



Tips for writing a winning UiPath AI25 Awards entry

The UiPath AI25 Awards is an annual global awards program designed to recognize the 25 most innovative UiPath customers using a combination of AI and automation as a strategic change enabler to accelerate bigger and bolder outcomes.

We appreciate your interest in submitting an entry to the UiPath AI25 Awards, our annual customer awards program designed to recognize the 25 most innovative customer companies using a combination of AI and automation to:

- Supercharge productivity and transform customer and employee experiences
- Deliver substantial return on investment
- Support corporate, environmental, social, and governance (ESG) initiatives

As a company dedicated to acknowledging and celebrating customers that demonstrate broad adoption of the UiPath Business Automation Platform, including AI, to drive big business outcomes, we understand the importance of providing guidance to help you maximize your chances of success.

Here are some valuable tips to help you prepare a noteworthy submission:

- 1. Start with a compelling narrative:** Begin your entry with a captivating story highlighting the problem or challenge your company faced, the innovative business and technology solution you developed using AI and the UiPath Business Automation Platform™, and its positive impact on your company or industry. A strong narrative will grab the judges' attention and make your entry memorable.
- 2. Clearly define your objectives:** Clearly articulate the objectives you aimed to achieve through the implementation of AI and automation. Whether improving growth, driving innovation, improving customer and employee experience, or enhancing efficiency, define your objectives and articulate how they align with the overall strategy of your company.
- 3. Showcase results with evidence:** Back up your claims with concrete evidence of the impact your implementation of AI and automation had on your company. Provide data to convey the impact on growth, customer experience, employee engagement, efficiency, and speed to market. Share specific examples of new ways of working to solve the problems outlined in your entry. The judges will be looking for quantifiable outcomes that demonstrate the effectiveness of your solution.
- 4. Include testimonials and endorsements:** Gather testimonials from key stakeholders, including employees, customers, or partners, who have directly benefited from your implementation. These testimonials add credibility to your entry and provide additional perspectives on the value your solution brings.



- 5. Emphasize scalability and replicability:** Explain how your implementation of AI and the UiPath Business Automation Platform can scale to additional departments, use cases, new business models, etc. Judges will be interested in solutions that have the potential to make a lasting transformational impact across departments within your organization. The way you deliver customer service and engage your employees makes a difference, so be sure to highlight the scalability of your approach.
- 6. Provide visuals and demonstrations:** Whenever possible, include visuals, such as diagrams, screenshots, demonstrations, or videos, to illustrate the functionality of your implementation. Visual aids can significantly enhance the judges' understanding of your solution and make your entry more engaging, especially when backed with data that highlight its positive impact.
- 7. Pay attention to presentation and formatting:** Ensure your entry is well-organized, concise, and easy to read. Use headings, bullet points, and subheadings to structure your submission. Proofread your entry to eliminate any typos or grammatical errors that could distract from your message. Be sure to submit your entry in English.

By following these tips, you can craft a compelling and persuasive submission that stands out from the crowd. Good luck with your entry, and we look forward to celebrating your innovation in using AI and business automation to drive big business outcomes! To learn more and submit your entry visit <https://www.uipath.com/ai/ai25-awards>.