



## Press Release

### **ADDITIONAL AWARD FOR PORTA NUOVA: PIAZZA GAE AULENTI WINS THE LANDSCAPE INSTITUTE AWARD 2016**

*Milan, November 25<sup>th</sup> 2016* – **COIMA SGR** – a leading independent manager of real estate investment funds on behalf of Italian and international institutional investors – announces that Piazza Gae Aulenti has been awarded the prestigious Landscape Institute Award 2016 during the award ceremony held yesterday in London. Another award to be added to those already won by Porta Nuova, one of the largest urban renovation projects involving a historical city centre in Europe. It was co-developed by COIMA SGR which is now responsible for its management, while COIMA Srl is in charge of property management. The award is given every year by the Landscape Institute – the Royal chartered body for the landscape profession – to the best entries across 12 categories: Piazza Gae Aulenti, which was on the short list with 42 other projects from around the world, competed in the Design for Medium Scale Development category.

Planned by PCPA – Pelli Clarke Pelli Architects – who also developed Porta Nuova Garibaldi's masterplan – and with landscaping by AECOM, Piazza Gae Aulenti has become the symbol of the new Milan worldwide: its 2,300 square metres, is characterised by slate paving, the three circular fountains which become covered with a veil of water and a 105 metre long bench-sculpture with rounded lines.

Since being opened to the public in December 2012, Piazza Gae Aulenti has represented the centre of Porta Nuova. The crossroads of infrastructures and identity, connecting the three historic districts of Brera, Isola and Varesine which had been separated up to December 2012 and are now connected through one of the most important pedestrian areas in the city: the project, involving public spaces, was one of the starting points for the whole Porta Nuova area, with the aim of creating a single large interface with the rest of Milan and giving prominence to open spaces compared to buildings in order to raise the quality of daily life in the area, the surrounding neighbourhoods and the whole city.

“This further international award for Porta Nuova confirms the reputation of Italian architecture worldwide through innovative development projects focusing on public space quality, developed in partnership with Milan City Council”, stated Manfredi Catella, the Founder and CEO of COIMA SGR.

“It was an incredibly exciting as well as a truly humbling experience to have the opportunity to design a Piazza in Italia. A remarkable amount of time, effort, careful thought and attention has gone into creating this newest public open space .There is no greater thrill than to come back each time and see just how well used and truly alive it has become. This space has become embraced by the citizens of Milano” stated Gregg Jones, Principal at PCPA – Pelli Clarke Pelli Architects.

The Landscape Institute Award 2016 follows the award given to the Unicredit Tower, which was nominated among the 10 most beautiful towers in the world by the Emporis Skyscraper Award 2012, the International Highrise Award in 2014 and the Council on Tall Buildings and Urban Habitat 2015 awarded to the *Bosco Verticale* (Vertical Forest) and the Best Location BEA 2015 to The Mall.

Among those who have contributed to the realization of Piazza Gae Aulenti there are: Castiglioni, Montana, Adamson Associates, Tekne, J&A, Wed Fontane, Land, Ariatta/Buro Happold, Studio Ingegneria Rigone, Gehl Architects, MSC, GTP, ATM.

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**COIMA SGR**, authorized by the Bank of Italy in 2007, is a leading independent company in the management of real estate investment funds on behalf of Italian and international institutional investors. Today COIMA SGR manages 19 real estate investment funds, with investments worth over 5.5 billion Euro.

**COIMA** was founded in 1974 by the Catella family together with Domo Media, and is specialized in development and management of real estate assets on behalf of institutional investors. COIMA collaborates with leading Italian and international investors, such as sovereign wealth funds, pension funds, banks, insurance companies, developers, real estate funds and private equity groups. In more than 40 years of activity, COIMA has developed and managed properties totaling over 5 million square meters including Porta Nuova, one of the most prestigious urban regeneration project in Europe.

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