

# Supercharge your population health strategy

Improve health outcomes and reduce costs with AI-powered automation



## A smarter way to improve population health

Streamline workflows, improve care coordination, and enhance member engagement by automating data collection, risk stratification, and care management tasks. Identify at-risk populations faster, ensure timely interventions, and provide personalized care plans.

Automation reduces administrative overhead, increases efficiency, and drives better health outcomes, all while ensuring compliance with regulatory requirements. With UiPath, population health programs become more scalable, cost-effective, and impactful, ultimately improving the health of communities while reducing overall healthcare costs.

## Regional Blue Payer Organization

# \$4.5M

Saved by leveraging data, predictive analytics, and clinical care management capabilities to improve member engagement

## The benefits of AI-powered automation



### Data-driven insights

Leverage automation to aggregate and analyze patient data from various sources, enabling predictive analytics and timely intervention strategies.



### Personalized care coordination

Automate patient segmentation and risk stratification to deliver customized care plans that are tailored to individual needs, improving health outcomes.



### Workflow efficiency

Streamline administrative tasks such as data entry, information collection, and reporting, freeing up resources for more value-added activities and reducing operational overhead.



### Improved member engagement

Enhance communication with members through automated reminders, follow-ups, and education on care plans, increasing engagement and compliance.

# Evolution of population health management with AI-powered automation

Whether your population health management process is fully manual or partially automated, you can do more with UiPath. Use the chart below to benchmark your progress and discover the technology that can support your automation journey.

## Manual



## Utilizing RPA

RPA conducts data collections and builds Risk Stratification and Care Gaps based on existing models. Conducts email and mail outreach and scheduling of program participants



## Utilizing RPA and IDP

RPA & IDP builds reports and audit results based on program performance. Monitors program performance metrics and builds data required for Reporting and Audit.



## Utilizing agentic automation

Agentic Automation evaluates member profiles to be assigned a program and makes recommendations to employees.



Manual effort:  Automation:  Employee review (if needed): 

**RPA** - Robotic Process Automation  
**IDP** - Intelligent Document Processing

## Why UiPath?

UiPath offers a comprehensive, scalable, and flexible solution that seamlessly integrates with existing payer systems while providing AI-driven decision-making, real-time data insights, and end-to-end automation of complex population health workflows.

By reducing operational costs, improving care coordination, enhancing compliance, and offering rapid implementation, UiPath empowers payers to efficiently manage and optimize their population health programs at scale.

## Ready to take the next steps?

[Contact us](#) to get started with AI-powered population health management today.

**UiPath**<sup>®</sup>  
Agentic automation