, competition manager, highlighted: "a beautiful and ambitious mission, to be carried out in accordance with the Competition Brief and Guidelines, upon which future of a part of Milan and of many people who are living there and who will live there in the future depend.

\*\*\*

**COIMA SGR**, authorised by the Bank of Italy in 2007, is a leading independent company in the management of real estate investment funds' equity, on behalf of Italian and international investors. Today, COIMA SGR manages 22 real estate investment funds, with more than 5 billion euros in investments made, including management mandates; its portfolio numbers more than 150 properties, with more than 30 LEED certified properties.

Italy
SEC Public Relations +39 02 624.999.1
Daniele Pinosa – pinosa@secrp.com – +39 335 7233872
Fabio Leoni – leoni@secrp.com – +39 348 8691144

International
Tancredi Group +44 (0)207 8877632
Giovanni Sanfelice – giovanni@tancredigroup.com - +44 777 5858152
Catrina Daly – catrina@tancredigroup.com - +44 7596706117