

UiPath[®] Forward

+ TECH ED

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To: [Insert first name]

Subject Line: Here's why I can't miss the UiPath FORWARD + TechEd 2024 Event

Hi [first name],

I'd like to request your approval to attend this year's UiPath FORWARD + TechEd conference in Las Vegas from October 21–24. FORWARD + TechEd is an invaluable opportunity for me to learn how other UiPath customers are transforming their organizations with AI.

By attending this event, I will gain access to numerous ground-breaking sessions, hands-on learning workshops, and live demonstrations. This event presents opportunities for networking and connecting with UiPath experts and peers, as well as discovering innovative business solutions that I can bring back to the company. Transforming with AI is the future of business, and it's all at FORWARD + TechEd.

Attending FORWARD + TechEd delivers a consistent, positive impact on driving business results forward and will significantly help me with these projects:

- [add project or initiative here]
- [add project or initiative here]

Attendees from last year's event report the following [pick stats that are most relevant to your FORWARD + TechEd experience and business objectives]:

- 94% were inspired and energized by people who are using AI at work in innovative ways*
- 91% agreed automation is the best path to deliver on whatever AI conceives*
- 98% received something out of the event for their organization*
- 86% attendees responded their experience at FORWARD influenced them in expanding their automation and AI program*

Here's an approximate breakdown of conference costs:

- Airfare: \$XXX
- Round-trip transportation between airport and hotel: \$50
- Hotel: \$368+ tax and resort per night
- Meals: breakfast, lunch and receptions are included in the conference
- Registration fee: insert ticket price from [our pricing page](#) (take advantage of our early discounts)
- Total: \$X,XXX

If I can attend, I will share more information with you, including the sessions I plan to attend and the value they will bring to our company. After the event, I'll share a summary of major takeaways, best practices, and recommendations to optimize our use of UiPath. Thank you for considering this request. I look forward to your reply.

Regards,
[Insert Name/Signature Here]

** Based on the 2023 UiPath survey of in person FORWARD + TechEd 2023 attendees*