

PRESS KIT 2020

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MORE Family Collection – Who We Are

MORE Family Collection (MFC) is a fourth-generation family business, which owns and manages a private group of award-winning, luxury safari lodges and boutique hotels, set within some of Southern Africa's finest locations. *[Refer MORE Destinations]*

Our origin dates back to 1933 and the founding of Lion Sands Game Reserve. Since, we have established eight lodges in three unique safari reserves, and three hotels in the vicinity of two Natural Wonders of the World. In so doing, we have committed to protecting the environment, preserving our legacy, and delivering on our purpose of creating life-enriching experiences for our guests.

MFC is headed up by Robert More, who is supported by a team of dedicated and talented people. We appreciate that every day we have the opportunity to create experiences for our guests that inspire a new appreciation of life – their own and the natural world – allowing us to continue conserving the regions' wild places for generations to come.

Throughout our years on the ground – and being family people and travellers ourselves – we have come to understand what is important to our guests, and have designed more personal experiences around:

Memorable family time – our family experiences – including the Mack & Madi Kids' Adventure – offer something for everyone, making MFC's lodges and hotels favourite multigenerational holiday destinations

Authentic wilderness adventures – safaris to awaken the soul put guests in the moment when pulses quicken and all five senses engage on encountering Africa's most spectacular wildlife, accompanied by MORE Guides in a league of their own *[Refer NJ MORE Field Guide College]*

Romance – couple experiences are about more than rose petals on the bed – they are lifetime memories made in the presence of wild herds; on starry Treehouse nights; taking winelands picnics... together

Relaxation and recharging – opportunities to disconnect from a life perpetually 'switched on' centre around being very well taken care of, in complete comfort, providing rare time to 'just be' that inspires a sense of wellbeing

Opportunities to give back – on-the-ground experiences bring guests into the heart of Southern Africa, where they have the chance to connect with local people, while having a positive and meaningful impact on their lives *[Refer More Community Trust]*

Tailor-made private luxury – MFC's Villas – deluxe, exclusive-use accommodations, with dedicated teams of staff – create highly-personalised leisure experiences, affording guests the pleasure of holidaying their way

Special interests – bespoke experiences to realise guests' own dreams

A MORE Family Collection experience begins before leaving home. Our dedicated MORE Family Concierge team is always available to assist with every aspect of our guests' Southern African journeys, from planning to arrival and return.

www.more.co.za

Our Purpose and Values

Our purpose is to create opportunities and experiences for people to enrich their lives – both those of our people and of our guests.

Our values guide how we fulfil our purpose through our actions and behaviour. We value:

- **Being aware** of ourselves, other people, and the environment
- **Responding generously** by giving of our best and offering our support
- **Acting in harmony** and inclusively, embracing the collective strength of our diversity
- **Making it better** through learning, supporting, and influencing positively

More Community Trust

MCT helps fulfil our commitment to creating opportunities for people to enrich their lives. As our social development arm, it gives long-term, meaningful assistance to the communities in which our lodges and hotels operate, and empowers local people.

Development projects in place are designed around four pillars, supporting:

- **Child Education and Adult Skills Development** – securing a future for our children and enabling adults in our communities to enter the workplace, as well as to create their own jobs and employment for others
- **Local Black Business Enterprise Development** – providing business support and enterprise opportunities to allow more people to escape poverty, build their communities, and contribute to South Africa’s economy
- **Improving Living Standards** – bettering our people’s quality of life and well-being through the provision of basic needs, including security, healthcare, sanitation and clean, running water – by far the greatest necessity
- **Access to Clean, Running Water** – installing solar-powered boreholes and developing a pilot borehole water-supply model in communities to ensure their sustainable access to this fundamental human right

Our projects include:

- **Henna Preschool, Mpumalanga** – in partnership with Lion Sands Game Reserve
- **Jabez Preschool, Mpumalanga** – in partnership with Lion Sands Game Reserve
- **Huntington Digital Learning Campus, Mpumalanga** – in partnership with Lion Sands Game Reserve and the Good Work Foundation
- **Itekeng Basha Crèche, North West Province** – in partnership with Madikwe Safari Lodge
- **Kgatelopele Community Service, North West Province** – in partnership with Madikwe Safari Lodge
- **Heuningvley Primary School, Limpopo** – in partnership with Marataba Luxury Lodges
- **Bushveld Mission Children’s Home, Limpopo** – in partnership with NJ MORE Field Guide College
- **Injongo Educare Centre, Cape Town** – in partnership with More Quarters Neighbourhood Hotel and Cape Cadogan Boutique Hotel
- **Masuwe Primary School, Victoria Falls** – in partnership with Stanley & Livingstone Boutique Hotel
- **Community Borehole Installations, Mpumalanga and Victoria Falls** – in partnership with Lion Sands Game Reserve, Stanley & Livingstone Boutique Hotel, Franklin Electric SA, and JG Afrika

Each resident has a role to play. We believe that by empowering people to contribute their own efforts, projects are continued into the future, inspiring a sense of security and pride. But together we can do more, and our trust welcomes hands-on help from socially conscious guests.

We have developed Get Your Hands Dirty activities and Community Tours, available to guests of all MFC's lodges and hotels. These extraordinary social experiences bring guests into the heart of Southern Africa to connect with local people and make their visit here that much more meaningful.

www.morecommunitytrust.co.za

NJ MORE Field Guide College

What would a safari be without the experienced field guides and trackers leading you right to the action and providing insightful commentary? Many of our guides have been trained at our own college, based at our Marataba contractual national park, which offers FGASA-accredited training.

NJ MORE produces field guides of an exceptional calibre, with both full-length and short courses giving them the opportunity to attain their FGASA Apprentice Field Guide certificate. FGASA sets high standards in the industry, with their qualifications recognised across Africa and in the USA, UK and UAE. Graduates then have the option of entry into a more advanced course or an internship at one of MFC's luxury safari lodges, setting them on the right track to a guiding career.

The founding of NJ MORE Field Guide College was inspired by passionate conservationist Nick John More (1967–2013). It fulfils his wish to continue the legacy of nature ambassadors, dedicated to protecting our environment and wildlife, and to share their love and knowledge of the world's last wild places. Therefore, NJM students are chosen for their genuine and palpable passion for the bush, and their ability to inspire this in others from around the world.

A reverence for the environment informs teaching of how safaris are to be conducted. NJ MORE's guiding culture teaches a balanced approach to human presence and ecosystem health, and never to cause undue stress to the animals. Students have a clear demonstration of this commitment being based at Marataba within the *Marakele* National Park. A true *place of sanctuary*, as its Tswana name suggests, including for a healthy black rhino population.

Students stay in a scenic camp on the concession, where they are comfortably accommodated in two-sleeper tent suites. These are electrified, and each has a twin-bed set, personal cupboards, en-suite bathroom, and shaded study deck. The camp also offers Internet access and has cell phone reception in the main camp area - which includes a leisure room (with a library, PC, and games equipment) and pool. Our college aims to ensure all students feel at home away from home.

www.njmorefieldguidecollege.co.za

Nakavango Conservation Programme

Nakavango is an environment and community conservation arm of MFC. Our programme integrates education, conservation, and welfare to preserve Victoria Falls Private Game Reserve (VFPGR) and develop the nearby Woodlands community. We share with volunteers the importance of supporting fragile wildernesses and the communities who rely on them. By giving them a hands-on experience, we hope to inspire their love of this place and its people, and enable them to make a real difference here.

MFC uses sustainable tourism to promote and protect Southern Africa's last wild places and uplift local communities, while bringing visitors here to share in life-enriching experiences. Nakavango volunteers are afforded an opportunity to get to know the other side of Africa, the candid Africa. At the same time, they learn about and make personal contributions to: conservation management and research on the reserve; community development projects; and the maintenance of Nakavango Conservation Centre and its sustainable green operations.

Accommodated at the centre, volunteers enjoy morning and evening game drives to and from daily work activities, and return for lunches and dinners together. Weekends are spent at leisure, and the centre includes an outdoor entertainment area, with a pool. Volunteers are also encouraged to explore the Victoria Falls area, braving its adrenaline-fueled activities and experiencing humbling cultural interactions.

The Nakavango programme runs throughout the year and inductions take place on the first and third Mondays of every month. New volunteers are always being welcomed into the fold and become a tight-knit crew, bonded by their shared love of environmentalism and humanitarianism. Volunteers can choose to participate for periods between two and 12 weeks - though many wish never to leave!

Why do you want to volunteer? To help the environment, or people, or enrich your own life? You will do that here. To be close to and see countless wild animals? You will do that here. To meet new people from all over the world? You will do that here. Do you want a mind- and soul-altering experience? If you allow it, you will get that here. - Emily Barney, former NCP volunteer and current Peace Corps. Tanzania agriculture volunteer.

www.nakavango.com

Our Journey

1933, November	Great Grandfather Guy Aubrey Chalkley purchases the Kingston farm, Sabie, Mpumalanga - the origin of MFC
1948, July	A group of landowners in Sabie, including Guy Aubrey Chalkley, form the private Sabi Sand Wildtuin (or Sabi Sand Game Reserve)
1978	Kingston farm's guest accommodation Sabi Sabi River Lodge - The opening
2000, February	Sabi Sabi River Lodge and Kingston farm's family residence, Warthog Wallow are devastated in a flood
2000, April	Kingston farm is renamed 'Lion Sands Game Reserve'
2001, April	Lion Sands River Lodge - The reopening
2001, April	Lion Sands South Camp - The opening
2002, March	Our MORE family numbers 41 people, and we have an annual turnover of R11-million
2003	Lion Sands Chalkley Treehouse - The opening

2004, May	Lion Sands Ivory Lodge – The opening
2004, September	Lion Sands’ South Camp is integrated into River Lodge – The reopening
2005, April	Britt More joins the family business
2006, July	Cape Cadogan Boutique Hotel, Cape Town – Brought into the fold
2009	All properties are consolidated under the MORE parent brand
2009, January	More Quarters Neighbourhood Hotel, Cape Town – The opening
2009	Lion Sands 1933, the new family residence at Lion Sands is completed
2009	We win our first Luxury Travel Magazine The Gold List, Best Overseas Boutique Hotel, Villa, or Lodge Award
2010, May	MORE is awarded a Kruger National Park concession, and Lion Sands Game Reserve expands into the park, bringing Tinga Lodge into the fold
2011, June	MORE secures its first independent management agreement with Madikwe Safari Lodge on Madikwe Game Reserve
2013, January	Lion Sands Tinyeleti Treehouse – The opening
2013, March	Lion Sands Kingston Treehouse – The opening
2013, 23 April	We lose Nick More, co-founder of Lion Sands Game Reserve and a passionate conservationist
2013, 1 September	Marataba Safari Lodge, Marakele National Park, Limpopo – Brought into the fold
2013, 14 November	Lion Sands’ Lucas Mathonsi is one of only four people in the world, at this time, to achieve the Master Tracker qualification
2014, 2 June	Airlink opens new flight routes between Skukuza and Johannesburg, and Cape Town
2014, 5 August	NJ MORE Field Guide College – The launch
2015, March	Marataba Mountain Lodge, Marakele National Park, Limpopo – The opening
2015, May	Lion Sands Ivory Lodge temporarily closed for a re-design
2015	Unique Air opens new flight routes linking all three MORE safari lodge locations (Lion Sands Game Reserve, Madikwe Game Reserve, and Marataba)

2016, July	Our MORE family has grown to 582 people, and we have an annual turnover of R164-million
2002, June	More Community Trust – The launch
2016, October	We lose Britt More, co-founder of MORE and matriarch of our MORE family
2016, November	Lion Sands Ivory Lodge – The reopening
2016, November	MORE partners with Angel Gabriel Aeronautics to offer the Mara-Dikwe Air Taxi service connecting Johannesburg, Madikwe Safari Lodge, and Marataba
2017, June	Lion Sands River Lodge is devastated in a fire
2017, July	We define and introduce our purpose: ‘We Create to Enrich Life’
2017, August	Lion Sands Tinga Lodge’s Hi’Nkweni Villa – The opening
2017, October	Stanley & Livingstone Boutique Hotel, Victoria Falls, Zimbabwe – Brought into the fold and work begins on its renovation
2017, October	Nakavango Conservation Programme, Victoria Falls Private Game Reserve, Zimbabwe – Brought into the fold
2018, May	Lion Sands River Lodge – The reopening
2018, November	Stanley & Livingstone Boutique Hotel – The reopening
2019, June	Lion Sands Ivory Lodge is awarded 5 Star Premium status by the Tourism Grading Council of South Africa
2019, October	Every MORE lodge and hotel is voted amongst the best in the Condé Nast Traveller Readers’ Choice Awards 2019
2019, December	MORE undergoes a rebrand to become MORE Family Collection

Our Awards

Lion Sands Game Reserve

- Travel + Leisure, 2020 World’s Best Awards: Top 100 Hotels in the World – No. 49
- Travel + Leisure, 2020 World’s Best Awards: Top 10 Safari Lodges in Africa – No. 3
- South African National Parks (SANParks), Kudu Awards 2019: Business Partner of the Year
- Conde Nast Traveller, Readers’ Choice Awards 2019: Top Resorts in South Africa – No. 5
- Travel + Leisure, 2019 World’s Best Awards: The Best Safari Lodges in Africa – No. 7
- Conde Nast Traveller, Readers’ Choice Awards 2018: Top Resorts in Africa – No. 16
- Travel + Leisure, 2016 World’s Best Awards: The Best Safari Lodges in Africa – No. 6
- Travel + Leisure, 2016 World’s Best Awards: The 100 Best Hotels in the World – No. 60

Madikwe Safari Lodge

- Conde Nast Traveller, Readers' Choice Awards 2019: Top Resorts in South Africa – No. 17
- Conde Nast Traveller, Readers' Choice Awards 2018: Top Resorts in Africa – No. 30
- Conde Nast Traveller, Readers' Choice Awards 2017: Top Resorts in Africa
- Conde Nast Traveller, Readers' Choice Awards 2016: Top Resorts in Africa
- Travel + Leisure, 2016 World's Best Awards: The Best Safari Lodges in Africa – No. 7
- Travel + Leisure, 2016 World's Best Awards: The 100 Best Hotels in the World – No. 84

Marataba Safari Lodge

- TripAdvisor, 2020 Travellers' Choice Awards: Top 25 Luxury Hotels in Africa – No. 15
- Conde Nast Traveller, Readers' Choice Awards 2019: Top Resorts in South Africa – No. 4
- TripAdvisor, 2019 Travellers' Choice Awards: Top 25 Luxury Hotels, South Africa – No. 9
- TripAdvisor, 2019 Travellers' Choice Awards: Top 25 Small Hotels, South Africa – No. 11
- TripAdvisor, 2019 Travellers' Choice Awards: Top 25 Hotels for Service, South Africa – No. 11
- Conde Nast Traveller, Readers' Choice Awards 2018: Top Resorts in Africa – No. 3
- TripAdvisor, 2018 Travellers' Choice Awards: Top 25 Luxury Hotels, South Africa
- TripAdvisor, 2017 Travellers' Choice Awards: Top 25 Luxury Hotels, South Africa
- TripAdvisor, 2016 Travellers' Choice Awards: Top 25 Luxury Hotels, South Africa

Marataba Mountain Lodge

- TripAdvisor Certificate of Excellence

Cape Cadogan Boutique Hotel

- Conde Nast Traveller, Readers' Choice Awards 2019: Top Hotels in Africa – No. 24
- Conde Nast Traveller, Readers' Choice Awards 2016: The 20 Best Hotels in Africa, The Middle East and Indian Ocean – No. 11

More Quarters Neighbourhood Hotel

- Conde Nast Traveller, Readers' Choice Awards 2019: Top Hotels in Africa – No. 30
- TripAdvisor Certificate of Excellence

Stanley & Livingstone Boutique Hotel

- Conde Nast Traveller, Readers' Choice Awards 2019: Top Hotels in Africa – No. 20
- TripAdvisor Certificate of Excellence



The World Travel & Tourism Council (WTTC) is the global authority on the socio-economic contribution of this key sector and works to promote its sustainable growth. Together with Oxford Economics, WTTC conducts annual research across 185 economies that shows Travel & Tourism to be one of the world's major sectors, supporting 330 million jobs and generating 10.3% of global GDP (in 2019).

To urgently move Travel & Tourism forward in the time of COVID-19 from crisis management to recovery, the WTTC has developed Leading Global Protocols that will allow the sector to open up while putting the health, safety and security of its workforce and travellers first. As MORE Family Collection, we are proud to be part of this solution and have received the WTTC's 'Safe Travels' stamp.

This stamp accredits us amongst a worldwide network of companies that are compliant with the global standardised health and hygiene protocols, which assure: operational and staff preparedness; a safe experience; trust and confidence through transparency; cooperation with governments implementing enabling policies. We look forward to welcoming guests again and guaranteeing them Safe Travels!

MORE Family Collection - Destinations

You will find us in the most awe-inspiring and untouched parts of Southern Africa. In the bush, near natural wonders, by the ocean, and in the city - this lets us share with our guests the region's many attractions, and gives them a synergised experience of the best this side of the continent has to offer.

Some of our properties are part of the More family heritage - tremendous gifts, handed down through generations of custodians. Others took time and patience to curate, and great passion to transform into the very special and singular places they are today. But we consider each of our properties a second home, and this is how we want our guests to enjoy them.

Our MFC lodges and hotels provide places for loved ones and friends to come together, and with every comfort and convenience afforded, there is time for the rest to take care of itself... During this pause, our commitment is to creating experiences that, shared, reconnect guests with themselves, each other, and the 'wonder-fullness' of life.

LION SANDS GAME RESERVE, SOUTH AFRICA

www.lionsands.com

Lion Sands is the only private reserve rooted in both the Sabi Sand Game Reserve and Kruger National Park. The Sabie River forms a natural boundary between its two sides, and four waterside lodges provide the ultimate luxury safari bases. Ivory Lodge and River Lodge are located on the Sabi side, and over on Kruger are Narina Lodge and Tinga Lodge. The animals roam freely between them, and no matter which side guests choose to stay on, they will have exceptional game-viewing opportunities. Lion Sands conserves 12 400ha (30 600ac) of a habitat that is home to the highest and most diverse concentration of wildlife in the southern hemisphere. Natural animal populations include all of the Big Five, and the reserve is renowned for the quality of its leopard viewing - the most elusive of predators.

Unique Selling Points

- Lion Sands Kruger National Park is one of only seven private park concessions and protects pristine wilderness, as well as sites of cultural and historical significance
- Lion Sands Sabi Sand forms part of Sabi Sand Game Reserve (Sabi Sand Wildtuin) – the oldest private game reserve in South Africa, established in 1948, with our grandfather as one of the founders, instilling a legacy of community and conservation
- Exceptional, FGASA-accredited MORE Guides
- All four lodges are within 12km (7mi) of Skukuza Airport
- Ivory Lodge is one of only 11 properties in the country to be awarded 5 Star Premium status by the Tourism Grading Council of South Africa
- Ivory Lodge and River Lodge specifically cater for Jewish guests with various kosher catering options
 - Gourmet kosher cuisine is always freshly prepared on-site
- The reserve offers unique experiences for guests to tailor-make their stays, including the iconic Lion Sands Treehouses (Chalkley, Kingston, and Tinyeleti)

The Lodges

River Lodge

On the Sabi Sand side of the reserve, River Lodge offers a chic design interpretation of the traditional safari lodge, with contemporary décor and limited walls allowing a flow between interior and exterior. Its individual 8 Luxury Rooms, 6 Superior Luxury Rooms, and 4 River Suites (including 1 Family River Suite, and each with a private plunge pool) are set along a path to reveal splendid river views, and make for an intimate safari experience.

- Main lodge bar lounge, dining area, boma, and viewing deck
- Kosher cuisine freshly prepared on-site
- Wine cellar
- Firepit lounge
- Wi-Fi
- Serviced guest pool
- Guest spa
- Guest gym
- MORE Gallery, with guest Creative Lab
- Mack & Madi Kids' Adventure Explorers

Narina Lodge

On the Kruger Park side of the reserve, the lodge, perched on stilts amongst a canopy of 100-year-old trees, reflects its surrounds with organic chic décor, while its open design creates an air of relaxation. The main lodge connects via raised wooden walkways to a spa sala and 9 separate Suites. Each is built to afford complete privacy in a wilderness where guests can watch the animals come down to the water from their pool and deck, as well as bed and bath.

- Main lodge bar lounge, dining area, boma, and viewing deck
- Kosher dining
- Guest spa sala
- Wi-Fi
- MORE Gallery

Tinga Lodge

On the Kruger Park side of the reserve, Tinga is a sophisticated take on the colonial-style lodge, capturing the romance of the pioneer era, while providing considerable more comfort. Occupying private spots along the river and in the bush, 9 Suites and the two-bedroom Hi’Nkweni Villa each have a pool and furnished deck. Hi’Nkweni also comes with its own hospitality and field guide teams, and an open 4 × 4 vehicle for a more exclusive safari experience.

- Main lodge bar lounge, dining area, boma, and viewing deck
- Kosher dining
- Guest library
- Wi-Fi
- Serviced guest pool
- Guest spa sala
- MORE Gallery
- Mack & Madi Kids’ Adventure Explorers

Ivory Lodge – 5 Star Premium Graded

On the Sabi Sand side of the reserve, Ivory is a contemporary-style lodge built of concrete, timber, glass, and steel to meld into the riverscape. Its 8 one-bedroom Villas and 1 two-bedroom Fish Eagle Villa are peaceful refuges – each with a plunge pool and relaxation areas. The self-contained Fish Eagle Villa also incorporates a spa and gym, and comes with a personal chef, field guide, and open safari vehicle for a tailor-made family/friend safari experience.

- Main bar lodge lounge, dining area, boma, and viewing deck
- On-site, dedicated kosher kitchen
- Guest spa and gym
- Wi-Fi
- MORE Gallery
- Mack & Madi Kids’ Adventure Explorers

MADIKWE SAFARI LODGE, SOUTH AFRICA

www.madikwesafarilodge.co.za

Madikwe Safari Lodge’s three luxury camps – Lelapa, Kopano, and Dithaba – are ideally located for guests to appreciate the vastness and diversity of Madikwe Game Reserve’s landscapes and wildlife. The reserve, bordering Botswana, is one of South Africa’s largest wildlife sanctuaries, conserving 76 000ha (188 000ac). Its wooded hills give way to bushveld and Kalahari plains, roamed by an astonishing array of animals – including the Big Five, a healthy population of African wild dog (one of the continent’s most endangered creatures), and 60 other kinds of mammal. Above, its skies are graced by 350-plus resident bird species. This is wild Africa and then some! Coupled with the reserve having a rich cultural heritage and being malaria-free, this has made it a much-loved safari destination.

Unique Selling Points

- Madikwe also includes diverse geology and floral habitats
- The reserve is steeped in history, having seen the passage of Matabele King Mzilikazi, Scottish pioneer Dr David Livingston, British engineer and artist Sir Cornwallis Harris, and renowned South African author Herman Charles Bosman
- Exceptional, FGASA-accredited MORE Guides
- Luxury private accommodation, looking onto the game-filled plains and towards the Dwarsberg
- A popular family, couple, friend, as well as solo traveller destination
- The reserve offers every kind of safari experience for guests to tailor-make their stays

The Lodges

Lelapa Lodge

Lelapa (meaning 'family' in Setswana) welcomes guests of all ages, with family-friendly accommodations and specially-planned children's activities. Each of its 12 luxury Suites has a private lounge, viewing deck, and plunge pool, with the four Family Suites also incorporating a second children's bedroom, stocked with toys and games. While the lodge, respectful of the natural environment in its construction, epitomises contemporary African design, its atmosphere is luxuriously laid-back.

- Main lodge bar lounge, dining area, boma, and viewing deck
- Serviced guest pool
- In-room spa treatments
- Wi-Fi
- MORE Gallery
- Mack & Madi Kids' Adventure Safari Club
- Eco House kids' entertainment and education centre

Kopano Lodge

The modern lodge, influenced by an African design aesthetic, comprises just 4 luxury Suites and reminds of a traditional homestead. Kopano (meaning 'small gathering' in Setswana) can be booked out on an exclusive basis and is well-suited to a get-together of friends or family. Each Suite's private lounge, viewing deck, and plunge pool provide personal space and are ideal positions from where to spot the wildlife coming by.

- Main lodge bar lounge, dining area, boma, and viewing deck
- Kosher dining
- In-room spa treatments
- Wi-Fi
- MORE Gallery (at Lelapa Lodge)

Dithaba Lodge

Dithaba (meaning 'mountain' in Setswana) has just 4 luxury Suites overlooking the expansive reserve. Each is a couple or solo traveller's retreat; or together, an exclusive home base for a friend or family group while on safari. The lodge's construction, incorporating natural design elements, is uncomplicated, and each Suite – with its own lounge, plunge pool, and viewing deck – provides space to unwind and watch the animals out on the plains.

- Main lodge bar lounge, dining area, and boma
- Kosher dining
- Star Deck
- In-room spa treatments
- Wi-Fi
- MORE Gallery (at Lelapa Lodge)

MARATABA

www.marataba.co.za

Marataba is a privately-managed 23 000ha (56 800ac) section of the greater *Marakele* National Park which, as its Tswana name suggests, is a *place of sanctuary*. The Marakele conserves 67 000ha (165 560ac) of the Limpopo Waterberg's biodiversity – including the Big Five, with a healthy population of the critically endangered black rhino, and abundant birdlife – as well as San rock art and Iron Age sites

of great historical significance. Within this vast wilderness, Marataba Luxury Lodges (Marataba Safari Lodge and Marataba Mountain Lodge) are the only camps. They create for a select few guests exclusive and highly-personal safari experiences of exploring their own way on: twice-daily game drives, after-breakfast bush walks, specialist Marataba Trails, and sunset Miss Mara Water Safaris.

Unique Selling Points

- Marataba is a malaria-free safari destination
- It's wildlife includes all of the Big Five and abundant birdlife, including world's largest colony of endangered Cape vultures (with 800 breeding pairs)
- Rare plant species of yellowwood and cedar trees, ancient cycads, and fern trees flourish here
- Marataba's Safari Lodge and Mountain Lodge offer programmes of unique activities to get guests closer to nature and the animals, including its signature Marataba Trails and Miss Mara Water Safaris
- Marataba also has the Thabametsi Treehouse experience for a night out in Africa guests will never forget

The Lodges

Marataba Safari Lodge

Glamping in one of 15 Tented Suites (including 4 Family Suites) gets guests closer to nature, without having to rough it. These stone and canvas abodes may look 'down to earth' though are anything but basic. Every comfort has been provided; each has a shaded, furnished deck for guests' viewing pleasure; and each Family Suite has a children's en-suite bedroom – like home, only better! The lodge welcomes guests of all ages, with a fun-packed kids' programme and dedicated childminders.

- Main lodge bar lounge, dining area, boma, and viewing deck
- Kosher dining
- Serviced guest pool
- In-room spa treatments
- Wi-Fi
- MORE Gallery
- Mack & Madi Kids' Adventure Safari Club
- Eco Garden kids' entertainment and education area

Marataba Mountain Lodge

The essence of this fully solar-powered, Scandi-style safari lodge is in its exclusive location – set secluded within the Waterberg and surrounded by the Marakele National Park. Just 5 private Eco Suites, accommodating just 10 guests, open onto a wilderness world of their own – renowned for its magnificent scenery and flourishing wildlife. The main lodge provides more social relaxation spaces and a guest Rock Pool, which seems to skim off into the Waterfall Valley below.

- Main lodge bar lounge, dining area, boma, and viewing deck
- Kosher dining
- Firepit lounge
- Serviced guest pool
- In-room spa treatments
- Wi-Fi
- MORE Gallery (at Safari Lodge)

CAPE TOWN, SOUTH AFRICA

An oceanside metropolis, with a mountain national park at its heart, Cape Town is both wild and wonderful – a singular African destination, hailed as one of the most beautiful in the world. Its markets and shopping malls, jazz cafés and fine-dining restaurants, museums and historical buildings, theatres and nightclubs... meet wilderness, pristine beaches, and miles of marine protected area. Our Cape Cadogan Boutique Hotel and More Quarters Neighbourhood Hotel – located in the suburb of Gardens, strolling distance from the bustle – are homes from home, welcoming guests to experience Capetonian life. There is something for everyone, making it easy to understand why millions of visitors flock here every year – and why many choose never to leave!

More Quarters Neighbourhood Hotel

www.morequarters.co.za

More Quarters invites guests to settle in and experience authentic Capetonian living. Our collection of converted heritage townhouses and Redcliffe House offer guests all the spoils of five-star hospitality and the privacy of individual accommodations. With their entrances onto a cobbled lane adjoining the main hotel, they create the feel of a secluded quarter of the Gardens neighbourhood. But around the corner, the cafés, wine bars, boutiques and interior design shops of Kloof Street are abuzz.

- 19 Luxury Rooms, 3 Family Rooms, and 1 four-bedroom Redcliffe House (with private pool)
- Breakfast room
- Guest lounge, with library nook and patio
- Guest lounge, with fireplace
- Wi-Fi
- In-room spa treatments
- Mack & Madi Kids' Adventure Explorers

Unique Selling Points

- Popular with family, couple, solo, and business travellers alike
- A variety of restaurants, bars, and boutiques within walking distance
- Close to some of Cape Town's biggest attractions, including: Table Mountain Aerial Cableway (10 minutes); Victoria & Alfred Waterfront (10 minutes); Camps Bay (10 minutes); The Company's Garden (5 minutes)
- Complimentary daily-scheduled transfers within a 6km (4mi) radius of the hotel

Cape Cadogan Boutique Hotel

www.capecadogan.co.za

Set on a residential street in the suburb, Cape Cadogan is a grand old dame (with National Monument status) dating back to the early 1800s. But her bold and quirky style brings her firmly into the 21st century, without losing any of her charm. From the outside, this original Georgian-Victorian house looks like a private residence and invites settling in. Each room – one of 15 – is an individually-decorated haven, where guests can always expect fresh flowers and coffee, crisp linen, and luxurious bath products.

- 2 Classic Single Rooms, 5 Classic Rooms, 7 Luxury Rooms, and 1 Superior Luxury Suite
- Breakfast room and terrace
- Guest lounge, with fireplace
- Library and computer nook

- Wi-Fi
- Serviced guest pool
- In-room spa treatments

Unique Selling Points

- Popular with couple, solo, and business travellers alike
- A variety of restaurants, bars, and boutiques within walking distance
- Close to some of Cape Town's biggest attractions, including: Table Mountain Aerial Cableway (10 minutes); Victoria & Alfred Waterfront (10 minutes); Camps Bay (10 minutes); The Company's Garden (5 minutes)
- Complimentary daily-scheduled transfers within a 6km (4mi) radius of the hotel

VICTORIA FALLS, ZIMBABWE

There is something quintessentially African about a Victoria Falls holiday. This iconic destination is an adventure- and nature-lover's paradise, representing an Africa that still has a wild and untainted side. Day's here can be filled with adrenaline-igniting activities, close-up wildlife encounters, and humbling cultural interactions – all of which centre on the area's namesake falls. Their sheer enormity and force has powered them into the Seven Natural Wonders of the World and onto the UNESCO World Heritage List. Or days here can be taken as a pause. Stanley & Livingstone Boutique Hotel and Ursula's Homestead hold prime locations just 15 minutes away, surrounded by natural reserve, making them ideal bases from which to explore, as well as quiet retreats in one of the continent's most loved destinations.

Stanley & Livingstone Boutique Hotel

www.stanleyandlivingstone.co.zw

Stanley & Livingstone is Victoria Falls' first luxury boutique hotel. Surrounded by the tranquillity of natural reserve and primely located 15 minutes from the area's wondrous falls, it is the ideal base from which to explore – as well as a quiet retreat. Its 16 luxury Suites take an easy going approach to colonial style and encourage guests to unwind. While the hotel's excellent food, thoughtful comforts, and attentive service ensure they are well taken care of – a hallmark of Stanley & Livingstone.

- 1871 at Stanley & Livingstone restaurant
- Dining and viewing terrace
- Wine cellar
- Guest bar lounge
- Guest lounge, with fireplace
- Wi-Fi
- Serviced guest pool
- In-room spa treatments
- MORE Gallery
- Mack & Madi Kids' Adventure Explorers

Unique Selling Points

- Just 16 luxury Suites, both elegant and approachable in their décor, encourage guests to settle in
- Guests of all ages are welcome – with family-friendly accommodation, dining, activities, and outings
- Gourmet restaurant making dining an occasion, as anticipated as the activities

- Access to MORE Family Concierge, available to take care of all guest arrangements, from activities – on and off the property – and restaurant reservations, to travel transfers
- Complimentary, shared airport transfers between the hotel and Victoria Falls Intl Airport, and Harry Mwanga Nkumbula Intl Airport (formerly Livingstone Airport)

Ursula’s Homestead

www.ursulashomestead.co.zw

Ursula’s is a rustic and charming homestead, and a more intimate option than its sister property, Stanley & Livingstone Boutique Hotel. But also being located just minutes from the Victoria Falls, it invites both relaxation and bucket-list adventures. Each of Ursula’s 4 individual garden Rooms is a haven for couples and solo travellers, alike or booked out exclusively, gives families and groups of friends their own space to settle in. And with personalised service, guests can savour quality time or me time.

- Guest lounge, dining area, and firepit
- Serviced guest pool
- In-room spa treatments
- Wi-Fi
- MORE Gallery (at Stanley & Livingstone)

Unique Selling Points

- Personal and private, with only 4 individual Rooms, encouraging guests to feel at home
- Guests of all ages are welcome – with family-friendly accommodation, dining, activities and outings
- Access to MORE Family Concierge, taking care of all guest arrangements, from activities – on and off the property – and restaurant reservations, to travel transfers
- Complimentary, shared airport transfers between the hotel and Victoria Falls Intl Airport, and Harry Mwanga Nkumbula Intl Airport (formerly Livingstone Airport)

MORE Family Collection – Experiences

MORE Safaris

“I never knew of a morning in Africa when I woke up that I was not happy.” – Ernest Hemingway

Our Lion Sands Game Reserve, Madikwe Game Reserve, and Marataba together conserve over 111 000ha (274 000ac) of untamed wilderness. Home to all of Africa’s iconic species, and lesser-known but no less intriguing animals, safaris here are a must first-time and seasoned safari goers, alike.

Whether guests game drive, bush walk or river cruise to see the wildlife, they are guaranteed a private and more personal experience in the company of their field guiding team. Safari groups are kept small and while traversing great expanses, guests are assured minimal encounters with other people.

On safaris, guests will by no means be roughing it. Game viewers are kitted out with cushioned bucket seats, water-proof device holders, and blankets. Our Miss Mara pontoon was revamped and includes comfy deckchairs. And even on bush walks, there are always gourmet refreshment stops.

But what would a safari be without highly-skilled field guides? MORE Guides are FGASA-qualified but, more than that, are selected for their palpable love of the wild and their ability to inspire guests – putting our guides in a league of their own. Many have trained at NJ MORE Field Guide College, offering both Career Courses and gap year experiences.

MORE Families

“May your adventures bring you closer together, even as they take you far away from home.”
– Trenton Lee Stewart

As a family-owned and managed operation, we welcome guests’ families – of any size and all generations. Our approach to hospitality is flexibility – around accommodations, activities, and meals – to afford families the kind of convenience and freedom that keeps everyone happy.

Our lodges and hotels are places for loved ones to come together and will have them settled in no time. Each family-sized villa, suite and room includes a second bedroom, and when laid out for children – including new toys and their own amenities – is just like home – only better!

Our most family-friendly accommodations are:

- Family River Suite, River Lodge, Lion Sands Game Reserve (10 years and older)
- Hi’Nkweni Villa, Tinga Lodge, Lion Sands Game Reserve (all ages)
- Fish Eagle Villa, Ivory Lodge, Lion Sands Game Reserve (all ages)
- Family Suite (x4), Lelapa Lodge, Madikwe Game Reserve (all ages)
- Family Tented Suite (x4), Marataba Safari Lodge, Marakele National Park (all ages)
- Family Room (x3), Interleading Luxury Room (x3), More Quarters Neighbourhood Hotel, Cape Town (all ages)
- Redcliffe House, More Quarters Neighbourhood Hotel, Cape Town (all ages)
- Triple Suite (x2), Interleading Suite (x2), Stanley & Livingstone Boutique Hotel, Victoria Falls (all ages)
- Triple Room (x4), Ursula’s Homestead, Victoria Falls (all ages)

Mack & Madi Kids’ Adventure

Our lodges and hotels are places for loved ones to come together, kept stress free with every comfort and convenience provided. Each family-sized villa, suite and room includes a second children’s bedroom, giving them (and parents) their own space – like home, only better! All are en-suite and perfectly kitted out for kids, with natural bath products, gown and slipper sets, toys and games, bedside hot-chocolate mugs, and storybooks put onto their pillows. Each child will also be gifted with a funky Mack & Madi backpack, filled with surprises and goodies.

Meal times bring all of you around the dining table/boma fire/picnic basket/bush buffet. Food is familiar (and sometimes adventurous) with many choices for picky eaters – our chefs can prepare dishes to tempt any appetite and no one goes hungry! Meals are delicious – minimising refined sugar and preservatives, while never skimping on flavour, and sneaking in plenty of fresh fruit and veg. But there are also treats... tuck into burgers during an outdoor movie, cosy up to toast marshmallows on the fire, or sip hot chocolate in bed.

Mack & Madi Kids’ Adventure Safari Club

Madikwe Safari Lodge and Marataba Safari Lodge

With families of our own, we appreciate that each child is unique – and shy or outgoing, creative, sporty or adventurous, we promise them the time of their lives! We have all bases covered to allow kids, fizzing with curiosity at discovering a new place, to play, explore and just be kids.

Between family game drives, the fun continues with our lodges' tailor-made programmes of experiences. These encourage kids to discover and learn, create and express themselves, and keep them entertained (i.e. out of mischief). Parents can join in, but will likely be told: "No adults allowed!" Madikwe's Eco House and Marataba's Eco Garden are at the centre of the action. Here, we often see youngsters disconnecting from the digital sphere as they make new friends and become more engaged with the many fascinations of the natural world. Led by our Mack & Madi Crew of field guides and childminders, there is everything from animal 'spoor' tracking, pool games and camp outs, to cookie baking, rock painting and dress-up plays to get excited about, before settling down for cinema under the stars.

The childminders have been specifically chosen as much for their nurturing aptitude as for their credentials, including first-aid training (just in case). Our minders allow kids (3-11 years) to wander – but not too far; and for little ones (0-2 years), they provide babysitting – more like a playdate. Youngsters (12-16 years) may well choose to get in on the excitement, too.

Mack & Madi Kids' Adventure Explorers

Lion Sands Game Reserve, More Quarters Neighbourhood Hotel, and Stanley & Livingstone Boutique Hotel

With more options and flexibility around accommodations, meals and activities, kids and their families have the freedom to explore to their hearts' content. Our people are always on hand to recommend and arrange exciting and educational family outings and kids' activities, at your family's convenience. Plan your stay around what you feel like doing, or take up opportunities as they arise in the moment – there truly is something for everyone.

Should parents want some time to themselves or to do something just the two of us, a childminding service can be arranged to look after of your kids.

MORE Dining

From pop-up safari dinners in remote locations, to surprise sunrise picnics on the slope of Cape Town's Signal Hill or the deck of a wilderness Treehouse, dining with MFC promises to be a highlight of guests' journeys with us.

Our chefs source the freshest, seasonal ingredients to transform local recipes into contemporary dishes, giving guests a taste of Southern Africa that is a treat for all. We cater specially for children and any dietary requirement, including kosher.

Paired with premium wines from Cape vineyards, dining becomes an experience that takes guests beyond our lodges and hotels. Personalised tastings are also a guest favourite, for wine connoisseurs and dabblers, alike.

But if guests prefer their drinks shaken, stirred, muddled or frothed, our bartenders can make just about any cocktail imaginable – as well as speciality MORE Coffees and spoils like gourmet hot chocolate for the young (and young at heart).

MORE Treehouses

“Probably the furthest we’ve ever been from another human being.” – Cassandra Zuffante & Nico Gaviola

Our million-star experience – MORE Treehouses set guests in the middle of big landscapes, globed by even bigger skies. Below, the stillness is punctuated by animals’ whistles, huffs, and growls... carried on the wind. This is not simply a sleep out – this is an adventure with Africa, one on one.

Our Treehouse circuit encompasses Lion Sands Game Reserve and Marataba:

- Lion Sands Sabi Sand: Chalkley Treehouse (sleeps 2 adults) and Kingston Treehouse (sleeps 2 adults and 2 children, 10–14 years) for guests of River Lodge and Ivory Lodge
- Lion Sands Kruger Park: Tinyeleti Treehouse (sleeps 2 adults and 2 children, 10–14 years) for guests of Narina Lodge and Tinga Lodge
- Marataba: Thabametsi Treehouse (sleeps 2 adults and 2 children, 10–14 years) for guests of Marataba Safari Lodge and Marataba Mountain Lodge

Guests pack a stay-over bag, leaving their room at the lodge behind, and are driven by their field guide to their remote hideout. Guests arrive at sunset to a private gourmet picnic, and can spend the dusk hours spotting wildlife out in the bush, before falling asleep under the stars.

Rest assured, each treehouse is securely constructed above the ground, where the animals remain at a safe and comfortable distance. The field guide will also provide a full orientation before he departs, but will remain on radio call, until pickup the following morning, after a good breakfast.

A night in a Treehouse is booked in conjunction with guests’ lodge accommodation. They do not check out of their room/suite/villa – it is still theirs, ready for their return. As such, this experience is charged for at a per person per night rate, over and above the lodge rate.

Please note: Stays are weather dependant, except possibly in Kingston Treehouse

MORE Wellness

“The best moments in life are when we feel most connected to self, and in harmony with nature...”
– Renchia Droganis

For us, luxury is much more than a luxurious suite in a beautiful location – it is about the experience of being very well taken care of that inspires a fundamental sense of well-being. All of our properties provides wholesome meals and opportunities for self-care, with spa therapies, gym and yoga.

We make eating healthily while on holiday a pleasure. Our chefs cater for any dietary preference and requirement – including kosher at River and Ivory Lodges – and all dishes are prepared with nutritious, seasonal produce and are delicious. But balance is sneaking in treats during afternoon teas.

Each lodge and hotel includes a spa, sala, or offers in-room body and beauty treatments at the hands of expert therapists. We favour local, organic Africology products, formulated with brand founder and metaphysical counsellor Renchia Droganis’ understanding of the connection between mind and body.

Sticking to fitness routines away from home has also never been easier. Yoga mats are available at all of our properties; River Lodge and Ivory Lodge have gyms on site; each suite at Madikwe Safari Lodge includes a Gym in a Basket kit; while Cape Town guests can access a nearby Zone Fitness Club.

Then there are opportunities to step away from busy schedules and reconnect with life by being in nature. Our safari lodges offer bush walks, with Marataba Luxury Lodges also leading Marataba Trails for the seasoned hiker. In Cape Town, guests can enjoy numerous hiking routes of varying intensity – but all renowned for their scenery.

MORE Weddings

“They even managed to get a family of elephants to attend our ceremony...!” – Addie Sutkiewicz

The popularity of destination weddings has taken off as couples look for unique experiences for themselves and to share with their guests. And there are few locations that can enchant like those of Southern African.

The magic of this immemorial land cannot be underestimated when the matters at hand are love and devotion. A couple embarks on the journey of a lifetime and confirms their union where forever began. We will plan their secret elopement/intimate nuptials/roaring celebration – down to the last wildly-romantic detail.

We offer different packages, but each comes with the services of a dedicated wedding co-ordinator. This leaves the couple with time to focus on each other, spend with family and friends, and take it all in... The whole affair is inspiring! Natural beauty and opportunities to find adventure enhance the celebration experience.

MORE Honeymoons

“As soon as I saw you, I knew an adventure was about to happen.” – Alan Alexander Milne

Rather than the dress, tux, cake, flowers... it is the memories made together that will last a lifetime. And the honeymoon is the start – possibly to be the most unforgettable, indulgent holiday of a couple’s lives. But where?

Our places, found in prime Southern African locations – in the bush, near natural wonders, by the ocean, and in the city – offer our newlyweds every kind of luxury honeymoon experience out of a single Southern African trip. Moments of romance and relaxation made for two are a given, and a little more adventure promises excitement, too.

Look forward to dusk safaris, sunrise picnics on Signal Hill, day trips to the Cape Winelands, heli flips over Victoria Falls, in-room spa treatments, surprise gifts, private dinners, a night out in Africa in complete luxury – MORE Treehouses are the ultimate bush bedrooms...

Couples will run out of wishes before they run out of shooting stars! Whatever their dreams, we will make them come true.

MORE Family Collection - For The Media

MORE Content Library - image and fact sheet library
(<https://morecontentlibrary.swivle.cloud/#>)

Our Contacts and Social Media

MORE Family Collection Head Office

www.more.co.za
+27 (0)11 880 9992

facebook.com/morefamilycollection
instagram.com/morefamilycollection

Hashtags: #MOREFamilyCollection #OurMOREExperiences

Lion Sands Game Reserve

www.more.co.za/lionsands
Lion Sands Game Reserve: +27 (0)87 980 4228
River Lodge | Ivory Lodge: +27 (0)13 735 5000
Narina Lodge: +27 (0)13 735 8100
Tinga Lodge: +27 (0)13 735 8400

instagram.com/lionsandsgamereserve

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#OurMOREExperiences

Madikwe Safari Lodge

www.more.co.za/madikwe
Lelapa Lodge | Kopano Lodge | Dithaba Lodge: +27 (0)18 350 9902

instagram.com/madikwesafarilodge

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#OurMOREExperiences

Marataba Luxury Lodges

www.more.co.za/marataba
Marataba Safari Lodge | Marataba Mountain Lodge: +27 (0)14 779 0018

facebook.com/MaratabaLuxuryLodges
instagram.com/maratabaluxurylodges

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#OurMOREExperiences

More Quarters Neighbourhood Hotel

www.more.co.za/morequarters

+27 (0)21 487 5660

[instagram.com/morequarters](https://www.instagram.com/morequarters)

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Cape Cadogan Boutique Hotel

www.more.co.za/capecadogan

+27 (0)21 480 8080

[instagram.com/capecadogan](https://www.instagram.com/capecadogan)

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Stanley & Livingstone Boutique Hotel

www.more.co.za/stanleyandlivingstone

+263 8677 000 457

[facebook.com/StanleyandLivingstone1](https://www.facebook.com/StanleyandLivingstone1)

[instagram.com/stanleyandlivingstone](https://www.instagram.com/stanleyandlivingstone)

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Ursula's Homestead

www.more.co.za/ursulashomestead

+263 8677 000 457

[facebook.com/ursulashomestead](https://www.facebook.com/ursulashomestead)

More Community Trust

www.morecommunitytrust.co.za

General Manager Michelle Scott

+27 (0)72 475 3355

[facebook.com/morecommunitytrust](https://www.facebook.com/morecommunitytrust)

[instagram.com/morecommunitytrust](https://www.instagram.com/morecommunitytrust)

Hashtags: #MoreCommunityTrust #Donations #GivingBack #Community #CommunityWork

NJ MORE Field Guide College

www.njmorefieldguidecollege.co.za

Sales Manager Francois Fourie

+27 (0)82 391 0763

facebook.com/NJMORFieldGuideCollege

instagram.com/njmoreguides

Hashtags: #NJMOREFieldGuideCollege #FieldGuideStudents #FGASA #Africa #FieldGuideCollege

Nakavango Conservation Programme

www.nakavango.com

Operations Manager Justine McGregor

+263 213 2841003/5/6/9

+263 773 423 079

facebook.com/nakavango

instagram.com/ncp_vicfalls

Hashtags: #NakavangoConservationProgramme #ConservationWork #GivingBack