

press release

## COIMA: PORTA NUOVA AND FELTRINELLI PORTA VOLTA SELECTED AS FINALISTS FOR THE MIPIM AWARDS

*Milan confirms its status as an attractive and dynamic venue for  
investors from all over the world.*

*COIMA is the only developer worldwide to have two finalist projects.*

Milan, 28 February 2018 – The MIPIM Awards 2018 jury has included two projects by **COIMA** among the finalists. COIMA is a leading platform in the investment, development and management of real estate on behalf of Italian and international institutional investors: **Porta Nuova** is a finalist in the “Best urban regeneration project” category and **Feltrinelli Porta Volta** – which includes **Fondazione Giangiacomo Feltrinelli and Microsoft House** – is a finalist in the “Best office & business development” category. MIPIM is a key event in the global real estate market, and is attended every year by leading and influential pioneers of the sector for four days of conferences, transactions and networking events.

The jury – chaired by **Meka Brunel**, CEO of Gecina – has examined **over 220 candidacies from 55 countries** in order to select four finalist projects in eleven different categories. The winning projects will be determined by the jury’s votes, which count for 50%, and those of the MIPIM participants, which count for the remaining 50%. They will be announced at 6:30 PM on Thursday the 15<sup>th</sup> of March at the Grand Auditorium del Palais des Festivals in Cannes.

**Manfredi Catella**, CEO of COIMA SGR, declares: *“We are proud of this double candidacy that represents the extent to which Milan is attractive to major international and domestic investors, and confirms the value created for all stakeholders through the Porta Nuova and Fondazione Feltrinelli-Microsoft House projects. We strongly believe that Italy’s territory is a strategic resource and one of the competitive factors of an economic development policy, and therefore we will continue to contribute with an aim of investing more than 2 billion euros over the next three years.”*

### **PORTA NUOVA**

Porta Nuova reinstated a former railway stop of over 290,000 sq. metres which had been in disuse for decades while creating a real estate portfolio that is unique in Italy with **17 LEED GOLD certified buildings**. This was achieved by consolidating the following three neighbourhoods, Garibaldi, Varesine and Isola, through the work of more than 20 architects from 8 different countries who participated in the project

**Porta Nuova is Milan’s new Central Business District** and in the last five years has seen **18% of Milan’s commercial leases**. The district has been leased to leading financial, IT, fashion, insurance and consulting companies (such as Accenture, Amazon, Axa, Bank of New York Mellon, BNP Paribas, Celgene, China Construction Bank, Google, HSBC, Nike, Samsung, UniCredit).

**Qatar Investment Authority** - or QIA - is currently the sole investor of the Porta Nuova project.

#### **Porta Nuova**

Asset & Property Manager: COIMA

Developer: COIMA, Hines

Architect: Pelli Clarke Pelli Architects, Kohn Pedersen Fox Associates, Boeri Studio and 20 design architects from 8 different countries

## **FELTRINELLI PORTA VOLTA** **(GIANGIACOMO FELTRINELLI FOUNDATION & MICROSOFT HOUSE)**

Feltrinelli Porta Volta is Italy's first public building designed by **Herzog & de Meuron**. It houses the Giangiacomo Feltrinelli Foundation and Microsoft House.

The **Giangiacomo Feltrinelli Foundation** – with interiors by COIMA Image – is an inclusive space accessible to all, designed to promote dynamic participation in an ongoing dialogue with the city and the international context. This new house is the heart of an innovative research effort that aims to investigate and understand the most pressing issues facing contemporary society, with the results of the research being returned to the city of Milan within a dynamic hybridization of languages and processes.

**Microsoft Italia** – in tandem with DEGW, a Lombardini22 Group brand that focuses on integrated work environment designs – has made its new house into a hub open to companies, students, and citizens, under a banner of innovation and culture. With a mixture of interiors that are 100% made in Italy where new ways of meeting and working merge with the values of openness, flexibility, energy and technology.

The structure is a **space for citizens**, where participation has the power to open a multidisciplinary window on the transformation underway. This work has not only provided Milan with a significant intervention that increased the value of Porta Nuova, but it has also created **an architectural and civic project** in the heart of Lombardy's capital, which became a hub of social development.

The new **LEED Gold** certified buildings – inspired by the long and linear lines of the typical cottages of the Lombardy countryside and the imposing scale of Milanese architecture – are situated at the centre of an external walkway and a public park, a few steps from a capillary network of services and infrastructures.

### **Porta Volta**

Developer, Asset & Property Manager: COIMA  
Architect: Herzog & de Meuron

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**COIMA** is a leading platform for investment in development and management of real estate assets on behalf of international and domestic institutional investors. COIMA SGR, an investment & asset management company, manages 21 real estate investment funds totalling over 5 billion euros of investment and holds more than 150 properties in its portfolio, including 24 LEED Gold and Platinum certified properties. COIMA Srl, a development and property management company, during its 40-year existence has developed and managed real estate totalling more than 5 million sq. meters. One of the most important projects the platform has co-invested in, co-developed and still manages, is the Porta Nuova project in Milan, one of the most prestigious urban regeneration plans in Europe.

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