

SAGA KRÜSELL

sagakrusell@gmail.com | Portfolio: <https://sagakrusell.com/>

SUMMARY

I am a former product designer currently completing my vocational degree in frontend development. For five years, I ran my own design consultancy, Bando International, working in agile environments alongside developers and product owners. My background in UX and UI design has given me a strong understanding of user-centric design and technical requirements. I now combine my visual and creative skills with technical knowledge to build user-focused and visually appealing web solutions.

EDUCATION

Vocational Degree, Frontend Development | IT-Högskolan

Stockholm, Sweden | Expected Graduation June 2026

Vocational Degree, Graphic Design | Forsbergs Skola

Stockholm, Sweden | 2016 - 2018

PROFESSIONAL EXPERIENCE

Frontend Developer Intern | Nordomatic Property Technologies

Stockholm, Sweden | July 2025 - Present

- Developing React TypeScript applications for building automation and energy management systems
- Designed and built energy savings calculator, deployed for sales teams in Europe and North America
- Developing frontend interfaces in collaboration with backend developers for building automation tools

Brand Designer | ComeOn Group

Stockholm, Sweden | January 2024 - July 2024

- Contributed to brand refresh and implemented visual identity across digital platforms
- Designed and delivered campaign assets for summer launch

Design Lead / Product Designer | FYEO

Stockholm, Sweden | 2020 - 2024

- Led UX/UI design end-to-end for multiple shipped products: threat intelligence SaaS portal, mobile app, and two Chrome extensions
- Built and maintained design system and component library used across all digital products
- Worked closely with engineering teams in agile workflows throughout development lifecycle

Design Lead / Product Designer | Mobile Casting

Stockholm, Sweden | 2022 - 2023

- Led UX/UI design for talent-casting platform, including desktop portal and mobile app – both delivered to production
- Designed interaction patterns and flows for talent profiles, casting assignments, and contract negotiation
- Created visual identity and design system from scratch, establishing the platform's visual language
- Collaborated with developers to translate design into production-ready features and ensure feasibility

Design Lead | Sec-T

Stockholm, Sweden | 2022 - 2023

- Led design work for annual cybersecurity conference, attended by hundreds of professionals
- Redesigned brand identity including logo, color palette, and guidelines to improve consistency and readability

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, HTML, CSS, SQL, PHP

Frameworks & Libraries: React, Vue 3, Express, Pinia, Tanstack Query, Vuetify, Chakra UI, Tailwind CSS, Gatsby, PHP, WordPress

Tools & Technologies: Git, GitHub, GitLab, Vite, Docker, Node.js, PostgreSQL, Socket.io, REST APIs, i18next, Lottie.json, Agile Development, GraphQL, Headless CMS

Design: Figma, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe InDesign, UI/UX Design, Accessibility (WCAG), Design Systems, Prototyping, Animation

SOFT SKILLS

Skills developed from founding and running Bando International:

- Cross-functional collaboration with designers, developers, and product stakeholders
- Independent project management and time planning
- Acting as bridge between design and development, translating technical requirements into user-centric solutions
- Clear technical communication with stakeholders and clients without a technical background