



Annual Report 2012

www.nfyfc.org.uk

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PATRON

Her Majesty The Queen

NFYFC PRESIDENT

Matt Baker

WALES PRESIDENT

Nigel Owens

LIFE VICE PRESIDENTS

Her Royal Highness The Princess Royal GCVO,
Lionel Hill MBE, Chris Lloyd,
Sir John Cotterell Bt DL, The Lord Plumb DL FRAGS,
The Honourable Mrs Elizabeth Fraser,
Roy Boreham, Alice Bradley,
Dr Robert Bruce PhD FRAGS, Julian Cook,
Tom Copas, Ann Phillips Davies,
Christopher French, John Hearsh CBE,
Peter Jackson CBE, Elizabeth Ross, Jon Sarsfield, Anne
Sarsfield, Sid Perry
Sir Richard Butler (Deceased Jan 2012), Ursula
Boreham (Deceased Nov 2012)

HONORARY LIFE MEMBERS

Gerald Haines, William Houseman MBE,
J Douglas Murray,
FE 'Tanner' Shields OBE FRAGS,
Pam Shields MBE,
Derek Kerr MBE, Nan Warlow

DEPUTY PRESIDENTS

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East Midlands Area David Herbert
Northern Area Gary Davies
South East Area Alethea Snelling
South West Area John Lee OBE, FRAGS
Wales Gwynne Davies
West Midlands Area David Heminsley

TRUSTEES

Julian Sayers FRICS FAAV FRAGS,
Glenn Jones, Neil Cameron, John Lee OBE FRAGS,
Chris Lloyd (from May 2012)

BOARD OF MANAGEMENT

Chairman Mike Stirk (to June 2012) Acting Chairman
Jon Sarsfield (from June 2012 to Dec 2012)
Chairman Frank Chester (from Dec 2012)

NFYFC CHIEF EXECUTIVE

Diane Calvert

WALES CHIEF EXECUTIVE

Nia Lloyd

CHAIRMAN OF COUNCIL

James Williams

VICE CHAIRMEN OF COUNCIL

Milly Wastie
Claire Worden

RETIRING CHAIRMAN OF COUNCIL

James Chapman MBE

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Matt Baker with Young Farmers in Durham cooking up a breakfast during the Great British Food For Great British Athletes project in the run up to the London 2012 Olympics

President's statement

In his second year as NFYFC's President, Matt Baker has helped promote Young Farmers to millions



I have often said that the National Federation of Young Farmers' Clubs is one of the best kept secrets in England and Wales. So many people I have spoken to since becoming NFYFC President in 2011 are surprised when I talk about the kind of activities Young Farmers are involved in – the public speaking competitions, amazing fundraising efforts, Annual Convention when more than 4,000 young people celebrate being part of this great organisation, and more recently the fact you have been around for the last 80 years!

But the good news is, I think your secret is finally creeping out of the bag. It's an exciting time for agriculture and Young Farmers' voices are certainly being heard in the industry.

Only very recently, for example, I was invited as the NFYFC's President to meet with the Prime Minister, and other influential players in agriculture, to discuss the issues

affecting young farmers today. It's great to know that young farmers are being heard at a Government level and even as wide as Europe thanks to your involvement in CEJA.

I was also pleased to help support the Drive it Home campaign this year to help save lives on rural roads. It will be a fantastic achievement if all 644 Clubs can deliver a road safety event this year. There has been so much talk in the media about young drivers and how impressive to see that Young Farmers are part of that debate too.

Possibly one of the most fun events of the year – apart from Annual Convention, of course – had to be my involvement with NFYFC's and Natural England's Great British Food for Great British Athletes project. It was such a significant way to be involved in the London 2012 Olympics and I am sure those members that took part will treasure those memories for the rest of their lives.

All of this enthusiasm, inspiration and passion from an organisation that's just turned 80 years old. It has been an honour to represent Young Farmers' Clubs and to use my position to promote your work where I can – such as we did on Countryfile this year with the Clubs in Warwickshire. I will continue to be one of NFYFC's biggest fans.

Here's to the next 80 years NFYFC – and let's make you the worst kept secret in the countryside!

“It was such a significant way to be involved in the London 2012 Olympics and members will treasure those memories”

80 years and counting

Our history gives us strong foundations; our members are building the future



For 80 years the National Federation of Young Farmers' Clubs has represented, supported and nurtured young people who live and work in the countryside. It may be an organisation steeped in history but it is also one that is continually evolving through its active and youthful 25,000-strong membership.

As one of the largest rural youth organisations in the UK, the NFYFC is a vital social link for young people who live and work in the countryside – often in remote locations. Our 644 Young Farmers' Clubs across England and Wales offer members aged between 10 and 26 a nationwide support network and the opportunity to develop skills, make friendships and travel the world.

Through a dedicated programme of events, competitions, training and development, NFYFC helps to prepare young people for a career in the rural economy, ensuring that farming and agriculture remain in safe hands for generations to come.

As a demonstration of our commitment to agriculture, members took part in the Great British Food for Great British Athletes project during the build up to the London 2012 Olympics. Young Farmers held events along the torch relay route to promote national pride in British farming and food.

This project, which was devised between NFYFC and Natural England to promote British



Young members showing calves at the New Forest Show in 1936

produce and the countryside, earned us an official Inspire Mark of the Olympic Games.

Our members' devotion to the future of farming extended to Europe in our 80th year. They were able to voice their concerns through the European Council of Young Farmers (CEJA) about important issues such as CAP Reform and prospects for young people in agriculture.

Our Agriculture and Rural Affairs Steering Group builds relationships with industrial

and political bodies, including Defra, to ensure that the voices of young farmers are heard. In 2012 they supported major farming campaigns such as SOS Dairy and have instigated a feasibility study into a Farming Opportunity Matching Service to open up more opportunities for young people in the industry.

Our members dictate the future of the Federation and our structure ensures that the strategic direction of NFYFC is guided by them. Young Farmers are at the heart of the

“Young Farmers are at the heart of the organisation and this is important for NFYFC’s development as well as their own”

Essex Young Farmers talk to children about agriculture at the Newham Show during the Torch Relay in the summer of 2012



2012 HIGHLIGHTS

- The national Federation celebrated its 80th anniversary
- Matt Baker was re-elected as our President for a second year
- We gained an Inspire Mark for the London 2012 Olympics for the Great British Food for Great British Athletes project we ran with Natural England
- We became a full member of CEJA, thanks to the support of Mole Valley Farmers
- We launched a new website
- The SuperMoo mascot visited clubs and events
- We launched affinity deals to give members discounts on some of their favourite brands
- We launched a major national rural road safety campaign called Drive it Home to help save lives
- Working with Lantra, we created an online site called Achiever Plus where members could record their skills and enhance their CVs
- We commissioned a feasibility study into a farming opportunity matching service
- We worked with Farming and Countryside Education (FACE) to create a special pack for YFCs to take into schools to talk about farming and the countryside
- We worked with EBLEX to launch a training DVD and training events called 'Meat for the Market.'

organisation and this is important for NFYFC's development as well as their own. Our goals are to equip our members with the skills they will need to lead, make decisions and be active citizens in a democracy.

The Annual Convention attracted 4,400 members to Torquay, eager to compete in competitions, socialise with friends and debate the Federation's future at the Annual General Meeting.

NFYFC provides campaigns, training schemes and information to help our young people develop. Whether they are learning through our Curve training programme, standing for election on the NFYFC Council or taking part in a global exchange to find out more about farming in another country – NFYFC is there to help its members.

The dedication and passion our members have for the future of farming and agriculture is a powerful force – one NFYFC is proud to represent and champion over the next 80 years.

Board of Management

Developing NFYFC so it is a professional membership body is an ongoing focus for the Board of Management. The team reveal their highlights from the previous year

Following the restructure of the Board of Management in 2010, we have been working hard to make the organisation more professional in its day-to-day operations.

We recognised that it needed to embrace the 21st Century and take advantage of the benefits the internet and more particularly social media can bring to our members.

It has been a difficult journey but one that saw the implementation of major structural changes, which were achieved with the support of the Chief Executive Officer Diane Calvert, the NFYFC staff team and with the financial support of HOPS Labour Solutions.

There have been many successes in 2012 and this report can only highlight some of the ones the Board of Management is proud to have supported.

NFYFC's full membership of the European Council of Young Farmers (CEJA) in 2012, which has been sponsored by Mole Valley Farmers, is an opportunity we are thrilled to have seen happen. This membership gives our

Young Farmers a voice in Europe and a chance to be at the heart of EU decision making.

We all enjoyed another incredibly successful Annual Convention in Torquay, where 4,400 Young Farmers got together to celebrate being part of this fantastic organisation.

One of the biggest changes we made in 2012 was the investment in the Federation's marketing and communications. We established a new team to give more focus on our publicity and provide more benefits for our members through affinity deals and discounts.

The national website received a long overdue overhaul to make it easier for members to find information and interact with the Federation. It's even mobile friendly, which means members can view the content on their smart

phones while they're on the move.

Alongside this online activity, we also put more focus on our social media channels. We recognise the importance of being seen and heard in lots of places where our members are also holding conversations. We now communicate regularly on Twitter, Facebook and YouTube as well as keeping an eye on other emerging channels where our members might want us to be active.

Everything changes with time but one constant that remains is Young Farmers' commitment and enthusiasm. We hope to guide you to where you deserve to be: the leading rural youth organisation in the UK that has respect from all sectors of society.

It is your Federation – together we can shape it and make it stronger for the future.

BOARD OF MANAGEMENT 2012

Chairman: Mike Stirk (to June 2012)

Frank Chester (from Dec 2012)

Vice Chairman: Jon Sarsfield (to Dec 2012)

Julia Pointon (from Dec 2012)

Treasurer: John Hardman

CEO: Diane Calvert

Chairman of Council (to Oct 2012):

James Williams

Vice Chairman of Council: Milly Wastie

Vice Chairmen of Council (from

November 2012): Claire Worden and

Hannah Talbot

English Representative: Edd Akerman

English Representative: Helen Walker

English Representative: Mark Houlton

Wales Representative: Miranda McGinn

HR Specialist: Laura Allanson

Health & Safety Specialist: Robert

Blezard

Safeguarding Specialist: Christine Hope

(to June 2012) Jane Henderson (from

Dec 2012)

Fundraising Specialist: Catriona Lennox

Observer Status: 1 NFYFC Trustee

HOPS LABOUR SOLUTIONS LTD

It was another successful year for HOPS in 2012 – especially in light of some major changes that are set to impact the business in 2013.

As one of the largest temporary labour providers to the agricultural and horticultural industries, we recruit in the region of 11,000 workers per year to work on 200 UK farms. We supply labour to a range of different sized farms from large vegetable, flower and soft fruit farms employing up to 900 people to small plant nurseries and organic farm shops employing two people.

HOPS (Poland) Sp. z o.o., a HOPS subsidiary, enhanced the service to farms in a very challenging recruitment climate.

The Seasonal Agricultural Workers Scheme (SAWS), which has been a major area of HOPS work, is due to end in December 2013 so the business has been busy preparing for this change. Investments have been made in staff, IT systems and a revamped website as well as the development of new programmes to ensure HOPS is ready to change to the shifting marketplace. In 2013 we are launching



a new UK programme to recruit, train and develop UK resident candidates for roles with our clients. We will also be marketing this opportunity to NFYFC members during 2013 as well as another new service we launched in 2012 to recruit for permanent higher skilled roles in the industry.

The new website www.hopsls.com is now live and HOPS is using social media to give NFYFC members an easy way to keep up to date with opportunities available. Please like us at www.facebook.com/HOPSLaboursolutions and follow us on Twitter @HOPSLabour.

Chairman's statement



It was an historic year for the UK and for **James Williams** in 2012 when he stood for Chairman of Council and guided the organisation through a time of national celebrations

What a year! To be elected as your Chairman was already an honour but it was even more special to hold that position during NFYFC's 80th Anniversary – and throughout a year of such national pride. It has been 12 months of celebration starting with our Patron the Queen's Jubilee, followed by the London 2012 Olympics and Paralympics and ending in our own Federation's 80th anniversary party.

Young Farmers' Clubs probably look very different to the days when we were just about calf rearing and cattle shows. I'm not sure if Lord Northcliffe would have foreseen the use of Facebook as an important part of running a successful YFC all those years ago! But our organisation must embrace change.

I think this year has been NFYFC's most active for adopting new technology and using social media channels. We are now connected to all the major social networks. Our communications to members have improved with a new website, interactive emails, online surveys, updates throughout our competitions and events on Facebook and Twitter as well as a revamped ten26 magazine. For the first time we translated full copies of the magazine for our Welsh-speaking members.

Communication

It's not just written communication that improved in 2012, the face-to-face meetings have also been a success. Council meetings have been well attended and active involvement in Steering Groups has often meant meetings have run on late into the evening as County delegates debate new ideas. Our new Board structure is also helping to bring members and



National closer together.

On the campaign front, Young Farmers have supported the industry on some massive issues affecting agriculture in the last 12 months. The SOS Dairy campaign against the cut in milk prices, bTB and CAP reform are just a few of the issues that have involved our members' views. Becoming a full member of CEJA (the European Council of Young Farmers) has also given us a major opportunity to have our say in the future of agriculture in Europe. Young Farmers are the future of the countryside and we have an important opinion.

James Williams (far right) with the Countryfile crew and Matt Baker during filming last summer

Team support

It was also great to see NFYFC's home-grown campaign about rural road safety get underway during 2012. Now Milly Wastie is at the helm of NFYFC, she is spreading the word about Drive it Home to ensure more clubs are hosting events to help save lives on rural roads.

During my year as Chairman, I had the support of an amazing officer team and brilliant staff at Stoneleigh – thank you for all of your help. It has been the most remarkable, and at the same time probably the toughest, year I have ever had, and more than likely ever will have. It is a time I will treasure forever and for that I am hugely indebted.

“It has been the most remarkable and probably the toughest year I have ever had. It is a time I will treasure forever”



Forging our future

From competitions to travel, NFYFC support our members to be confident, independent individuals and to equip them with the skills to become the future custodians of agriculture and rural life



This year has been a time to reflect on 80 years of the National Federation of Young Farmers' Clubs and its achievements. With members aged between 10 and 26,

we can never look behind for too long as our Young Farmers are the future and it is they who are shaping the future of agriculture and the Federation.

With just five per cent of UK farmers below the age of 35, NFYFC and its members are more important than ever in the continuation of the industry and our projects reflect this. We are focused on giving our members the skills to achieve and thrive in their rural communities.

We support our members to travel the world and broaden their knowledge of global farming; we are at the heart of

European discussions on agriculture; and our competitions allow members to hone their skills, not only in agriculture but also in leadership.

And as a membership organisation, it is YFC members who determine its direction through four Steering Groups. These groups cover Personal Development, Agriculture and Rural Affairs (ARAC), Competitions and Events and ensure that every member has a voice to decide how they will develop the skills that will support them in the future.

ARAC

With both national and European leaders discussing the challenges of how to feed a growing population, now more than ever is the time for Young Farmers to voice their concerns and hopes for the future of the industry.

NFYFC has ensured that they are at the centre of these discussions, representing



the voice of young people in agriculture. At a European level, members have been discovering how the European Union affects UK agriculture on a trip to Brussels, kindly sponsored by Richard Ashworth MEP. YFC members got a unique chance to share their concerns and hopes about CAP reform with MEPs and lobbyists. Furthermore, after a year as an observer member, NFYFC has now been given full membership of the European Council of Young Farmers (CEJA), thanks to sponsorship from Mole Valley Farmers. Our representatives are able to attend a series of seminars and discussion groups across Europe, gaining valuable knowledge as well as representing YFC members.

At home, NFYFC has been at the forefront of a number of initiatives designed to support young entrants and future farmers. ARAC Chairman Helen Reeve attended the FreshStart Farming Ladder Seminar held at Highgrove, hosted by HRH the Prince of Wales, and highlighted the major issues affecting young entrants. It was also an opportunity to raise awareness of a feasibility study NFYFC completed in 2012 on a farming opportunity matching service.

YFC members also attended the launch of the Henry Plumb Foundation to encourage and assist new and young people into agriculture and also in 2012 members met with the new Farming Minister, David Heath.

The annual Agriculture and Rural Affairs Forum provided yet another platform for YFC members to discuss the future of farming, specifically the dairy industry. It was attended by former Agriculture Minister the Rt Hon. Sir Jim Paice MP and Graham Keating, Director of Communications for Yeo Valley. Graham's vision for promoting Yeo Valley encouraged members to attend a 'Walk the Future Dairy Chain' day at Yeo Valley. Members also showed their support for the SOS Dairy Campaign, as thousands signed the NFYFC's dairy petition.

The ARAC committee also provide YFC members with the skills to support them in their agricultural endeavours. They have worked with EBLEX to produce a stockjudging DVD as well as 'Meat for the Market' training and delivered tenancy training with the support of Savills, the Tenant Farmers Association and Defra. This has helped to promote the business acumen required for tendering for a tenancy and the support of external organisations has been essential to delivering these training opportunities.

Competitions

Competitions are an integral part of NFYFC's past, present and future. From the early days of club calf competitions to this year's Jump Rope and Street Dancing events, the competitions programme is still one of the most popular YFC activities.

One of the continuing achievements of YFC competitions is their ability to improve the public's knowledge and perception of Young Farmers. Running competitions at public events enables members to showcase their talents and skills to a wider audience. At this year's Malvern Autumn Show the public witnessed around 300 members competing over two days in Floral Arts, Tug of War and an Olympic themed cookery competition. The 30



Members compete in an Olympic-themed cookery competition in Malvern



ARAC: (l-r) Sir Jim Paice MP, Chairman James Williams, ARAC Chair Helen Reeve, CEO Diane Calvert and President Matt Baker outside the ARAC Forum in Torquay



“30 teams were given one hour to cook four dishes with an Olympic theme but it was Radnor YFC who took the gold after impressing the judges”



teams were given one hour to cook four dishes with an Olympic theme and it was Radnor YFC who took the gold after impressing the judges with their imaginative presentation.

NFYFC works with the Three Counties Agricultural Society to host these events at the Three Counties Showground in Malvern, Worcestershire.

At our Annual Convention in Torquay Aled Jones from Dyffryn Cothi YFC, Carmarthenshire, was crowned Senior Member of the Year because of his commitment to the organisation.

And to prove how entertaining YFC

activities are, members also enjoyed Pantomime, Street Dance and Jump Rope competitions throughout the weekend. The Jump Rope competition was new to the programme and helped raise awareness for the British Heart Foundation. NFYFC President Matt Baker was on hand to comper the dancing competitions and presented awards in front of a packed crowd of YFC members and supporters.

The competitions programme continues to help members prepare for their future careers. The agriculturally minded honed their skills at the Stockman and Young Stockjudge of the Year, Dairy Stockjudging, Live and Carcase competitions, as well as in Fence Erecting and the ATV competition. The weather this year was a challenge and the Dairy Stockjudging had to be moved from the Great Yorkshire Show to a new venue. Thanks to all those who

helped make the arrangements.

Members also enjoyed new facilities for the Stockman and Young Stockjudge of the year competitions as Hartpury College hosted a successful event for NFYFC.

The Fence Erecting, Public Speaking and the Live and Carcase competitions were all held at the Staffordshire County Showground. More than 300 Young Farmers took part in the various Public Speaking competitions at Stafford. It was a chance to build confidence and improve communications and this year also included three new awards presented for Best Chairman, Speaker and Vote of Thanks in the junior speaking competition. These awards were kindly donated and presented by Life Vice President Chris Lloyd and the new Chairman of Board of Management Frank Chester.

Evie Hoggard from Nottinghamshire



➔ FYFC was named Junior Member of the Year in Stafford and creative members displayed works of art including graffiti, fashion boards and cube exhibits as well as a poster competition in association with the charity Young Minds.

It is our members' enthusiasm for the competitions programme that makes the events so successful and their hard work and dedication equips them with essential skills for the future.

Events

The NFYFC Events steering group creates opportunities for YFC members from across the country to come together, whether it's to take part in competitions, celebrations or just to catch up.

The Annual Convention provides an opportunity for all three, and this year was held over three days in Torquay. The weekend was packed with competitions, from Pantomime to Senior Member of the Year, as well as the annual ARAC Forum and Annual General Meeting. Entertainment was provided each evening for the 4,400 members at the Riviera Centre, and for the first time there was a silent disco as well as live bands and three Radio One DJs.

NFYFC's 80th anniversary was also celebrated with a Gala Dinner in Birmingham in December. It was a chance for past and present members to come together and celebrate Young Farmers' history and future.

NFYFC President Matt Baker attended the event, and auctioned off a first dance with him to the highest bidder. The event also provided another opportunity for YFC members to display their skills, with Joy Cornock from Pembrokeshire FYFC playing the harp as guests arrived and Lizzie Coar from Lancashire FYFC providing the floral decorations.

Other events on the YFC calendar last year included the Cheltenham Race Day, where members were able to mingle in the YFC marquee at the prestigious Open Meeting in November and some even met legendary Jockey A.P. McCoy.

During 2012, the Events Steering Group changed its name to the Communication, Events and Marketing Steering Group to ensure it helps direct the organisation's



SuperMoo meets John Craven and (below) members enjoy the 80th Gala Dinner



external and internal marketing as well as its events for YFC members.

Personal Development

The opportunity to travel has always been a key part of what NFYFC offers its members, and this year the Discovery programme has continued to grow, supported by the NFU Charitable Trust. A new ski trip to Val Thorens was launched in 2012 and more than 100 members joined in the fun.

NFYFC hosted 10 international exchangees and 23 YFC members travelled abroad. Trips such as the New Zealand Working Exchange, supported by C Alma Baker Trust, have helped members strengthen their knowledge of diverse agricultural systems; knowledge they can use to pave their own way in the industry.

This year NFYFC Training initiatives have developed with a range of courses from time management and leadership to bar tending.

The Curve courses, launched in 2010, now include extra modules to interest even more members and equip them with a new set of skills. A campaign to encourage YFC trainers to deliver the Curve modules to members was also started in 2012.

The NFYFC Youth Forum, which was established in 2010 to represent younger YFC members, continues to conjure up exciting and innovative new projects. The Forum represented NFYFC on the British Youth Council and was also the only non-university to take part in the Young Advocates for Agriculture National Debating competition.

The Forum also helped to develop the SuperMoo mascot, which is used as a marketing tool by counties to promote YFC across the country.

Keeping members safe is a key role of the Youthwork team, and members of the steering group have continued to promote the importance of safeguarding to clubs and counties. They are currently looking at providing guidance on staying safe on the internet and for using social media.

Helping members to stay safe on rural roads is an important focus for the coming year, and the team supported the Drive it Home campaign when it launched in November. They continue to encourage clubs to include road safety in future programmes.

“The opportunity to travel has always been a key part of what NFYFC offers its members”



MEET THE 2012 STEERING GROUP CHAIRMEN



CLAIRE RAW, PERSONAL DEVELOPMENT

"This is my second year as Personal Development

Chairman and it has been even busier than the first! But no matter how busy I have felt at times, there has always been a friendly NFVFC staff member at the end of the phone to help me.

Chairing the Steering Group has helped me gain a better understanding of the issues relating to our younger members and the need to continually look at how we deliver information and opportunities to them. I hope the steering group continues to encourage members to participate in the range of courses and opportunities offered by NFVFC and that they welcome change to keep the membership engaged."



HELEN REEVE, AGRICULTURE AND RURAL AFFAIRS

"When I first took on the role as Chairman of ARAC, I knew I had the support of a fantastic bunch of

Young Farmers who form the committee, and I am extremely grateful for their ideas and enthusiasm in taking ARAC forward.

I have always been keen to encourage Young Farmers to take up training opportunities and in the last 12 months I wanted as many members as possible to get involved with training to help with their careers and personal skills.

YFC offers so much for Young Farmers to allow them to take the industry forward and we now have a platform at a number of events to have our say. I would like to wish the new committee the best of luck and remember – agriculture needs young people's enthusiasm and ideas to succeed."



HOLLIE HARRIS, EVENTS

"I have been Events Steering Group Chairman for two years now, but am handing over the baton to Gareth Laking who I'm sure will do a great job.

The Events Steering Group has now expanded to incorporate communications, marketing and fundraising so I think next

year will prove to be really interesting and a new challenge for the committee.

This year we have really focused on listening to what YFC members want from our events and to make sure we incorporate these ideas into our programme."



CLAIRE WORDEN, COMPETITIONS

"My main aim when I joined this Steering Group was to ensure the programme was varied so it would appeal to as many members as possible. I have had a fantastic year as Chairman and my knowledge of the skills and abilities of our members has grown. It has also allowed me to give something back to the membership.

Getting to know members and watching them achieve their goals has been very rewarding. Seeing their personal development through competitions gives me a real buzz.

I wish the new team all the best for the forthcoming year, and wish the members competing the best of luck."





Ladies Tug of War champions Derbyshire FYFC at the Malvern Show



Evie Hoggard from Nottinghamshire FYFC wins Junior Member of the Year

National Competition and Trophy winners 2011/12

Whether it's pulling to victory in the mighty Tug of War or talking your way to the top in debating, NFYFC winners shine

ENGLISH WINTER FAIR 2011

Intermediate Beef Live & Carcase

Worcestershire A – Rachel Gilder

Senior Beef Live & Carcase

Shropshire – Chris Potter

Intermediate Lamb Live & Carcase

Herefordshire A – Martin Williams

Senior Lamb Live & Carcase

Worcestershire B – Thomas Goodwin

ANNUAL CONVENTION – TORQUAY 2012

Senior Member of the Year

Carmarthenshire – Aled Rhys Jones

Pantomime – Brecknock

Sara Thomas, Shain Lewis, Vicky Hope, Anwen Price,

Mairwen Davies, Karen Bywater, James Healey,

Alana Hennessey-Williams, Lucy Cooper, Vicky-

Lynne Healey, Emma Bayona-Martinez, Rebecca

Price, Deryn Davies, Claudia Jones, Sioned Davies,

Gregory Morgan, Carley Williams, Ethan Johnstone,

Tamara Price, Kimberley Jones, Hannah Hughes,

Gretel Lewis, Jade Price, Daniel Evans, Niall Evans,

Karen Bywater, Jessica Ballard, Charlotte Evans,

Lucy Goodwin, Evan Gwillim, Daisy Hardwick,

Edward Hardwick, Caitlin Harley, Sian Healy, Mollie

Hughes, Megan Johnstone, Bethany Jones, Cerys

Jones, Reece Jones, Marcus Meadows, Kayleigh

Lawrence, Amelia Morgan, Darren Powell, Ryan

Powell, Courtney Price, Harriet Slatcher, Kelly

Thomas, Rhian Thomas, Hannah Walker, Ffion

Williams, Alex Hope, Hannah Smith, Ben Gwillim,

Ceri Davies, Daniella Harley, Shae Price

Best Actor – Brecknock – Shain Lewis

Best Actress – Brecknock – Mairwen Davies

Street Dancing – Devon

Ryan Berry, Will Bolt, Kerryanne Campbell, Katie

English, Hannah Frost, Steve Frost, Jake Henson,

Layla Hill, Tom Palmer, Will Palmer, Luke Parkhouse,

Ross Parkhouse, Harriet Saunders, Richard

Standbury

Jump Rope – Gloucestershire

Samuel Adams, Tess Edwards, Chris Hares, Debbie

Millington

SPORTS CHAMPIONSHIP 2012

Mixed Netball – Shropshire

Chloe Davies, Esther Jones, James Thorpe, Katie

Elcock, Aimee Withinshaw, Katie Wilde, Kate Jones

Mixed Hockey – Devon

Kerian Hole, Emily Hole, Beth Cross, Emma Hellier,

Jake Dascombe, Philip Palfrey, Lara Hyde, Rachel

Murphy, Charlie Land, Jess Froom

Mixed Volleyball – Durham

Mark Harding, Claire Boyes, James Stanwix,

Rachel Wilson, Lydia Icteton, Shelly Witfield, Chris

Dobinson, Alex Pressley, Michael Boyes

NATIONAL SHEEP SHOW 2012 – MALVERN

ATV Safety and Handling – Herefordshire

Edward Jones, Richard Jones

DAIRY EVENT – BENTHAM AUCTION MART 2012

Junior Dairy Stockjudging – Cornwall B

Becky Vine

Intermediate Dairy Stockjudging – Gloucestershire

David Whitting

Senior Dairy Stockjudging Linear – Pembrokeshire B

Caroline Lewis

HARTPURY COLLEGE 2012

Young Stockjudge of the Year – Glamorgan

Rhian Lewis

Senior Stockjudge of the Year – Yorkshire B

Katrina Donaldson

MALVERN AUTUMN SHOW 2012

Ladies Tug of War – Derbyshire

Dawn Wainwright, Charlotte Atkinson, Natalie Hooper,

Elisabeth Mason, Victoria Sheldon, Anne Wildgoose,

Holly Thomas, Helen Wildgoose

Mens Tug of War – Yorkshire A

James Mason, Thomas Walker, Matthew Cole, Ian

Close, Jack Davey, Lewis Whitham, David Wade,

Edward Hird



(Top centre) Mixed Hockey winners, Devon FYFC

(Left) Winners of the Senior Debating trophy, Shropshire YFC

(Above) Stockjudging finalists at the English Winter Fair



Cookery – Radnor

Lucy Stonebridge, Laura Powell, Shaun Fairclough.

Junior Floral Art – Leicestershire

Eleanor White

Intermediate Floral Art – Northumberland

Gemma Common

Senior Floral Art – Bedfordshire

Oonagh O’Neil

COMPETITIONS DAY 2012

A2 Fashion Board – Wiltshire

Jamie Awdry

Graffiti – Pembrokeshire

Elisia Narbett

Art Poster – Brecknock

Aled & Rhodri Jones

Cube Exhibit – Cumbria A

Laura Graham, Laura Potts.

Fence Erecting – Ceredigion

Emyr Harries, Rhodri Hughes, Gareth Harries.

Junior Member of the Year – Nottinghamshire

Evie Hoggard

Junior Reading – Carmarthenshire

Delyth Davies, Gwennan Campbell, Nia Eyre

Junior Speaking – Devon

Daniel Grist, Margaret Palmer, William Long

Intermediate Brianstrust – Pembrokeshire

Katie Davies, Samuel Kurtz, Christina Davies, James Johns

Senior Debating – Shropshire

Lawri Potts, Charles Bourne, Andrew Wynne, Rachel Bowdler, Sarah Vaughan

NATIONAL TROPHY WINNERS

NFU Trophy – Cumbria

(Championship County Federation, NFYFC competition finals 2011/12)

Tug Wilson Trophy – Derbyshire

(Reserve champion county federation, NFYFC competitions finals 2011/12)

The Worshipful Company of Farmers Trophy – Bedfordshire

(Champion small county federation whose membership is among the lowest 50 per cent of counties, NFYFC competitions finals 2011/12)

Merrick Burrell Trophy – Hertfordshire

(County federation with the largest percentage increase in membership over the past three years ending the 31 August, 2012)

Sidney Fawcett Trophy – Aled Jones, Brecknock

(Member making the greatest contributions to the democratic proceedings at the AGM)

The Prince of Wales Perpetual Charity Challenge Trophy – Oxfordshire FYFC

(County federation raising the most money per member for a charitable cause)

The Lionel Hill MBE Charity Club Cup – Faringdon YFC

(Presented to the club that has raised the greatest amount of funds per member, for charitable purposes over a 12-month period)

Young Farmers Ambassadors Trophy – Ed Lovelock, Buckinghamshire (Uganda)

(The best PowerPoint presentation produced by a participant of the Discovery Programme 2012)

NFYFC’s Top Trainers Award for 2012

Demelza Jackson, Worcestershire FYFC

(Presented to recognise excellence in delivery and continued hard work of YFC trainers who deliver the Curve modules).

Pride in every County

Seven areas across England and Wales make up our National Federation



WEST MIDLANDS AREA

"It was fantastic to see our membership increase to over 3000"

It has been great attending events in each of the five counties in the West Midlands, they are all so different. Many members have been on adventures this year with the Discovery programme, travelling throughout Europe and beyond. We have also been successful in national competition finals, with Shropshire FYFC winning Senior Debating and Junior Netball. It was also fantastic to see our membership increase to over 3000. It has been an honour to represent the West Midlands and I've made some fantastic friends and memories.
Sarah Vaughn



WALES YFC

"Beefy's Bike Ride brought people together"

There have been so many highlights but my personal favourite was Beefy's Bike Ride which raised nearly £40,000 for Wales Air Ambulance. Over 100 members joined in on various legs of the 568 mile journey which took in every county in Wales – it really brought people together. Other achievements include

the creation of the Wales YFC Business Group and a strong partnership with Welsh television channel S4C.
Dylan Jones



SOUTH WEST AREA

"The Area Street Dance Final was a highlight"

South West Area has had a great year of competitions, but the Area Street Dance Final was definitely a highlight. With five counties competing, the atmosphere was fantastic and performances outstanding. This followed on to the national final when we took first and second place! Over 1500 members attended our Area Activities Weekend and we have offered funding to counties for the training of officers and members. We hope to develop our Junior Area Activities Weekend and enhance the under 18s YFC experience. The county staff, officers and members have made this a fantastic year!
Francene Hutchings



NORTHERN AREA

"Our competitors have made their Area proud"

It has been another great year, with the Northern Area Weekend in Bridlington being one I won't forget in a hurry. East Riding FYFC did a great job hosting the weekend of competitions and events, including the regional street dancing finals. I'm not sure how much respect I have from members now after seeing my dancing skills! Many of our members showed much greater skills, with Whitley Chapel from Northumberland reaching the National Pantomime finals and Upper Wharfedale becoming Men's National Tug of War champions! To all of our competitors, you've made your Area proud. *Stewie Weatherson*



EAST MIDLANDS AREA

"The Area has done brilliantly this year"

There was great attendance at the East Midlands Area training weekend, and it was a really good opportunity to build links between counties. The Area has also done brilliantly in national competitions this year, with Evie Hoggard from Nottinghamshire FYFC becoming Junior Member of the Year and the Derbyshire ladies winning Tug of War at the Malvern Show. I hope that we can continue to build better links between the counties and possibly run a Junior Activity Weekend in the coming year. *Stacey Bush*



EASTERN AREA

"Our teams get closer to the top prize every year"

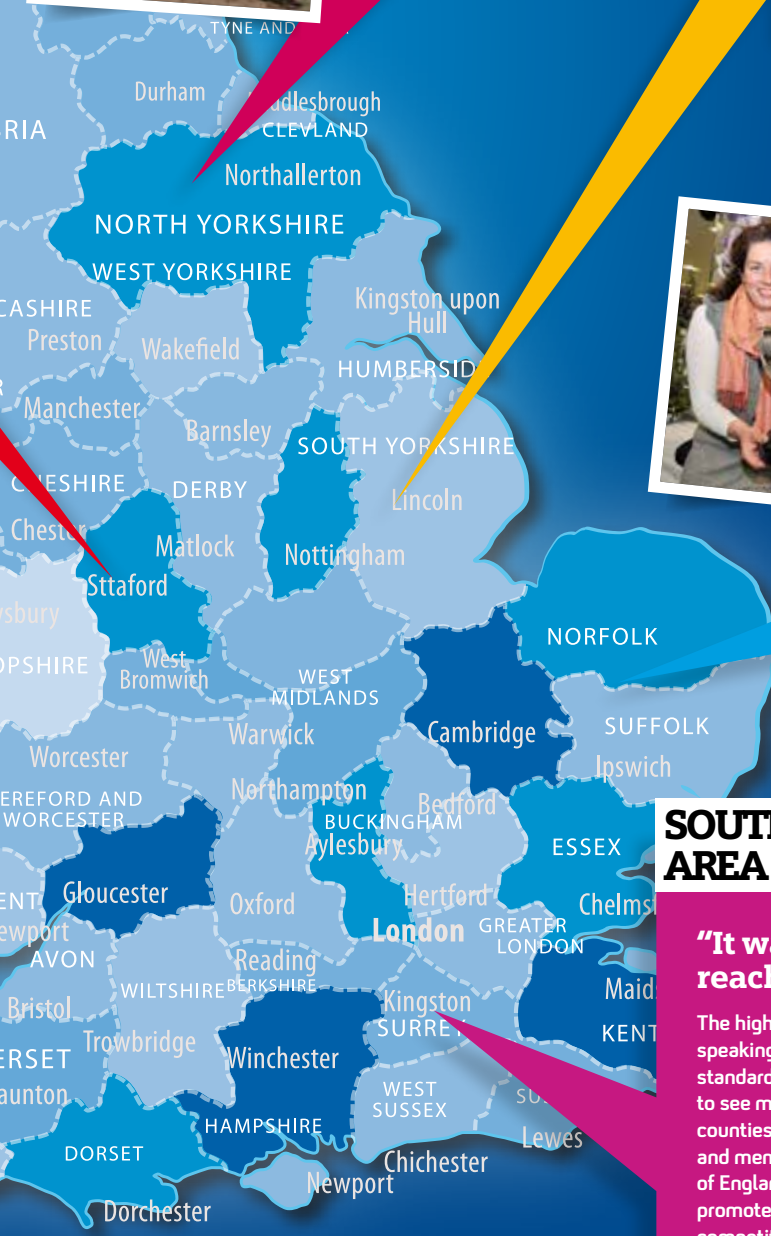
One of our aims has been to encourage more members to get involved in competitions, and this year Essex hosted the first ever area Summer Competitions weekend. Loads of teams entered and we hope to build on this event next year. We also did brilliantly in national competitions, with Donagh O'Neil from Bedfordshire winning Senior Floral Arts and the junior members excelling at public speaking. We want to keep encouraging involvement in competitions and events next year, including Tug of War training – our teams get closer to the top prize every year! *Lucy Bellefontaine*



SOUTH EAST AREA

"It was good to see counties reaching national finals"

The highlight of our year has to be the public speaking competitions in the spring. The standard was really high and it was great to see members pulling together. Our counties once again reached national finals and members competed at the South of England Show in Ardingly, helping to promote YFC. We are hoping to have more competitions at the show in the future. We also want to improve communication between counties. Being Chairman has been a real privilege and having a great committee and President has made my role a lot easier. *Stuart Jakeman*





Journey of discovery

Our Discovery programme opens up the world to YFC members, giving them the opportunity to experience rural and farming life in different countries. This global exchange, supported by the NFU Charitable Trust, means we can also promote agriculture and the countryside in England and Wales to young people from overseas

AUSTRALIA

(Australia Rural Youth)

Outbound: Joseph Cottrill (Derbyshire)

Inbound: Zachary McCarthy

AUSTRIA HOMESTAY

(International Farm Youth Exchange)

Outbound: No applicants

Inbound: Marlene Wagner, Margit Zichtl

CANADA HOMESTAY

(Junior Farmers Association of Ontario)

Outbound: Katie Delaney, Lancashire FYFC; Amy

Hopley, Shropshire FYFC

Inbound: Jacquelyn Denham

CANADA UNDER 21S HOMESTAY

(Canada 4H)

Outbound: Hannah May, Leicestershire & Rutland

FYFC; Samantha Wilson, Staffordshire FYFC;

Rebecca Goodwin, Herefordshire FYFC

Inbound: Jennifer Rinsdorf, Victoria Blakley, Meredith

Closs

GERMANY HOMESTAY

(International Farm Youth Exchange)

Outbound: Richard Adams, Derbyshire FYFC

Inbound: No applicants

IRELAND HOMESTAY

(Young Farmers' Clubs of Ulster)

Outbound: Mark Lyons, Somerset FYFC; Daniel

Ford, Gwent FYFC

Inbound: Caroline Buick

NORWAY HOMESTAY

(International Farm Youth Exchange)

Outbound: John Matthews, Brecknock FYFC

Inbound: Maren Floistad

SCOTLAND HOMESTAY

(Scottish Association of Young Farmers' Clubs)

Outbound: Lowri Davies, Staffordshire FYFC

Inbound: No applicants

SWEDEN HOMESTAY

(International Farm Youth Exchange)

Outbound: Andrew Cartwright, Leicestershire &

Rutland FYFC

Inbound: Dorte Lofstrom



SWEDEN (ABOVE) Andy Cartwright, Market Bosworth YFC, spent five weeks in Sweden: "After over 10 years in YFC, and thinking about it for many years, it got to my last competitive year, and I finally got round to applying for a Discovery trip. Now I wish I'd done it earlier!"

AMY HOPLEY, CANADA (LEFT) Amy Hopley from Wem YFC, visited Niagra Falls and learned how to make Maple Syrup on her trip to Ontario, Canada: "I had the very best time, and would recommend this trip to anyone and everyone!"

POLAND (TOP RIGHT) Five YFC members travelled to Poland to meet young farmers from across Europe at the European Rally 2012.

RIVER DART, DEVON (RIGHT) Kerry Proctor, from Greyrigg YFC, was a volunteer leader on the Under 18 Adventure Week to the River Dart: "It was a really good week, everyone enjoyed themselves and we did loads of stuff. We seemed to spend a lot of time getting very wet and very muddy!"



SWITZERLAND HOMESTAY

(International Farm Youth Exchange)

Outbound: No applicants

Inbound: Ursula Stricker

RURAL YOUTH EUROPE

(Spring Seminar)

Outbound: No applicants

RURAL YOUTH EUROPE

(Autumn Seminar)

Outbound: Robert Williams, Herefordshire FYFC;

Benjamin Dixon, Shropshire FYFC

RURAL YOUTH EUROPE

(Rally)

Outbound: Gareth Laking, Lincolnshire FYFC (Leader)

Natalie Davies, Lancashire FYFC; Sarah Vaughan,

Shropshire FYFC; Russell Carrington, Herefordshire FYFC; Paul Worrall, Staffordshire FYFC

NEW ZEALAND WORKING EXCHANGE

(C Alma Baker Trust)

Outbound: Helen Walker, Suffolk FYFC; Fern

Bowen, Glamorgan FYFC; Graham Robson, Northumberland FYFC; Kate Henderson, Oxfordshire FYFC

DEVON ADVENTURE WEEK

(River Dart)

Kerry Proctor, Cumbria FYFC (Leader) Teleri Vaughan,

Pembrokeshire FYFC; Emily Lloyd, Pembrokeshire

FYFC; Simon Hutchinson, County Durham FYFC;

Becky Hewlett, Gloucestershire FYFC; Isabel Probert,

Herefordshire FYFC; Jessica Davies, Shropshire FYFC;

Stephanie Ridout, Cornwall FYFC; Jessica Davies,

Shropshire FYFC; Lucy Woods, Derbyshire FYFC



(Top right) Christine Hope presents Matt Baker with a cheque from the Young Farmers Ambassadors, (far right) President Elect Poul Christensen at the Annual General Meeting



Deciding the future

At the start of its 80th year, the Annual General Meeting in Torquay brought together Young Farmers, Board members and associates to determine future leadership and campaigns

It was without hesitation that members re-elected Matt Baker to his position as President at the beginning of the 2012 Annual General Meeting.

Former Youth Forum member Aled Jones gave an impassioned speech to propose that Matt continue in his role for a second year and as well as the motion being passed, Aled also received the Sidney Fawcett Trophy for his contribution.

Hundreds of members and supporters flocked to the Riviera Centre in Torquay for the AGM, which was held during three days of competitions and entertainment at NFYFC's Annual Convention.

For the first time ever, it was also decided

that a new position of President Elect should be created to support the President in attending events and actively promoting NFYFC. Poul Christensen CBE, Chair of Natural England, was elected into this role and as a former Young Farmer, he said he was looking forward to the job.

Christopher Lloyd, who was elected as a Life Vice President of NFYFC in 2011, was elected as a Trustee in 2012. His extensive knowledge of the organisation's Constitution and Governance after 28 years as part of NFYFC, made Chris the perfect choice to act as a guardian for the Federation.

The agenda items that followed the elections included a proposed increase of the

national levy and changes to the structure of the Board of Management and National Council. After lengthy debates, all of these motions were declined.

One successful motion was a proposal for NFYFC to launch a campaign to reduce the cost of car insurance, proposed by then Vice-Chairman Milly Wastie and Matthew Sharpe from Northumberland Federation. This proposal led to the creation of the Drive it Home rural road safety campaign in 2012.

Once again, NFYFC was delighted to receive the support of the Young Farmers Ambassadors with a cheque for £3,500 towards the Discovery programme. YFA are a group of former members who have travelled with Discovery in the past.

Among the awards during the AGM was the YFC Trainer of the Year, won by Victoria Brown from Hampshire YFC, and The Prince of Wales Trophy for raising over £50,000 for charity during the year was given to Cornwall FYFC.

“For the first time ever it was also decided that a new position of President Elect should be created”

Membership returns

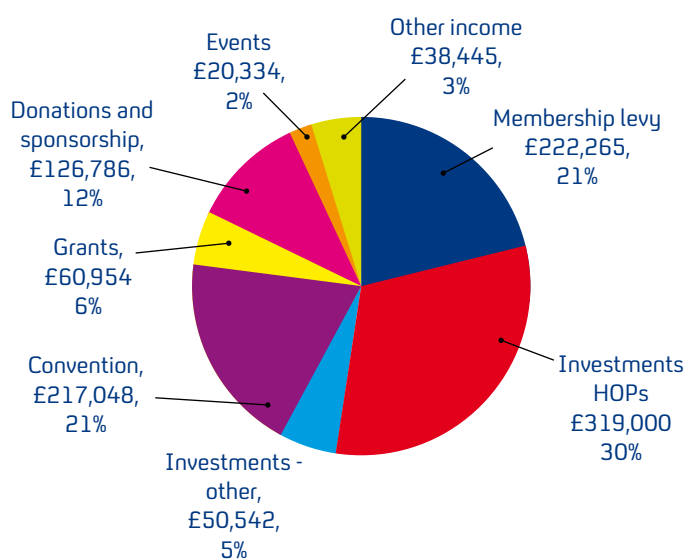
AS AT 31 AUGUST 2012

	TOTAL OPEN CLUBS	TOTAL SCHOOL CLUBS	TOTAL 10-26	TOTAL CLUBS	TOTAL LEADERS	TOTAL ASSOC.	GRAND TOTAL
ENGLAND							
Bedfordshire	7	0	365	7	2	12	379
Berkshire	5	0	102	5	7	15	124
Buckinghamshire	8	0	242	8	3	5	250
Cambridgeshire	8	0	166	8	0	5	171
Cornwall	20	0	671	20	12	83	766
County Durham	8	0	275	8	0	13	288
Cumbria	26	0	1356	26	4	52	1412
Derbyshire	10	0	408	10	5	26	439
Devon	38	0	1502	38	8	63	1573
Dorset	9	0	286	9	9	15	310
East Riding of Yorkshire	15	0	367	15	2	2	371
Essex	12	0	430	12	0	31	461
Gloucestershire	13	2	511	15	0	18	529
Hampshire	11	0	184	11	0	42	226
Herefordshire	18	0	677	18	0	31	708
Hertfordshire	6	0	145	6	0	21	166
Isle of Man	4	0	177	4	0	28	205
Kent	11	8	560	19	5	68	633
Lancashire	18	0	739	18	0	32	771
Leicestershire and Rutland	11	0	476	11	0	9	485
Lincolnshire	18	0	471	18	8	0	479
Norfolk	27	0	699	27	10	58	767
Northampton T & C	5	0	237	5	0	28	265
Northumberland	11	0	398	11	0	7	405
Nottinghamshire	7	0	219	7	0	12	231
Oxfordshire	10	0	271	10	0	31	302
Shropshire	19	0	944	19	0	39	983
Somerset	22	2	817	24	23	36	876
Staffordshire	11	0	652	11	34	35	721
Suffolk YFC	10	0	233	10	6	12	251
Surrey county	7	0	180	7	0	2	182
Sussex	8	2	244	10	7	9	260
Warwickshire	10	0	387	10	9	13	409
Wiltshire	9	0	389	9	2	27	418
Worcestershire	10	0	390	10	0	33	423
Yorkshire	46	0	1594	46	8	54	1656
Guernsey	1	0	26	1	2	0	28
Jersey	1	0	121	1	0	0	121
ENGLAND TOTALS	490	14	17911	504	166	967	19044
Wales							
Brecknock	14	0	522	14	59	26	607
Carmarthenshire	23	0	767	23	136	13	916
Ceredigion	20	0	751	20	133	19	903
Clwyd	15	0	452	15	21	9	482
Eryri	11	0	378	11	0	0	378
Glamorgan	7	0	231	7	0	9	240
Gwent	7	0	357	7	25	11	393
Meirionnydd	8	0	212	8	0	0	212
Montgomery	20	0	822	20	0	31	853
Pembrokeshire	13	0	632	13	85	15	732
Radnor	13	0	525	13	0	0	525
Ynys Mon	6	0	161	6	0	0	161
WALES TOTALS	157	0	5810	157	459	133	6241
GRAND TOTAL	647	14	23721	661	625	1100	25285

Financial activities

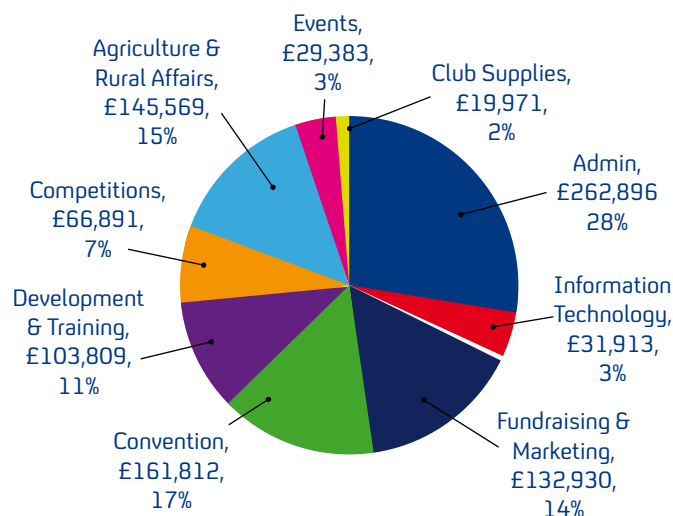
	2012			2011	
	Unrestricted General £	Unrestricted Designated £	Restricted £	Total £	Total £
Incoming Resources	937,275	42,514	75,585	1,055,374	837,876
Resources Expended	892,756	-	62,418	955,174	814,345
SURPLUS FOR YEAR	44,519	42,514	13,167	100,200	23,531
Realised gain/(loss) on investments	11,295	-	-	11,295	(17,371)
Unrealised gain/(loss) on investments	68,556	-	43,731	112,287	(20,261)
NET MOVEMENT IN FUNDS	124,370	42,514	56,898	223,782	(14,101)
Fund balances at 1 January 2012	1,257,403	139,030	721,497	2,117,930	2,132,031
FUND BALANCES AT 31 DECEMBER 2012	1,381,773	181,544	778,395	2,341,712	2,117,930

INCOMING RESOURCES – 2012



INCOMING RESOURCES:	2012 £	2011 £
Membership Levy	222,265	214,786
Investment income - HOPS	319,000	200,000
Investment income - other	50,542	47,582
Conventions	217,048	209,578
Grants	60,954	55,856
Donations and sponsorship	126,786	45,731
Events	20,333	48,138
Other Income	38,445	56,205
	1,055,374	837,876

RESOURCES EXPENDED – 2012



RESOURCES EXPENDED:	2012 £	2011 £
Admin	262,896	228,144
Information Technology	31,913	60,571
Fundraising & Marketing	132,930	88,457
Conventions	161,812	134,054
Development & Training	103,809	152,438
Competitions	66,891	65,442
Agriculture & Rural Affairs	145,569	66,507
Events	29,383	7,166
Club Supplies	19,971	11,566
	955,174	814,345

Balance sheet for the year ended 31 December 2012

ASSETS EMPLOYED	2012 £	2011 £
Tangible fixed assets	15,931	19,223
Investments - Listed	1,781,292	1,618,139
- Unlisted	3	3
CURRENT ASSETS		
Stock - Club supplies	8,000	8,000
Debtors & prepayments	374,680	406,564
Cash at bank & in hand	435,756	288,892
	<u>818,436</u>	<u>703,456</u>
CURRENT LIABILITIES		
Creditors: Amounts falling due within one year		
Creditors & accruals	273,950	222,891
	<u>273,950</u>	<u>222,891</u>
NET CURRENT ASSETS	<u>544,486</u>	<u>480,565</u>
NET ASSETS	<u>2,341,712</u>	<u>2,117,930</u>
FUNDED BY		
Restricted funds	778,395	721,497
Unrestricted funds - designated	181,544	139,030
- general	1,381,773	1,257,403
	<u>2,341,712</u>	<u>2,117,930</u>

The information in these pages is a summary of the Federation's Financial Statements for the year ended 31 December 2012.

Copies of the full Financial Statements can be obtained from the Federation's Headquarters at the YFC Centre, 10th Street, Stoneleigh Park, Kenilworth, Warwickshire, CV8 2LG.



Meet our sponsors

NFYFC is proud to have built up a range of partnerships with companies over the years that build on the strengths of both parties to develop long-term, mutually beneficial relationships. The sponsors' ongoing support ensures that our members are able to develop new skills, travel abroad, take part in a varied competitions programme and reach their full potential. Specifically, NFYFC would like to extend our thanks to the following organisations



Young Farmers Ambassadors

Australia Bicentennial Committee



Meet our supporters

NFYFC is very grateful to the large number of companies who contribute their goods and services to the organisation.



Staffordshire and Birmingham Agricultural Society



CHELTEMPHAM The Jockey Club



Young Advocats for Agriculture



National Federation of Young Farmers' Clubs (England & Wales)

YFC Centre, 10th Street, Stoneleigh Park, Warwickshire CV8 2LG Telephone: 02476 857200 Fax: 02476 857229 Email: post@nfyfc.org.uk Website: www.nfyfc.org.uk

National Federation of Young Farmers' Clubs is a registered Friendly Society Registration number 52 SA

Photographs courtesy of John Eveson, Peter Rowe Photography and YFC members throughout England and Wales